



2025 House Sponsorship Corporate Partnership Opportunities & Benefits

Benefits begin on date of commitment

Custom Underwriting Opportunities:

Major equipment or services, furniture, renovations. Contact us for details.

○ **\$5,000 Platinum Level – 12 Months**

- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Two (2) tickets to each: Affaire of the Heart, Anniversary Celebration, Supper in the Street, Bites & Brews, and Happy Hour at the Celebrity Golf Tournament
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for twelve (12) months
- Recognition on mobile ticketing & bidding platform
- Logo recognition on corporate presentation materials
- Logo recognition or corporate “thank you” promotion
- Spotlight and logo recognition in Heartline newsletter
- Logo recognition in all event electronic program books
- Public relation promotion including recognition on social media, press release and blog post
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor- supplied note of encouragement for guests displayed in house
- Logo recognition in one email marketing & email to guests (once monthly each)

○ **\$2,500 Gold Level – 12 Months**

- Invitation to donor recognition events
- Two (2) tickets to Affaire of the Heart and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for twelve (12) months
- Logo recognition on corporate presentation materials & corporate “thank you” promotion
- Logo recognition in Heartline newsletter
- Public relation promotion including recognition on (1) social media post
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor- supplied note of encouragement for guests displayed in house
- Logo recognition in one email marketing & email to guests (once quarterly each)

○ **\$1,000 Bronze Level – 6 Months**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for six (6) months
- Logo recognition in Heartline newsletter
- One (1) Social media post and social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition in one email marketing & email to guests (once in a specific month with group)

○ **\$500 Heart Level – 6 Months**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Name recognition with hyperlink on “Staying with KGH” webpage for six (6) months
- Name recognition in Heartline newsletter
- One (1) social media group post & email to guests (once grouped)

**Contact: | Development Manager |
events@kevinguesthouse.org | 716.882-1818**



Sponsor Guest Meals

Corporate Partnership Opportunities & Benefits

Benefits begin on date of commitment - groups encouraged to volunteer on day of meal donations by assisting packaging meals.

Just like in your own home, dinnertime holds a special place at KGH. By providing a meal for our guests you take a burden off their plate. They can come “home” to a comforting meal after being at the hospitals and not have to worry about one more thing when dealing with medical issues.

\$5,000 Platinum Monthly Meal Sponsor – Providing Dinner for 20 – 30 guests once a month (12 times).

- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on our volunteer webpage for twelve (12) months
- Spotlight and logo recognition in Heartline newsletter
- Logo recognition in all event electronic program books
- Logo recognition on corporate presentation materials
- Social media marketing of guest meal sponsor on day of adoption (monthly)
- Opportunity to include sponsor-supplied promotional materials in guest welcome bags
- Sponsor-supplied note of encouragement for guests displayed in main house kitchen
- Logo recognition in one email marketing & email to guests on day of meal adoption (once monthly each)

○ **\$2,500 Gold Quarterly Meal Sponsor - Dinner for 20 – 30 guests; quarterly (4 times)**

- Invitation to donor recognition events
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for quarterly (4times)
- Logo recognition with hyperlink on volunteer webpage for quarterly (4times)
- Logo recognition in Heartline newsletter
- Social media marketing of guest meal sponsor on day of adoption (quarterly)
- Opportunity to include sponsor-supplied promotional materials in guest welcome bags
- Sponsor-supplied note of encouragement for guests displayed in main house kitchen
- Logo recognition in one email marketing & email to guests on day of meal adoption (once quarterly each)

○ **\$500 Heart Meal Sponsor – Providing Dinner for 20 – 30 guests (1 time)**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for one (1) month
- Name recognition with hyperlink on volunteer webpage for one(1) month
- Name recognition in Heartline newsletter
- Social media marketing of guest meal sponsor on day of adoption (one-time)
- Opportunity to include sponsor-supplied promotional materials in guest welcome bags
- Sponsor-supplied note of encouragement for guests displayed in main house kitchen
- Logo recognition in email to guests on day of meal adoption (one time)

○ **\$150 Event Sponsor a Guest Meal– A catered event meal for a guest (1 time)**

- One (1) VIP Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage at event

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2025 Welcome Bag Sponsor Corporate Partnership Opportunities & Benefits

Benefits begin on date of commitment for a full year

Available to one (1) company for one year

\$5,000 Platinum Level – 12 Months Guest Bags + 4 events benefits)



and



and



and



- € Exclusive company logo recognition on reusable guest welcome tote bags upon check-in at KGH, spring & winter flower customers at KGH and area hospitals, events including Affaire of the Heart, Celebrity Golf Classic and Nine & Wine Tournament, Giving Hearts events & Bites & Brews and our Supper in the Street Event
- € Private tour & luncheon at Kevin Guest House
- € Invitation to donor recognition events with check presentation
- € Two (2) tickets to each: Affaire of the Heart, Anniversary Celebration, Bites & Brews, Supper in the Street, & Happy Hour at the Celebrity Golf Tournament
- € Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months

- € Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- € Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- € Logo recognition with hyperlink on "Staying with KGH" webpage for twelve (12) months
- € Spotlight and logo recognition in Heartline newsletter
- € Logo recognition in all event electronic program books
- € Public relation promotion including recognition on social media, press release and blog post
- € Social media marketing of sponsor-supplied video promoting your support of KGH
- € Sponsor-supplied note of encouragement for guests displayed in house

\$2,500 Gold Level – 12 Months Guest Welcome Bags Only

- € Exclusive company logo recognition on reusable guest welcome tote bags upon check-in at KGH
- € Private tour & luncheon at Kevin Guest House
- € Invitation to donor recognition events with check presentation
- € Two (2) tickets to each: Anniversary Celebration and donor recognition events
- € Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- € Logo recognition with hyperlink on "Staying with KGH" webpage for twelve (12) months
- € Logo recognition in Heartline newsletter
- € Public relation promotion including recognition on social media post
- € Social media marketing of sponsor-supplied video promoting your support of KGH
- € Sponsor-supplied note of encouragement for guests displayed in house

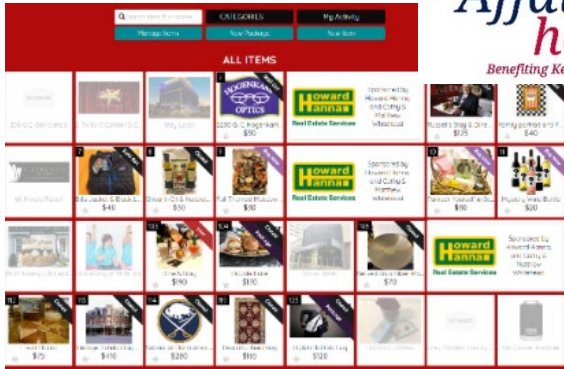
Contact: | Development Manager | Events@kevinguesthouse.org | 716.882-1818

Corporate Partnership Proposal 2025



Option 1: Mobile Bidding Partner for Affaire of the Heart, Golf Tournament, Supper & Giving Hearts Bites: \$5,000

Affaire of the Heart benefits – March 28, 2025



- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition & hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Logo on digital ticketing & bidding platform for (4) 2025 Kevin Guest House events including:

- Logo appears on each event's auction homepage, and throughout the available auction items as viewers browse, linking to company website



Celebrity Golf Classic benefits – August 4, 2025

Program & Bites & Brews benefits – Nov 7th

- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition & hyperlink in email communication
- One (1) group social media posts
- Logo recognition on event signage
- Combined name/logo recognition on table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display



- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Logo recognition on event signage

- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition & hyperlink in email communication
- One (1) group social media posts
- Combined name/logo recognition on table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgment during event presentation

Option 2: Mobile Bidding Partner for Golf Tournament & Supper in the Street or Giving Hearts Bites: \$2,500 (one available)



and



or



or



Option 3: Mobile Bidding Partner for Supper in the Street or Giving Hearts Bites: \$1,000 (2 available)



Corporate Partnerships

Customize a package for your interests!

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts.

When: March 28, 2025
Where: 500 Pearl



52nd Anniversary Celebration

Annual open house honoring the legacy of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music.

When: July 24, 2025
Where: Kevin Guest House



Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction.

When: August 4, 2025
Where: Lockport Town & Country Club



Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street!

When: September 27, 2025
Where: Kevin Guest House



Nine & Wine

Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view.

When: August 4, 2025
Where: Lockport Town & Country Club



Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members.

When: Nov 7, 2025
Where: Downtown

Support families in need while achieving company goals.

Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

House Sponsorship

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

Create Your Own Community Event

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

Team Kevin

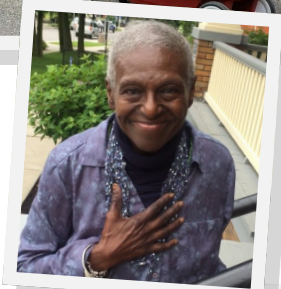
Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.





2025 Corporate Partnership Commitment

○ Commit to 2 years & lock in 2025 prices for 2026. Please Contact Me

Sponsor Name _____

Affaire of the Heart

March 28, 2025

- Presenting Sponsor One available
- Platinum Sponsor \$5,000
- Diamond Sponsor, limit 3 \$3,500
- Gold Sponsor \$3,000
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Heart Sponsor \$500
- Full Page Program Ad \$250
- Half Page Program Ad \$150
- Quarter Page Program Ad \$100

Celebrity Golf Classic and Nine & Wine

August 4, 2025

18-Hole Celebrity Golf Classic Tournament

- Tournament Sponsor One available
- Eagle Sponsor \$3,500
- Birdie Sponsor \$2,500
- Celebrity Sponsor \$1,500
- Green Sponsor \$1,000
- Foursome \$800
- Celebrity Tee Sponsor \$500
- Tee Sponsor \$150
- Tour Cards ____x \$30 or ____\$100/foursome

Nine & Wine Scramble

- Bordeaux Sponsor One available
- Cabernet Sponsor \$1,500
- Riesling Sponsor \$1,000
- Wine Station Sponsor \$500
- Foursome \$500
- Nine & Wine Patron Sign \$100
- Tour Cards ____x \$20 or ____\$60/foursome

Our Company is Interested in Helping

- We are interested in volunteering:

- We are interested a company fundraiser:

Kevin Guest House Anniversary Celebration

July 24, 2025

- Anniversary Sponsor \$2,500
- Garden Sponsor \$1,000
- Heart Sponsor \$500
- Celebration Sponsor \$300

Supper in the Street

September 27, 2025

- Platinum Sponsor, limit 4 \$ 5,000
- Diamond Sponsor, limit 4 \$3,500
- Gold Sponsor \$3,000
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Heart Sponsor \$500
- Sponsor a KGH Guest Meal \$150
- Table of 8: \$1,200/ Individual Tickets \$150 each

Giving Hearts Program / Bites & Brews event

November 7, 2025

- Gold Sponsor \$3,000
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Heart Sponsor \$500
- Celebration Sponsor \$300
- Patron Sponsor \$150

Young Professionals Program includes Bites & Brews Nov 7, 2024 event

House Partnerships (begins on date of commitment)

- Platinum \$5,000 Level (12 Months) Bronze \$1,000 Level (6 Months)
- Gold \$2,500 Level (12 Months) Heart \$500 Level (6 Months)

Custom Underwriting Sponsorships - indicate on line

- Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)
- Mobile Bid Sponsor: \$1,000 (Bites or Supper Only); \$2,500 (Golf + Bites or Supper); \$5,000 (AOH + Golf + Supper or Golf)
- Gold Guest Meal Sponsor: \$2,500 annual monthly;
- Bronze Guest Meal Quarterly \$1,000 (4x or quarterly);
- Heart Guest Meal One-Time \$500 (underwrite cost to order avg 25 guests)
- Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)

Contact us for custom underwriting packages: _____

Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: ____ Credit Card ____ Check ____ Please invoice **Amount:** \$ _____

CC#: _____ Expiration Date: _____ CVV#: _____

Name on Card: _____ Signature: _____

Telephone: _____ Email: _____

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | Events@kevinguesthouse.org | **KevinGuestHouse.org**