

Saturday, September 14, 2024 (Ellicott Street, Buffalo, NY) Sponsorship Opportunities & Benefits (starting at \$500) Presenting & customized packages available – contact us at 716-882-1818

Supper on My Street – Hybrid Packages (take-out option) All packages can be converted to a Supper from My Street package that will be organized for you to host party at home.

Platinum Sponsor - \$5,000 ONLY FOUR (4) AVAILABLE

- Ten (10) tickets to the event, including exclusive seating for Happy Hour, signature seating and dedicated table service
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Premium recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation
- Premium Reserved Pre-Party Area (limited seating available)
- Name/logo recognition in reserved pre area

Diamond Sponsor - \$3,500 ONLY FOUR (4) AVAILABLE

- Ten (10) tickets to the event with reserved logo table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation
- Reserved Pre-Party Area (limited seating available)
- Name/logo recognition in reserved pre area

Gold Sponsor - \$3,000

- Eight (8) tickets to the event with reserved logo table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5"w x 8"h)
- Logo & hyperlink in event email communication
- Two (2) group social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage & menu cards
- Company name hung on chairs
- On-site event sampling or promotional opportunities
- Group logo recognition in event video display
- Name acknowledgement during event presentation
- Access to combined level reserved pre-party area & name recognition (limited seating)

Table for 8 - \$1,200

- Eight (8) tickets to the event
- Name/logo in electronic program book
- Name/logo recognition on reserved table sign

Heart Sponsor - \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo recognition in electronic program book
- Name recognition in event email communication
- One (1) social media group post
- Name recognition on event signage
- On-site event sampling or promotional opportunities

VIP Supper on My Street for two (2) - \$250

- Dinner for two (2) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert & 1 bottle of wine

Supper on My Street for two (2)- \$150

- Dinner for two (2) with curbside pickup from event
- Meal includes main course, sides, dessert, 1 bottle of wine

Silver Sponsor - \$2,000

- Eight (8) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition & hyperlink in event email communication
- One (1) group social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Name recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities •
- Group Logo recognition in event video display
- Name acknowledgement during event presentation

Bronze Sponsor - \$1,000

- Four (4) tickets to the event •
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition & hyperlink in email communication
- One (1) group social media posts
- Logo recognition on event signage
- Combined name/logo recognition on table sign
- On-site event sampling or promotional opportunities
- Group Logo recognition in event video display

VIP Supper on My Street for eight (8) - \$1,000

- Dinner for eight (8) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert, 4 bottles of wine

Supper on My Street for eight (8)- \$600

- Dinner for eight (8) with curbside pickup from event
- Meal includes main course, sides, dessert, 4 bottles of wine

Sponsor a Guest Meal - \$150

- One (1) VIP Dinner provided to a KGH Guest
- Name recognition with hyperlink on event web-page
- Name in electronic program book
- Name recognition on signage at event •

Individual Event Ticket - \$150 • One (1) ticket to the in-person event

Event Sponsor Materials Deadline is September 6, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials) Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org |716.882.1818



Corporate Partnerships *Customize a package for your interests!*

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts. **When: April 19, 2024** Where: 500 Pearl

Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction. When: August 5, 2024 Where: Lockport Town & Country Club



52nd Anniversary Celebration Annual open house honoring the legacy

of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music. **When: July 25, 2024** Where: Kevin Guest House



Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street! When: September 14, 2024 Where: Kevin Guest House



Nine & Wine Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view. When: August 5, 2024 Where: Lockport Town & Country Club



Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members. When: Nov 7, 2024

Support families in need while achieving company goals.





Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

House Sponsorship

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

Create Your Own Community Event

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

Team Kevin

Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.



2024 Corporate Partnership Commitment

Sponsor Name

Affaire of the Heart

April 19, 2024	
O Presenting Sponsor	One available
O Platinum Sponsor	\$5,000
○ Diamond Sponsor, limit 3	\$3,500
○ Gold Sponsor	\$3,000
O Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
O Heart Sponsor	\$500
○ Full Page Program Ad	\$300 \$250
○ Half Page Program Ad	\$150
O Quarter Page Program Ad	\$100
	\$100

Celebrity Golf Classic and Nine & Wine August 5, 2024

18-Hole Celebrity Golf Classic Tournament

O Tournament Sponsor	One available
O Eagle Sponsor	\$3,500
O Birdie Sponsor	\$2,500
○ Celebrity Sponsor	\$1,500
O Green Sponsor	\$1,000
○ Foursome	\$800
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O Tee Sponsor	\$150
O Tour Cardsx \$30 or\$100/foursom	ne

Nine & Wine Scramble

O Bordeaux Sponsor	One available
O Cabernet Sponsor	\$1,500
O Riesling Sponsor	\$1,000
O Wine Station Sponsor	\$500
O Foursome	\$500
○ Nine & Wine Patron Sign	\$100
O Tour Cardsx \$20 or\$60/foursome	2

Our Company is Interested in Helping

• We are interested in volunteering:

O We are interested a company fundraiser:

Kevin Guest House Anniversary Celebration

July 25, 2024	
O Anniversary Sponsor	\$2,500
O Garden Sponsor	\$1,000
Heart Sponsor	\$500
O Celebration Sponsor	\$300
Supper in the Street	
September 14, 2024	
O Platinum Sponsor, limit 4	\$ 5,000
O Diamond Sponsor, limit 4	\$3,500
Gold Sponsor	\$3,000
Ö Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
O Heart Sponsor	\$500
O Sponsor a KGH Guest Meal	\$150
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O Table of 8: \$1,200/ Individual Tickets \$150 each

Giving Hearts Program / Bites & Brews event

November 7, 2024

○ Gold Sponsor	\$3,000
O Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
O Heart Sponsor	\$500
O Celebration Sponsor	\$300
O Patron Sponsor	\$150

Young Professionals Program includes Bites & Brews Nov 7, 2024 event

House Partnerships (begins on date of commitment)

OPlatinum \$5,000 Level (12 Months) OGold \$2,500 Level (12 Months) OHeart \$500 Level (6 Months)

Custom Underwriting Sponsorships - indicate on line

O Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)

 Mobile Bid Sponsor: \$1,000 (Bites or Supper Only); \$2,500 (Golf + Bites or Supper); \$5,000 (AOH + Golf + Supper or Golf)

- O Gold Guest Meal Sponsor: \$2,500 annual monthly;
- O Bronze Guest Meal Quarterly \$1,000 (4x or quarterly);
- O Heart Guest Meal One-Time \$500 (underwrite cost to order avg 25 guests)
- Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)
 Contact us for custom underwriting packages:

Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: Credit Card	Check	Please invoice	Amount: \$			
CC#:		Expiration Date:	CVV#:			
Name on Card:		Signature:				
Telephone:		Email:				
Poturn completed form to:						

<u>Return completed form to:</u>

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | Info@kevinguesthouse.org KevinGuestHouse.org