

2024 Giving Hearts Program & Event Sponsorship Opportunities & Benefits



Thurs. Nov. 7, 2024

○ Gold Sponsor - \$3,000

- Twenty (20) tickets to Giving Hearts Bites & Brews event
- Logo with hyperlink & company profile on KGH corporate webpage for twelve (12) months
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Logo on mobile ticketing & bidding platform
- Logo on full page "Thank You Giving Hearts" Buffalo Spree magazine ad, Dec 2024
- Recognition on all program promotional, media & orientation materials
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Full page ad in Giving Hearts Bites & Brews electronic program book (5" wide x 8" high)
- Logo in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage & reserved table signs
- Sponsor-provided signage or banner displayed at signature event (available for all Giving Hearts member events if provided)
- Logo in event video display
- On-site event sampling or promotional opportunity
- Name acknowledgment during event presentation

○ Silver Sponsor - \$2,000

- Fourteen (14) tickets to Giving Hearts Bites & Brews event
- Logo & hyperlink on Giving Hearts program & event web-page
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Half page ad in Giving Hearts Bites & Brews electronic program book (5"w x 3.875"h)
- Name recognition in program & event email communication
- Two (2) group social media posts and social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo on event signage & reserved table signs
- On-site event sampling or promotional opportunity
- Logo in event video display (Silver Group)
- Name acknowledgment during event presentation

○ Heart Sponsor - \$500

- Six (6) tickets to Giving Hearts Bites & Brews event
- Name & hyperlink on Giving Hearts program & event webpage
- Name recognition in Heartline newsletter as program sponsor
- Logo in Giving Hearts Bites & Brews electronic program book
- Name in program & event email communication
- One (1) social media group post
- Logo on event signage & combined reserved table
- On-site event sampling or promotional opportunity

Patron Sponsor - \$150

- Logo recognition on Patron Game sign at event
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

○ Bronze Sponsor - \$1,000

- Ten (10) tickets to Giving Hearts Bites & Brews event
- Logo & hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Quarter page ad in Giving Hearts Bites & Brews electronic program book (2.375" x 3.875"w)
- Name & hyperlink in event email communication
- One (1) group social media post
- Logo on event signage & reserved table sign
- On-site event sampling or promotional opportunity
- Name in event video display (Bronze Group)
- Name acknowledgment during event presentation

○ Celebration Sponsor - \$300

- Four (4) tickets to Giving Hearts Bites & Brews event
- Name & hyperlink on Giving Hearts program & event webpage
- Name in electronic program book
- One (1) social media group post
- Name on event signage & combined reserved table

Individual Event Ticket - \$50

- One (1) ticket to the in-person event

The Giving Hearts program encourages young professionals to network & fundraise together for a common cause. Their signature event Bites & Brews is held in the fall, yet the program is open to a series of events throughout the year hosted by the members that your support recognition will be encouraged

**Contact: Andrea Walh | Development Manager |
AWalh@kevinguesthouse.org | 716.882-1818**



Corporate Partnerships

Customize a package for your interests!

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts.

When: April 19, 2024

Where: 500 Pearl



52nd Anniversary Celebration

Annual open house honoring the legacy of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music.

When: July 25, 2024

Where: Kevin Guest House



Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction.

When: August 5, 2024

Where: Lockport Town & Country Club



Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street!

When: September 14, 2024

Where: Kevin Guest House



Nine & Wine

Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view.

When: August 5, 2024

Where: Lockport Town & Country Club



Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members.

When: Nov 7, 2024

Support families in need while achieving company goals.



Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

House Sponsorship

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

Create Your Own Community Event

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

Team Kevin

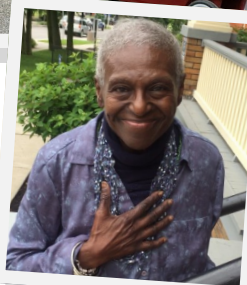
Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.





2024 Corporate Partnership Commitment

Sponsor Name _____

Affaire of the Heart

April 19, 2024

- | | |
|--|---------------|
| <input type="radio"/> Presenting Sponsor | One available |
| <input type="radio"/> Platinum Sponsor | \$5,000 |
| <input type="radio"/> Diamond Sponsor, limit 3 | \$3,500 |
| <input type="radio"/> Gold Sponsor | \$3,000 |
| <input type="radio"/> Silver Sponsor | \$2,000 |
| <input type="radio"/> Bronze Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Full Page Program Ad | \$250 |
| <input type="radio"/> Half Page Program Ad | \$150 |
| <input type="radio"/> Quarter Page Program Ad | \$100 |

Celebrity Golf Classic and Nine & Wine

August 5, 2024

18-Hole Celebrity Golf Classic Tournament

- | | |
|---|---------------|
| <input type="radio"/> Tournament Sponsor | One available |
| <input type="radio"/> Eagle Sponsor | \$3,500 |
| <input type="radio"/> Birdie Sponsor | \$2,500 |
| <input type="radio"/> Celebrity Sponsor | \$1,500 |
| <input type="radio"/> Green Sponsor | \$1,000 |
| <input type="radio"/> Foursome | \$800 |
| <input type="radio"/> Celebrity Tee Sponsor | \$500 |
| <input type="radio"/> Tee Sponsor | \$150 |
| <input type="radio"/> Tour Cards _____x \$30 or _____\$100/foursome | |

Nine & Wine Scramble

- | | |
|--|---------------|
| <input type="radio"/> Bordeaux Sponsor | One available |
| <input type="radio"/> Cabernet Sponsor | \$1,500 |
| <input type="radio"/> Riesling Sponsor | \$1,000 |
| <input type="radio"/> Wine Station Sponsor | \$500 |
| <input type="radio"/> Foursome | \$500 |
| <input type="radio"/> Nine & Wine Patron Sign | \$100 |
| <input type="radio"/> Tour Cards _____x \$20 or _____\$60/foursome | |

Our Company is Interested in Helping

- ☐ We are interested in volunteering:
- _____
- ☐ We are interested a company fundraiser:
- _____

Kevin Guest House Anniversary Celebration

July 25, 2024

- | | |
|---|---------|
| <input type="radio"/> Anniversary Sponsor | \$2,500 |
| <input type="radio"/> Garden Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Celebration Sponsor | \$300 |

Supper in the Street

September 14, 2024

- | | |
|--|---------|
| <input type="radio"/> Platinum Sponsor, limit 4 | \$5,000 |
| <input type="radio"/> Diamond Sponsor, limit 4 | \$3,500 |
| <input type="radio"/> Gold Sponsor | \$3,000 |
| <input type="radio"/> Silver Sponsor | \$2,000 |
| <input type="radio"/> Bronze Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Sponsor a KGH Guest Meal | \$150 |
| <input type="radio"/> Table of 8: \$1,200/ Individual Tickets \$150 each | |

Giving Hearts Program / Bites & Brews event

November 7, 2024

- | | |
|---|---------|
| <input type="radio"/> Gold Sponsor | \$3,000 |
| <input type="radio"/> Silver Sponsor | \$2,000 |
| <input type="radio"/> Bronze Sponsor | \$1,000 |
| <input type="radio"/> Heart Sponsor | \$500 |
| <input type="radio"/> Celebration Sponsor | \$300 |
| <input type="radio"/> Patron Sponsor | \$150 |

Young Professionals Program includes Bites & Brews Nov 7, 2024 event

House Partnerships (begins on date of commitment)

- | | |
|--|---|
| <input type="radio"/> Platinum \$5,000 Level (12 Months) | <input type="radio"/> Bronze \$1,000 Level (6 Months) |
| <input type="radio"/> Gold \$2,500 Level (12 Months) | <input type="radio"/> Heart \$500 Level (6 Months) |

Custom Underwriting Sponsorships - indicate on line

- ☐ Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)
- ☐ Mobile Bid Sponsor: \$1,000 (Bites or Supper Only); \$2,500 (Golf + Bites or Supper); \$5,000 (AOH + Golf + Supper or Golf)
- ☐ Gold Guest Meal Sponsor: \$2,500 annual monthly;
- ☐ Bronze Guest Meal Quarterly \$1,000 (4x or quarterly);
- ☐ Heart Guest Meal One-Time \$500 (underwrite cost to order avg 25 guests)
- ☐ Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)

Contact us for custom underwriting packages: _____

Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: _____ Credit Card _____ Check _____ Please invoice **Amount:** \$ _____

CC#: _____ Expiration Date: _____ CVV#: _____

Name on Card: _____ Signature: _____

Telephone: _____ Email: _____

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | Info@kevinguesthouse.org **KevinGuestHouse.org**