



Corporate Partnerships

Customize a package for your interests!

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts.

When: April 19, 2024

Where: 500 Pearl



52nd Anniversary Celebration

Annual open house honoring the legacy of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music.

When: July 25, 2024

Where: Kevin Guest House



Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction.

When: August 5, 2024

Where: Lockport Town & Country Club



Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street!

When: September 7, 2024

Where: Kevin Guest House



Nine & Wine

Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view.

When: August 5, 2024

Where: Lockport Town & Country Club



Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members.

When: Nov 7, 2024

Where: Sto Lat Bar

Support families in need while achieving company goals.



Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

House Sponsorship

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

Create Your Own Community Event

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

Team Kevin

Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.





2024 Corporate Partnership Commitment

Sponsor Name _____

Affaire of the Heart

April 19, 2024

- | | |
|--|---------------|
| <input type="radio"/> Presenting Sponsor | One available |
| <input type="radio"/> Platinum Sponsor | \$5,000 |
| <input type="radio"/> Diamond Sponsor, limit 3 | \$3,500 |
| <input type="radio"/> Gold Sponsor | \$3,000 |
| <input type="radio"/> Silver Sponsor | \$2,000 |
| <input type="radio"/> Bronze Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Full Page Program Ad | \$250 |
| <input type="radio"/> Half Page Program Ad | \$150 |
| <input type="radio"/> Quarter Page Program Ad | \$100 |

Celebrity Golf Classic and Nine & Wine

August 5, 2024

18-Hole Celebrity Golf Classic Tournament

- | | |
|---|---------------|
| <input type="radio"/> Tournament Sponsor | One available |
| <input type="radio"/> Eagle Sponsor | \$3,500 |
| <input type="radio"/> Birdie Sponsor | \$2,500 |
| <input type="radio"/> Celebrity Sponsor | \$1,500 |
| <input type="radio"/> Green Sponsor | \$1,000 |
| <input type="radio"/> Foursome | \$800 |
| <input type="radio"/> Celebrity Tee Sponsor | \$500 |
| <input type="radio"/> Tee Sponsor | \$150 |
| <input type="radio"/> Tour Cards _____x \$30 or _____\$100/foursome | |

Nine & Wine Scramble

- | | |
|--|---------------|
| <input type="radio"/> Bordeaux Sponsor | One available |
| <input type="radio"/> Cabernet Sponsor | \$1,500 |
| <input type="radio"/> Riesling Sponsor | \$1,000 |
| <input type="radio"/> Wine Station Sponsor | \$500 |
| <input type="radio"/> Foursome | \$500 |
| <input type="radio"/> Nine & Wine Patron Sign | \$100 |
| <input type="radio"/> Tour Cards _____x \$20 or _____\$60/foursome | |

Our Company is Interested in Helping

- ☐ We are interested in volunteering:
- _____
- ☐ We are interested a company fundraiser:
- _____

Kevin Guest House Anniversary Celebration

July 25, 2024

- | | |
|---|---------|
| <input type="radio"/> Anniversary Sponsor | \$2,500 |
| <input type="radio"/> Garden Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Celebration Sponsor | \$300 |

Supper in the Street

September 7, 2024

- | | |
|--|---------|
| <input type="radio"/> Platinum Sponsor, limit 4 | \$5,000 |
| <input type="radio"/> Diamond Sponsor, limit 4 | \$3,500 |
| <input type="radio"/> Gold Sponsor | \$3,000 |
| <input type="radio"/> Silver Sponsor | \$2,000 |
| <input type="radio"/> Bronze Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Sponsor a KGH Guest Meal | \$150 |
| <input type="radio"/> Table of 8: \$1,200/ Individual Tickets \$150 each | |

Giving Hearts Program / Bites & Brews event

November 7, 2024

- | | |
|---|---------|
| <input type="radio"/> Gold Sponsor | \$3,000 |
| <input type="radio"/> Silver Sponsor | \$2,000 |
| <input type="radio"/> Bronze Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Celebration Sponsor | \$300 |
| <input type="radio"/> Patron Sponsor | \$150 |

Young Professionals Program includes Bites & Brews Nov 7, 2024 event

House Partnerships (begins on date of commitment)

- | | |
|--|---|
| <input type="radio"/> Platinum \$5,000 Level (12 Months) | <input type="radio"/> Bronze \$1,000 Level (6 Months) |
| <input type="radio"/> Gold \$2,500 Level (12 Months) | <input type="radio"/> Heart \$500 Level (6 Months) |

Custom Underwriting Sponsorships - indicate on line

- ☐ Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)
- ☐ Mobile Bid Sponsor: \$1,000 (Bites or Supper Only); \$2,500 (Golf + Bites or Supper); \$5,000 (AOH + Golf + Supper or Golf)
- ☐ Gold Guest Meal Sponsor: \$2,500 annual monthly;
- ☐ Bronze Guest Meal Quarterly \$1,000 (4x or quarterly);
- ☐ Heart Guest Meal One-Time \$500 (underwrite cost to order avg 25 guests)
- ☐ Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)

Contact us for custom underwriting packages: _____

Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: _____ Credit Card _____ Check _____ Please invoice Amount: \$ _____

CC#: _____ Expiration Date: _____ CVV#: _____

Name on Card: _____ Signature: _____

Telephone: _____ Email: _____

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | Info@kevinguesthouse.org **KevinGuestHouse.org**



Friday, April 19, 2024 at 6 PM at 500 Pearl

Sponsorship Opportunities & Benefits (starting at \$500)

Presenting & customized packages available

Hybrid Packages (take-out option): All packages can be converted to help you celebrate the evening of the event privately off-site!

Platinum Sponsor: \$5,000

- Ten (10) Tickets to the event with logo recognition on reserved table sign
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink & company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities
- Logo recognition on departure thank you cards (placed in guests' vehicles)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles)
- Logo recognition at valet stand

Diamond Sponsor: \$3,500 *3 available* (Valet Parking, Presentation & Online Mobile Bidding

- **Each item customized to the specific package committed to for the above 3**
- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition on departure thank you cards (placed in guests' vehicles or sponsor provided banners on stage/ auction area at event)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles or seat during presentation)
- Logo recognition at valet stand, mobile site landing page or presentation podium
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform (primary for mobile bidding)
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

(Additional opportunities on next page)

Gold Sponsor: \$3,000

- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Bronze Sponsor: \$1,000

- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in printed program book (2.375" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- One (1) social media post
- Logo recognition on signage at event
- Name recognition in event video display
- On-site event sampling or promotional opportunities

Program Book Ad Printed & electronic

- Full page (5" wide x 8" high) **\$250**
- Half page (4.75" wide x 3.875" high) **\$150**
- Quarter page (2.375" wide x 3.875" high) **\$100**



Silver Sponsor: \$2,000

- Six (6) Tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in printed & electronic program book (4.75" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- Two (2) social media posts
- Logo recognition on signage at event
- Name recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Heart Sponsor: \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in printed & electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at event
- On-site event sampling or promotional opportunities

In-person ticket: \$200

- One (1) ticket to the event



Take home dinner for two (2): \$200

- Dinner for two (2) with curbside pickup from event
- Salad, entrees, dessert & (1) bottle of wine

Enhanced dinner for two (2): \$300

- Dinner for two (2) delivered to a single address
- Appetizers, salad, entrees, dessert & (1) bottle of wine



Sponsor a Guest Meal: \$150

- One (1) enhanced dinner provided to a KGH guest
- Name recognition with hyperlink on event webpage
- Name in printed & electronic program book
- Name recognition on signage at event



Event sponsor materials deadline is March 29, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org | 716.882.1818

Kevin Guest House has been providing a home away from home for patients traveling to Buffalo for critical medical care for 50 years, since 1972.



Monday, August 5, 2024
at Lockport Town & Country Club
Sponsorship Opportunities & Benefits (starting at \$150)

Tournament Sponsor - \$5,000

one available

- Two (2) foursomes at the Golf Classic tournament, each with a celebrity golfer for (18) holes
- One (1) foursome at Nine & Wine tournament
- Four (4) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Nine & Wine Patron sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

Eagle Sponsor - \$3,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for eighteen (18) holes
- One (1) foursome at Nine & Wine tournament
- Two (2) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

Birdie Sponsor - \$2,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for nine (9) holes
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

Celebrity Sponsor - \$1,500

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

Green Sponsor - \$1,000

- One (1) foursome at the Golf Classic tournament
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display
- Name acknowledgement during event presentation

Celebrity Golf Classic 18-Hole foursome - \$800

Tee Sign Sponsor - \$150

- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

Celebrity Tee Sponsor - \$500

- One (1) Custom made framed celebrity memorabilia keepsake
- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- Name listing on signage at event
- Opportunity to include sponsor-supplied promotional materials in event bags

Tour Cards - \$30 golfer/\$100 foursome (save \$20!)

- Course beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to Pin contest
- Hole in One contest
- Queen of Hearts contest

Event Sponsor Materials Deadline is July 29, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org | 716.882.1818



Monday, August 7, 2023
at Lockport Town & Country Club
Sponsorship Opportunities & Benefits (starting at \$100)

○ **Bordeaux - \$2,500**

- Two (2) foursomes at the Nine & Wine morning tournament
- Four (4) additional lunch invitations
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on tournament carts
- Logo recognition on flag at one hole
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Cabernet Sponsor - \$1,500**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- Logo recognition on putting green signage
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

○ **Riesling Sponsor - \$1,000**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

○ **Wine Station Sponsor - \$500**

- Logo recognition on signage at wine tasting table
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

○ **Nine & Wine Sign - \$100**

- One (1) Nine & Wine tee sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

○ **Nine & Wine foursome - \$500**

○ **Tour Cards - \$20 golfer / \$60 foursome – save \$20!**

- Course beverages
- Putting Contest
- One (1) of each – Mulligan, String
- Longest Drive & Closest to Pin contest
- Hole in one contest

Event Sponsor Materials Deadline is July 29, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org | 716.882.1818



CELEBRATING 51 YEARS OF KEVIN GUEST HOUSE!

Thursday, July 25, 2024

Ellicott Street, Buffalo NY

Sponsorship Opportunities & Benefits

○ Anniversary Sponsor - \$2,500

- Twenty (20) tickets with reserved seating or bistros for presentation
- Special recognition item at table for guests of sponsor
- Private Tour opportunity (mutually agreed upon date or day of party)
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for 12 months
- Logo recognition with hyperlink on event webpage
- Logo recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" w x 8" h)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Garden Sponsor - \$1,000

- Ten (10) tickets with reserved seating or bistros for presentation
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

○ Heart Sponsor - \$500

- Six (6) tickets
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunity

○ Celebration Sponsor - \$300

- Four (4) tickets
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- One (1) social media post
- Name recognition on event signage

Company name listing on invitations or other event-related printed materials requires a commitment by June 3, 2024



Saturday, September 7, 2024 (Ellicott Street, Buffalo, NY)
Sponsorship Opportunities & Benefits (starting at \$500)
Presenting & customized packages available – contact us at 716-882-1818

Supper on My Street – Hybrid Packages (take-out option)
All packages can be converted to a Supper from My Street package that will be organized for you to host party at home.

Platinum Sponsor - \$5,000 ONLY FOUR (4) AVAILABLE

- Ten (10) tickets to the event, including exclusive seating for Happy Hour, signature seating and dedicated table service
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Premium recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation
- Premium Reserved Pre-Party Area (limited seating available)
- Name/logo recognition in reserved pre area

Diamond Sponsor - \$3,500 ONLY FOUR (4) AVAILABLE

- Ten (10) tickets to the event with reserved logo table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation
- Reserved Pre-Party Area (limited seating available)
- Name/logo recognition in reserved pre area

Gold Sponsor - \$3,000

- Eight (8) tickets to the event with reserved logo table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5"w x 8"h)
- Logo & hyperlink in event email communication
- Two (2) group social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage & menu cards
- Company name hung on chairs
- On-site event sampling or promotional opportunities
- Group logo recognition in event video display
- Name acknowledgement during event presentation
- Access to combined level reserved pre-party area & name recognition (limited seating)

Table for 8 - \$1,200

- Eight (8) tickets to the event
- Name/logo in electronic program book
- Name/logo recognition on reserved table sign

Heart Sponsor - \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo recognition in electronic program book
- Name recognition in event email communication
- One (1) social media group post
- Name recognition on event signage
- On-site event sampling or promotional opportunities

VIP Supper on My Street for two (2) - \$250

- Dinner for two (2) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert & 1 bottle of wine

Supper on My Street for two (2)- \$150

- Dinner for two (2) with curbside pickup from event
- Meal includes main course, sides, dessert, 1 bottle of wine

Individual Event Ticket - \$150

- One (1) ticket to the in-person event

Silver Sponsor - \$2,000

- Eight (8) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition & hyperlink in event email communication
- One (1) group social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Name recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display
- Name acknowledgement during event presentation

Bronze Sponsor - \$1,000

- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition & hyperlink in email communication
- One (1) group social media posts
- Logo recognition on event signage
- Combined name/logo recognition on table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display

VIP Supper on My Street for eight (8) - \$1,000

- Dinner for eight (8) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert, 4 bottles of wine

Supper on My Street for eight (8)- \$600

- Dinner for eight (8) with curbside pickup from event
- Meal includes main course, sides, dessert, 4 bottles of wine

Sponsor a Guest Meal - \$150

- One (1) VIP Dinner provided to a KGH Guest
- Name recognition with hyperlink on event web-page
- Name in electronic program book
- Name recognition on signage at event

Event Sponsor Materials Deadline is August 30, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org | 716.882.1818

2024 Giving Hearts Program & Event

Sponsorship Opportunities & Benefits



Thurs. Nov. 7, 2024

○ Gold Sponsor - \$3,000

- Ten (10) tickets with reserved table with specialty drinks/snacks & bingo board.
- Logo with hyperlink & company profile on KGH corporate webpage for twelve (12) months
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Logo on mobile ticketing & bidding platform
- Logo on full page "Thank You Giving Hearts" Buffalo Spree magazine ad, Dec 2024
- Recognition on all program promotional, media & orientation materials
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Full page ad in Giving Hearts Bites & Brews electronic program book (5" wide x 8" high)
- Logo in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage & reserved table signs

- Sponsor-provided signage or banner displayed at signature event
- Logo in event video display
- On-site event sampling or promotional opportunity
- Name acknowledgment during event presentation

○ Silver Sponsor - \$2,000

- Ten (10) tickets with reserved table with specialty drinks/ snacks & bingo board.
- Logo & hyperlink on Giving Hearts program & event web-page
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Half page ad in Giving Hearts Bites & Brews electronic program book (5"w x 3.875"h)
- Name recognition in program & event email communication
- Two (2) group social media posts and social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo on event signage & reserved table signs
- On-site event sampling or promotional opportunity
- Logo in event video display (Silver Group)
- Name acknowledgment during event presentation

○ Heart Sponsor - \$500

- Four (4) tickets, including drink ticket at StoLat Bar, reserved table & specialty drinks/snacks & bingo board.
- Name & hyperlink on Giving Hearts program & event webpage
- Name recognition in Heartline newsletter as program sponsor
- Logo in Giving Hearts Bites & Brews electronic program book
- Name in program & event email communication
- One (1) social media group post
- Logo on event signage & combined reserved table
- On-site event sampling or promotional opportunity

Placemat Sponsor - \$100

- Logo recognition on Placement at event
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

Contact: Andrea Walh | Development Manager |
AWalh@kevinguesthouse.org | 716.882-1818

○ Bronze Sponsor - \$1,000

- Six (6) tickets with reserved table & specialty drinks/ snacks & bingo board.
- Logo & hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Quarter page ad in Giving Hearts Bites & Brews electronic program book (2.375" x 3.875"w)
- Name & hyperlink in event email communication
- One (1) group social media post
- Logo on event signage & reserved table sign
- On-site event sampling or promotional opportunity
- Name in event video display (Bronze Group)
- Name acknowledgment during event presentation

○ Celebration Sponsor - \$300

- Two (2) VIP tickets, including drink ticket from StoLat Bar, access to VIP area, bingo board & one grand raffle ticket.
- Name & hyperlink on Giving Hearts program & event webpage
- Name in electronic program book
- One (1) social media group post
- Name on event signage & combined reserved table

VIP Party Pack - \$750

Ten (10) VIP Tickets, 2 drink tickets to redeem at StoLat bar, access to VIP area, bingo board grand raffle ticket

VIP Individual Event Ticket - \$75

One (1) VIP ticket, including drink ticket at StoLat Bar, access to VIP area, bingo board, & one grand raffle ticket

Party Pack - \$500

Ten (10) event tickets, drink ticket at StoLat Bar, & bingo board

Individual Ticket - \$50

One (1) event ticket & bingo board



2024 House Sponsorship

Corporate Partnership Opportunities & Benefits

Benefits begin on date of commitment

Custom Underwriting Opportunities:

Major equipment or services, furniture, renovations. Contact us for details.

○ **\$5,000 Platinum Level – 12 Months**

- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Two (2) tickets to each: Affaire of the Heart, Anniversary Celebration, Supper in the Street, Bites & Brews, and Happy Hour at the Celebrity Golf Tournament
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for twelve (12) months
- Recognition on mobile ticketing & bidding platform
- Logo recognition on corporate presentation materials
- Logo recognition or corporate “thank you” promotion
- Spotlight and logo recognition in Heartline newsletter
- Logo recognition in all event electronic program books
- Public relation promotion including recognition on social media, press release and blog post
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor-supplied note of encouragement for guests displayed in house
- Logo recognition in one email marketing & email to guests (once monthly each)

○ **\$2,500 Gold Level – 12 Months**

- Invitation to donor recognition events
- Two (2) tickets to Affaire of the Heart and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for twelve (12) months
- Logo recognition on corporate presentation materials & corporate “thank you” promotion
- Logo recognition in Heartline newsletter
- Public relation promotion including recognition on (1) social media post
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor-supplied note of encouragement for guests displayed in house
- Logo recognition in one email marketing & email to guests (once quarterly each)

○ **\$1,000 Bronze Level – 6 Months**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for six (6) months
- Logo recognition in Heartline newsletter
- One (1) Social media post and social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition in one email marketing & email to guests (once in a specific month with group)

○ **\$500 Heart Level – 6 Months**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Name recognition with hyperlink on “Staying with KGH” webpage for six (6) months
- Name recognition in Heartline newsletter
- One (1) social media group post & email to guests (once grouped)

Contact: Andrea Walh | Development Manager |
AWalh@kevinguesthouse.org | 716.882-1818



Sponsor Guest Meals

Corporate Partnership Opportunities & Benefits

Benefits begin on date of commitment - groups encouraged to volunteer on day of meal donations by assisting packaging meals.

Just like in your own home, dinnertime holds a special place at KGH. By providing a meal for our guests you take a burden off their plate. They can come “home” to a comforting meal after being at the hospitals and not have to worry about one more thing when dealing with medical issues.

\$5,000 Platinum Monthly Meal Sponsor – Providing Dinner for 20 – 30 guests once a month (12 times).

- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on our volunteer webpage for twelve (12) months
- Spotlight and logo recognition in Heartline newsletter
- Logo recognition in all event electronic program books
- Logo recognition on corporate presentation materials
- Social media marketing of guest meal sponsor on day of adoption (monthly)
- Opportunity to include sponsor-supplied promotional materials in guest welcome bags
- Sponsor- supplied note of encouragement for guests displayed in main house kitchen
- Logo recognition in one email marketing & email to guests on day of meal adoption (once monthly each)

○ **\$2,500 Gold Quarterly Meal Sponsor - Dinner for 20 – 30 guests; quarterly (4 times)**

- Invitation to donor recognition events
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for quarterly (4times)
- Logo recognition with hyperlink on volunteer webpage for quarterly (4times)
- Logo recognition in Heartline newsletter
- Social media marketing of guest meal sponsor on day of adoption (quarterly)
- Opportunity to include sponsor-supplied promotional materials in guest welcome bags
- Sponsor- supplied note of encouragement for guests displayed in main house kitchen
- Logo recognition in one email marketing & email to guests on day of meal adoption (once quarterly each)

○ **\$500 Heart Meal Sponsor – Providing Dinner for 20 – 30 guests (1 time)**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for one (1) month
- Name recognition with hyperlink on volunteer webpage for one(1) month
- Name recognition in Heartline newsletter
- Social media marketing of guest meal sponsor on day of adoption (one-time)
- Opportunity to include sponsor-supplied promotional materials in guest welcome bags
- Sponsor- supplied note of encouragement for guests displayed in main house kitchen
- Logo recognition in email to guests on day of meal adoption (one time)

○ **\$150 Event Sponsor a Guest Meal– A catered event meal for a guest (1 time)**

- One (1) VIP Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage at event

Contact: Andrea Walh | Development Manager |
AWalh@kevinguesthouse.org | 716.882-1818



2024 Welcome Bag Sponsor

Corporate Partnership Opportunities & Benefits

Benefits begin on date of commitment for a full year

Available to one (1) company for one year

\$5,000 Platinum Level – 12 Months Guest Bags + 4 events benefits)



and



and



and



- Exclusive company logo recognition on reusable guest welcome tote bags upon check-in at KGH, spring & winter flower customers at KGH and area hospitals, events including Affaire of the Heart, Celebrity Golf Classic and Nine & Wine Tournament, Giving Hearts events & Bites & Brews and our Supper in the Street Event
- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Two (2) tickets to each: Affaire of the Heart, Anniversary Celebration, Bites & Brews, Supper in the Street, & Happy Hour at the Celebrity Golf Tournament
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months

- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on "Staying with KGH" webpage for twelve (12) months
- Spotlight and logo recognition in Heartline newsletter
- Logo recognition in all event electronic program books
- Public relation promotion including recognition on social media, press release and blog post
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor-supplied note of encouragement for guests displayed in house

\$2,500 Gold Level – 12 Months Guest Welcome Bags Only

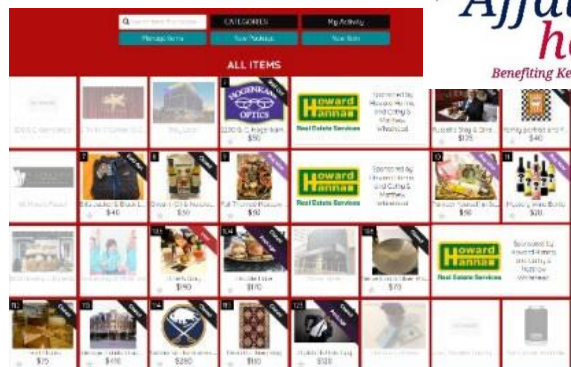
- Exclusive company logo recognition on reusable guest welcome tote bags upon check-in at KGH
- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Two (2) tickets to each: Anniversary Celebration and donor recognition events
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on "Staying with KGH" webpage for twelve (12) months
- Logo recognition in Heartline newsletter
- Public relation promotion including recognition on social media post
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor-supplied note of encouragement for guests displayed in house

Contact: Andrea Walh | Development Manager | AWalh@kevinguesthouse.org | 716.882-1818

Corporate Partnership Proposal 2024



Option 1: Mobile Bidding Partner for Affaire of the Heart, Golf Tournament & Giving Hearts Bites: \$5,000



Affaire of the Heart benefits – April 19, 2024

- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition & hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Logo on digital ticketing & bidding platform for (3) 2024 Kevin Guest House events including:

- Logo appears on each event's auction homepage, and throughout the available auction items as viewers browse, linking to company website



Celebrity Golf Classic benefits – August 5, 2024

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgment during event presentation

Option 2: Mobile Bidding Partner for Golf Tournament & Supper in the Street or Giving Hearts Bites: \$2,500 (one available)



and



or



Option 3: Mobile Bidding Partner for

Supper in the Street or Giving Hearts Bites: \$1,000 (2 available)

Contact: Andrea Walh | Development Manager | AWalh@kevinguesthouse.org | 716.882-1818



- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Logo recognition on event signage

- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition & hyperlink in email communication
- One (1) group social media posts
- Combined name/logo recognition on table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display



or

