



Monday, August 5, 2024
at Lockport Town & Country Club
Sponsorship Opportunities & Benefits (starting at \$150)

Tournament Sponsor - \$5,000

one available

- Two (2) foursomes at the Golf Classic tournament, each with a celebrity golfer for (18) holes
- One (1) foursome at Nine & Wine tournament
- Four (4) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Nine & Wine Patron sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

Eagle Sponsor - \$3,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for eighteen (18) holes
- One (1) foursome at Nine & Wine tournament
- Two (2) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

Birdie Sponsor - \$2,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for nine (9) holes
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

Celebrity Sponsor - \$1,500

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

Green Sponsor - \$1,000

- One (1) foursome at the Golf Classic tournament
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display
- Name acknowledgement during event presentation

Celebrity Golf Classic 18-Hole foursome - \$800

Tee Sign Sponsor - \$150

- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

Celebrity Tee Sponsor - \$500

- One (1) Custom made framed celebrity memorabilia keepsake
- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- Name listing on signage at event
- Opportunity to include sponsor-supplied promotional materials in event bags

Tour Cards - \$30 golfer/\$100 foursome (save \$20!)

- Course beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to Pin contest
- Hole in One contest
- Queen of Hearts contest

Event Sponsor Materials Deadline is July 29, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org | 716.882.1818



Monday, August 7, 2023
at Lockport Town & Country Club
Sponsorship Opportunities & Benefits (starting at \$100)

○ **Bordeaux - \$2,500**

- Two (2) foursomes at the Nine & Wine morning tournament
- Four (4) additional lunch invitations
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on tournament carts
- Logo recognition on flag at one hole
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Cabernet Sponsor - \$1,500**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- Logo recognition on putting green signage
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

○ **Riesling Sponsor - \$1,000**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

○ **Wine Station Sponsor - \$500**

- Logo recognition on signage at wine tasting table
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

○ **Nine & Wine Sign - \$100**

- One (1) Nine & Wine tee sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

○ **Nine & Wine foursome - \$500**

○ **Tour Cards - \$20 golfer / \$60 foursome – save \$20!**

- Course beverages
- Putting Contest
- One (1) of each – Mulligan, String
- Longest Drive & Closest to Pin contest
- Hole in one contest

Event Sponsor Materials Deadline is July 29, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org | 716.882.1818



Corporate Partnerships

Customize a package for your interests!

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts.

When: April 19, 2024
Where: 500 Pearl



52nd Anniversary Celebration

Annual open house honoring the legacy of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music.

When: July 25, 2024
Where: Kevin Guest House



Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction.

When: August 5, 2024
Where: Lockport Town & Country Club



Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street!

When: September 14, 2024
Where: Kevin Guest House



Nine & Wine

Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view.

When: August 5, 2024
Where: Lockport Town & Country Club



Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members.

When: Nov 7, 2024

Support families in need while achieving company goals.

Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

House Sponsorship

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

Create Your Own Community Event

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

Team Kevin

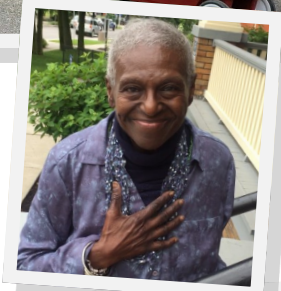
Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.





2024 Corporate Partnership Commitment

Sponsor Name _____

Affaire of the Heart

April 19, 2024

- Presenting Sponsor One available
- Platinum Sponsor \$5,000
- Diamond Sponsor, limit 3 \$3,500
- Gold Sponsor \$3,000
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Heart Sponsor \$500
- Full Page Program Ad \$250
- Half Page Program Ad \$150
- Quarter Page Program Ad \$100

Celebrity Golf Classic and Nine & Wine

August 5, 2024

18-Hole Celebrity Golf Classic Tournament

- Tournament Sponsor One available
- Eagle Sponsor \$3,500
- Birdie Sponsor \$2,500
- Celebrity Sponsor \$1,500
- Green Sponsor \$1,000
- Foursome \$800
- Celebrity Tee Sponsor \$500
- Tee Sponsor \$150
- Tour Cards ____x \$30 or ____\$100/foursome

Nine & Wine Scramble

- Bordeaux Sponsor One available
- Cabernet Sponsor \$1,500
- Riesling Sponsor \$1,000
- Wine Station Sponsor \$500
- Foursome \$500
- Nine & Wine Patron Sign \$100
- Tour Cards ____x \$20 or ____\$60/foursome

Our Company is Interested in Helping

- We are interested in volunteering:

- We are interested a company fundraiser:

Kevin Guest House Anniversary Celebration

July 25, 2024

- Anniversary Sponsor \$2,500
- Garden Sponsor \$1,000
- Heart Sponsor \$500
- Celebration Sponsor \$300

Supper in the Street

September 14, 2024

- Platinum Sponsor, limit 4 \$ 5,000
- Diamond Sponsor, limit 4 \$3,500
- Gold Sponsor \$3,000
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Heart Sponsor \$500
- Sponsor a KGH Guest Meal \$150
- Table of 8: \$1,200/ Individual Tickets \$150 each

Giving Hearts Program / Bites & Brews event

November 7, 2024

- Gold Sponsor \$3,000
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Heart Sponsor \$500
- Celebration Sponsor \$300
- Patron Sponsor \$150

Young Professionals Program includes Bites & Brews Nov 7, 2024 event

House Partnerships (begins on date of commitment)

- Platinum \$5,000 Level (12 Months) Bronze \$1,000 Level (6 Months)
- Gold \$2,500 Level (12 Months) Heart \$500 Level (6 Months)

Custom Underwriting Sponsorships - indicate on line

- Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)
- Mobile Bid Sponsor: \$1,000 (Bites or Supper Only); \$2,500 (Golf + Bites or Supper); \$5,000 (AOH + Golf + Supper or Golf)
- Gold Guest Meal Sponsor: \$2,500 annual monthly;
- Bronze Guest Meal Quarterly \$1,000 (4x or quarterly);
- Heart Guest Meal One-Time \$500 (underwrite cost to order avg 25 guests)
- Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)

Contact us for custom underwriting packages: _____

Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: _____ Credit Card _____ Check _____ Please invoice **Amount: \$** _____

CC#: _____ Expiration Date: _____ CVV#: _____

Name on Card: _____ Signature: _____

Telephone: _____ Email: _____

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | Info@kevinguesthouse.org **KevinGuestHouse.org**