



2025 Class

Celebrating Up-and-Coming Leaders in Philanthropy

Kevin Guest House is dedicated to expanding its philanthropic mission to the next generation of Buffalo's most dedicated young professionals. Please consider nominating an individual who is invested in growing as a leader in their professional landscape, as well as their philanthropic work.

Kevin Guest House is America's first healthcare hospitality house, welcoming patients and families traveling to any Buffalo area hospital for medical care. Through Giving Hearts, we hope to empower you through professional growth and community service.

Giving Heart members represent community leaders who want to give their talents to support others in need and you're ready to be an advocate for those facing difficult challenges



Kevin Guest House can provide you with:

- Introductions to other influential community members, helping to broaden your network.
- An opportunity to meet other professionals who believe in helping others.
- The ability to volunteer in a hands-on way, directly enhancing the lives of our guests.
- Training to become a stronger professional and a confident volunteer fundraiser.

Giving Hearts Member **First Year New Member**

By joining the Giving Hearts program, you will:

- Commit to collectively help raise \$10,000* unrestricted funds to support guests staying at Kevin Guest House.
- Partner with your new member team, working together to reach your goals and cheer each other on.
- Commit to attending five (5) events during the year including:
 - o Attend a KGH small group orientation and tour of Kevin Guest House (Feb./Mar.)
 - o Network with the KGH Board of Directors at (1) one of two early evening board meetings (June/Oct.)
 - o Work with members to prepare dinner for KGH Guests, or work on campus projects (June & Aug.)
 - o Help build the KGH network by inviting a friend to our free Anniversary Celebration (July)
 - o Celebrate your achievements by attending the Giving Heart signature event, Bites & Brews (Nov.)

Become a Giving Hearts Ambassador Second Year and Beyond

By committing to being a Giving Hearts Ambassador you will:

- Use your prior experience as a Giving Heart to mentor and support new Giving Hearts class members and continue supporting the Kevin Guest House mission.
- Support the Giving Hearts signature events & new member efforts to collectively raise funds to help cover over 1,000 nights for families needing financial support during their stay at Kevin Guest House.
- Attend five (5) events during the year:
 - o Network with the KGH Board of Directors at (1) one of two early evening board meetings (June/Oct.)
 - o Assist Giving Hearts new members to prepare a dinner for KGH Guests (June & Aug.)
 - o Help build the KGH network and bring one or more friends to our free Anniversary Celebration (July)
 - o Support or serve on a committee for one of three Giving Hearts signature events (Softball - Aug, Bites & Brews - Nov or the Buffalo Bills game day volunteering in the fall).
 - o Celebrate your achievements by attending the Giving Heart Ambassador's signature event, Bites & Brews (Nov.)

Kevin Guest House Signature Events

The remaining events for Giving Hearts members are optional for you to attend & not a part of the collective goal

Giving Hearts & Donor Events:

- o A Happy Hour kick-off to get to know your new members & Giving Hearts leadership team (Mar.)
 - o Attend a virtual presentation and discussion from one of our Healthcare Partners (April)
 - o Organize a collection drive during our namesake Kevin Garvey Birthday month with items from our daily wish lists to support our guests (June)
 - o Softball for Kevin (Aug) <https://kevinguesthouse.com/softball/>
 - o Attend a Giving Hearts brainstorming & networking part with other emerging community leaders on our campus & invite potential new members to learn about the program. (Sept)
 - o Bites & Brews Meat Raffle (Nov) <https://kevinguesthouse.com/events/bites/>
 - o Toast your success with fellow GH members at Holiday Happy Hour (Dec)
- Build your network through networking events and professional development sessions.
 - Nominate a fellow Giving Heart to mentor after reaching your goals.
 - Join your fellow Giving Hearts members if you choose for other get-togethers, such as networking happy hours, professional development sessions, KGH events, or volunteer group projects.

Kevin Guest House Signature Events:

- o Affaire of the Heart (Mar.) <https://kevinguesthouse.com/events/aoh/>
- o Spring Flower Sales (Apr & May) <https://kevinguesthouse.com/events/flowers/>
- o Anniversary Celebration (July) <https://kevinguesthouse.com/events/anniversary/>
- o Celebrity Golf Classic and Nine & Wine (Aug) <https://kevinguesthouse.com/golf/>
- o Supper in the Street (Sept) <https://kevinguesthouse.com/events/supper/>



“There are no words to describe what it's like to be critically ill and needing to seek out medical care away from home. I can speak to this, as many years ago I was fighting for my own life and had to fly to Chicago to undergo ten extensive surgeries. There were many complications and it took months for me to recover from each surgery. A place like Kevin Guest House took me in and became my 'home.' Being a Giving Heart and helping Kevin Guest House continue their mission of providing a home away from home for patients and their families, truly means everything to me.”

Christina Beach, RN, BSN



GIVING HEARTS: APPLICATION

Celebrating Up-and-Coming Leaders in Philanthropy
Change the world with a Giving Heart
CLASS OF 2025



Name: _____

Spouse, Children, Pets, if applicable: _____

Home Address: _____

City, State Zip: _____

Cell Phone: _____ Home Email: _____

Date of Birth: _____ Did someone nominate you? _____

Company Name: _____

Job Title: _____ Supervisor Name: _____

Work Address: _____

City, State Zip: _____

Work Phone: _____ Home Email: _____

Yes, please send my employer a letter acknowledging my participation as a Giving Heart!

Emergency Contact Name: _____ Emergency #: _____

How would you like your gifts to be publicly/or in letters (i.e. Mr. & Mrs. X): _____

Social media/Email/Website Related Items: (please email your headshot or a photo of you at KGH event preferred)

Preference for Receiving Communications (check all that apply):

Home Phone Work Phone Personal Email Work Email

Education and Alma Mater: _____

(Please list school(s) and degree(s), if applicable)

Hobbies and Interests:

_____ *(add more about yourself on the back page)*

Please list any previous employers or associations you would like Kevin Guest House to be aware of:

What other organizations are you involved with (professionally and on a volunteer basis)? Please list any leadership achieved, currently held, recent promotions, or awards given. Please list any community involvement or local connections you would like Kevin Guest House to be aware of.

_____ I am committing to helping the Giving Heart 2025 team collectively reach its \$10,000* fundraising goal before December 31, 2025. *The goal is for your new team to generate new ideas to encourage unrestricted gifts to help ease the financial burden of our patient families who travel to stay with us at Kevin Guest House. You are welcome to participate in our existing Kevin Guest House signature events through sponsorship, tickets & other activity sales for Affaire of the Heart, Golf, Supper in the Street, and community flower sales. However, those will not be counted as the collective Giving Heart unrestricted goal.

_____ I will make every reasonable effort to attend the (5) five or more of the required events during the year.

Signature

Date



How can you collectively help cover 1,000 nights for families at Kevin Guest House? We are here to support your efforts!

Need assistance with creating a fundraising page? Not sure what to post on social? Would a flier help get the word out? Contact us at events@kevinguesthouse.org

Not sure where to get started? Here are some ideas:

New Member Initiatives:

A Personal Gift – the easiest way to help

Consider making a tax-deductible personal gift to Kevin Guest House, by cash, check, credit card or online.



Buffalo Bills 50/50 Raffle Sales & Stadium Concessions

Signature Program: Our Giving Hearts Ambassadors have created a terrific opportunity to work together every home game & potential concerts at the stadium to not only support our hometown team but also raise funds for our KGH guests. Volunteer to either sell 50/50 raffle tickets, the more you sell the more we raise or dedicate time making pretzels, serving hot cocoa, or other concessions opportunities depending on the sign-up that week. We must commit a minimum of 10 volunteers per event to participate, but last year with less than 5 game sign-ups, the whole new member goal was met.

Online Fundraising – Create a way for your circle to give to a cause you care for & spread our mission



Facebook: offers one of the easiest, no-fee platforms for raising money. Ask your virtual friend world for donations in honor of your birthday, a special occasion or anniversary, in honor of Kevin's birthday, for Giving Tuesday, etc. You'll be amazed at how easy it is!

<https://www.facebook.com/fund/KevinGuestHouse/>



Pledged-based: We can help you set up a page through Fundly or GoFundMe and ask your friends and family to make pledges for a walk, run, or other challenge. You can also link your efforts with your favorite local events like the Buffalo Marathon. Create a page to fundraise while you train to meet your goal. You can represent us on GIVE716 Day and create a page on July 16th which could end up with additional matching gifts from the annual Bills & Sabres program to make it the largest giving day of our community.



Send an Email or Mail a Personal Letter Spread the word to family and friends all over the country with just an email encouraging them to make a gift to a personalized online fundraising page. Studies show that personalizing your efforts by writing a handwritten note to them with a return envelope is the single best way to raise funds for a cause.

Create a Mini Event to Involve Your Circle – we will coach you to do with other members

Host a Class Invite friends and family to a workout, cooking, or crafting class, with donations going to KGH. Space available on the KGH campus!

Happy Hour, Beer or Wine Tasting Have a party in the backyard while tasting the latest brewery or winery. Grab a few growlers or bottles, snacks, and enjoy the company of friends! Toast a productive week with a happy hour. Charge for tickets at the door and provide a drink ticket or two.

Show off your talents - Get Sporty, Comedic or Trivia Fun: Host a pickleball or cornhole tournament, etc. Or get in the game with sports squares or brackets. Toast a productive week with a happy hour. Charge for tickets at the door.

Supper on Your Street: Inspired by KGH's dinner program and one of our signature fundraisers, host a dinner party. In lieu of dining out, ask friends to donate the cost of the meal or "tip the server"

Get Your Family & Kids Involved

Lemonade Stand Teach your kiddos about giving back by hosting a lemonade stand. Sell cups of the good stuff for 50 cents and don't forget to say it's for a good cause!

Cans for Kevin Ask your friends and neighbors to collect their cans for you to return – especially after a big game!

Ice Cream Party There's nothing sweeter than an ice cream sundae served up for your neighbors or bring to work! Or, host a bake sale. Not into sweets? Try a hot dog lunch, pizza party or spaghetti dinner.



Take it to Work –

DID YOU KNOW?

Many companies support causes that are important to their employees and retired staff by matching their charitable contributions!

YOUR GIFT + THEIR MATCH = TWICE THE IMPACT

Matching Gifts Many employers will contribute to the charity of your choice, spurred by a donation or volunteer hours you have done to that organization. Learn more by asking your Human Resources department or supervisor.

Welcome to Conscious **Corporate Gifting**

HR Sales & Marketing CSR

We provide solutions for companies that care and want to make a real impact.

Calling all Clients Our clients and vendors often choose to collaborate with us because we share similar values and goals. It is likely they too will share in your excitement of giving back. Send a letter to 10 clients or vendors asking for them to help pitch in \$100 to help reach your goal. Or do you provide a gift at the end of the sale to a client, offer to donate in their name to Kevin Guest House and tell them how meaningful the gift can be. Our Flower sales are perfect item to give each spring & winter season.



Raffle Sometimes an extra day off is exactly what we need! Raffle off the chance to win a day off, the perfect parking spot, lunch with the CEO, or other special opportunity.

Pin Ups or Round Ups Does your office or branch host retail foot-traffic? Offer the chance for customers to purchase a pin up or round up their purchase to donate the change.

Benefits of Corporate Sponsorships

For Nonprofits

- Financial support for a program or event
- More funding for your mission
- Increased awareness of your cause
- Potential for a lasting partnership

For Companies

- Increased brand awareness
- Potential new customers from the nonprofit's audience
- Reputation as a socially conscious business
- Corporate tax benefits

Corporate Sponsorship Is your company trying to reach more potential customers, or build its public profile? KGH offers several events that attract a variety of crowds, from fun and friendly to corporate-focused, our events could help promote your service or product. Think our guests might be a better audience? House sponsorships help to directly underwrite the cost of guest stays while sharing your brand with our guests.

Take it a Step Forward & Get Involved on a Giving Heart Signature Event committee

Help our Giving Hearts Ambassador events by gathering sponsorships, gift baskets, auction items, organize a table or volunteer at the event with your group. These members enjoyed the program they have stayed involved to do their part & celebrate your collective accomplishments at Bites & Brews in November.

returning July 2026

August

November

