

Saturday, September 7, 2024 (Ellicott Street, Buffalo, NY) Sponsorship Opportunities & Benefits (starting at \$500) Presenting & customized packages available – contact us at 716-882-1818

Supper on My Street – Hybrid Packages (take-out option) All packages can be converted to a Supper from My Street package that will be organized for you to host party at home.

# Platinum Sponsor - \$5,000 ONLY FOUR (4) AVAILABLE

- Ten (10) tickets to the event, including exclusive seating for Happy Hour, signature seating and dedicated table service
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Premium recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation
- Premium Reserved Pre-Party Area (limited seating available)
- Name/logo recognition in reserved pre area

# Diamond Sponsor - \$3,500 ONLY FOUR (4) AVAILABLE

- Ten (10) tickets to the event with reserved logo table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation
- Reserved Pre-Party Area (limited seating available)
- Name/logo recognition in reserved pre area

### Gold Sponsor - \$3,000

- Eight (8) tickets to the event with reserved logo table sign
- Logo recognition with hyperlink and company profile on Kevin
  Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5"w x 8"h)
- Logo & hyperlink in event email communication
- Two (2) group social media posts
- Social media marketing of sponsor-supplied video promoting
  your support of KGH (< one minute and thirty seconds)</li>
- Logo recognition on event signage & menu cards
- Company name hung on chairs
- On-site event sampling or promotional opportunities
- Group logo recognition in event video display
- Name acknowledgement during event presentation
- Access to combined level reserved pre-party area & name recognition (limited seating)

### Table for 8 - \$1,200

- Eight (8) tickets to the event
- Name/logo in electronic program book
- Name/logo recognition on reserved table sign

### Heart Sponsor - \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo recognition in electronic program book
- Name recognition in event email communication
- One (1) social media group post
- Name recognition on event signage
- On-site event sampling or promotional opportunities

### VIP Supper on My Street for two (2) - \$250

- Dinner for two (2) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert & 1 bottle of wine

# Supper on My Street for two (2)- \$150

- Dinner for two (2) with curbside pickup from event
- Meal includes main course, sides, dessert, 1 bottle of wine

# Individual Event Ticket - \$150

• One (1) ticket to the in-person event

# Silver Sponsor - \$2,000

- Eight (8) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition & hyperlink in event email communication
- One (1) group social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Name recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display
- Name acknowledgement during event presentation

### Bronze Sponsor - \$1,000

- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition & hyperlink in email communication
- One (1) group social media posts
- Logo recognition on event signage
- Combined name/logo recognition on table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display

# VIP Supper on My Street for eight (8) - \$1,000

- Dinner for eight (8) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert, 4 bottles of wine

### Supper on My Street for eight (8)- \$600

- Dinner for eight (8) with curbside pickup from event
- Meal includes main course, sides, dessert, 4 bottles of wine

### Placemat Sponsor - \$250

- Logo recognition on placemat at each setting in person
- Name recognition with hyperlink on event web-page
- Name in electronic program book
- One (1) group social media post of placemat image

### Sponsor a Guest Meal - \$150

- One (1) VIP Dinner provided to a KGH Guest
- Name recognition with hyperlink on event web-page
- Name in electronic program book & signage at event

#### Event Sponsor Materials Deadline is August 30, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials) Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org |716.882.1818



# **Corporate Partnerships** Customize a package for your interests!

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



#### Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts. **When: April 19, 2024** Where: 500 Pearl

Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction. When: August 5, 2024 Where: Lockport Town & Country Club





Where: Kevin Guest House



### Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street! When: September 7, 2024 Where: Kevin Guest House

### Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members. **When: Nov 7, 2024** Where: Sto Lat Bar

# Support families in need while achieving company goals.





# Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

#### **House Sponsorship**

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

#### Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

#### **Create Your Own Community Event**

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

#### **Team Kevin**

Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

#### Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

#### Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.





Nine & Wine Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view. When: August 5, 2024 Where: Lockport Town & Country Club



# **2024 Corporate Partnership Commitment**

# Sponsor Name

#### Affaire of the Heart

April 19, 2024	
O Presenting Sponsor	One available
O Platinum Sponsor	\$5,000
O Diamond Sponsor, limit 3	\$3,500
○ Gold Sponsor	\$3,000
O Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
○ Heart Sponsor	\$500
○ Full Page Program Ad	\$250
○ Half Page Program Ad	\$150
O Quarter Page Program Ad	
<b>5</b> 5 8	\$100

#### Celebrity Golf Classic and Nine & Wine August 5, 2024

#### **18-Hole Celebrity Golf Classic Tournament**

O Tournament Sponsor	One available
O Eagle Sponsor	\$3,500
O Birdie Sponsor	\$2,500
○ Celebrity Sponsor	\$1,500
O Green Sponsor	\$1,000
○ Foursome	\$800
$^{igodoldoldoldoldoldoldoldoldoldoldoldoldol$	\$500
O Tee Sponsor	\$150
O Tour Cardsx \$30 or\$100/foursom	ne

#### Nine & Wine Scramble

O Bordeaux Sponsor	One available
O Cabernet Sponsor	\$1,500
O Riesling Sponsor	\$1,000
O Wine Station Sponsor	\$500
O Foursome	\$500
O Nine & Wine Patron Sign	\$100
• Tour Cardsx \$20 or\$60/foursome	

#### **Our Company is Interested in Helping**

• We are interested in volunteering:

O We are interested a company fundraiser:

#### Kevin Guest House Anniversary Celebration

July 25, 2024	
O Anniversary Sponsor	\$2,500
O Garden Sponsor	\$1,000
O Heart Sponsor	\$500
O Celebration Sponsor	\$300
Supper in the Street	
September 7, 2024	
O Platinum Sponsor, limit 4	\$ 5,000
O Diamond Sponsor, limit 4	\$3,500
○ Gold Sponsor	\$3,000
O Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
○ Heart Sponsor \$500 ○ Placemat Sponso	or \$250
O Sponsor a KGH Guest Meal	\$150
O Table of 8: \$1,200/ Individual Tickets \$150 ed	ach: #

#### **Giving Hearts Program / Bites & Brews event**

November 7, 2024

O Gold Sponsor	\$3,000
O Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
O Heart Sponsor	\$500
O Celebration Sponsor	\$300
O Patron Sponsor	\$150

Young Professionals Program includes Bites & Brews Nov 7, 2024 event

House Partnerships (begins on date of commitment)

OPlatinum \$5,000 Level (12 Months) OGold \$2,500 Level (12 Months) OHeart \$500 Level (6 Months)

#### Custom Underwriting Sponsorships - indicate on line

O Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)

 Mobile Bid Sponsor: \$1,000 (Bites or Supper Only); \$2,500 (Golf + Bites or Supper); \$5,000 (AOH + Golf + Supper or Golf)

- O Gold Guest Meal Sponsor: \$2,500 annual monthly;
- O Bronze Guest Meal Quarterly \$1,000 (4x or quarterly);
- O Heart Guest Meal One-Time \$500 (underwrite cost to order avg 25 guests)
- Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)
  Contact us for custom underwriting packages:

# Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: Credit Card	Check	Please invoice	Amount: \$			
CC#:		Expiration Date:	CVV#:			
Name on Card:		Signature:				
Telephone:		Email:				
Poturn completed form to:						

#### <u>Return completed form to:</u>

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | Info@kevinguesthouse.org KevinGuestHouse.org