

### CELEBRATING 51 YEARS OF KEVIN GUEST HOUSE! Thursday, July 25, 2024 Ellicott Street, Buffalo NY

Sponsorship Opportunities & Benefits

## • Anniversary Sponsor - \$2,500

- Twenty (20) tickets with reserved seating or bistros for presentation
- Special recognition item at table for guests of sponsor
- Private Tour opportunity (mutually agreed upon date or day of party)
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for 12 months
- Logo recognition with hyperlink on event webpage
- Logo recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" w x 8" h)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

## • Garden Sponsor - \$1,000

- Ten (10) tickets with reserved seating or bistros for presentation
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

### • Heart Sponsor - \$500

- Six (6) tickets
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunity

## • Celebration Sponsor - \$300

- Four (4) tickets
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- One (1) social media post
- Name recognition on event signage

Company name listing on invitations or other event-related printed materials requires a commitment by June 3, 2024



# **Corporate Partnerships** *Customize a package for your interests!*

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



#### Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts. **When: April 19, 2024** Where: 500 Pearl

Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction. When: August 5, 2024 Where: Lockport Town & Country Club



### **52nd Anniversary Celebration** Annual open house honoring the legacy

of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music. **When: July 25, 2024** Where: Kevin Guest House



### Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street! When: September 14, 2024 Where: Kevin Guest House



Nine & Wine Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view. When: August 5, 2024 Where: Lockport Town & Country Club



### Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members. When: Nov 7, 2024

## Support families in need while achieving company goals.





# Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

#### **House Sponsorship**

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

#### Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

#### **Create Your Own Community Event**

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

#### **Team Kevin**

Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

#### Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

#### Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.



# 2024 Corporate Partnership Commitment

### Sponsor Name

#### Affaire of the Heart

April 19, 2024	
O Presenting Sponsor	One available
O Platinum Sponsor	\$5,000
○ Diamond Sponsor, limit 3	\$3,500
○ Gold Sponsor	\$3,000
O Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
O Heart Sponsor	\$500
○ Full Page Program Ad	\$300 \$250
○ Half Page Program Ad	\$150
O Quarter Page Program Ad	\$100
	\$100

#### Celebrity Golf Classic and Nine & Wine August 5, 2024

#### **18-Hole Celebrity Golf Classic Tournament**

O Tournament Sponsor	One available
O Eagle Sponsor	\$3,500
O Birdie Sponsor	\$2,500
○ Celebrity Sponsor	\$1,500
O Green Sponsor	\$1,000
○ Foursome	\$800
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O Tee Sponsor	\$150
O Tour Cardsx \$30 or\$100/foursom	ne

#### Nine & Wine Scramble

O Bordeaux Sponsor	One available
O Cabernet Sponsor	\$1,500
O Riesling Sponsor	\$1,000
O Wine Station Sponsor	\$500
O Foursome	\$500
○ Nine & Wine Patron Sign	\$100
O Tour Cardsx \$20 or\$60/foursome	2

#### **Our Company is Interested in Helping**

• We are interested in volunteering:

O We are interested a company fundraiser:

#### Kevin Guest House Anniversary Celebration

July 25, 2024	
O Anniversary Sponsor	\$2,500
O Garden Sponsor	\$1,000
Heart Sponsor	\$500
O Celebration Sponsor	\$300
Supper in the Street	
September 14, 2024	
O Platinum Sponsor, limit 4	\$ 5,000
O Diamond Sponsor, limit 4	\$3,500
Gold Sponsor	\$3,000
Ö Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
O Heart Sponsor	\$500
O Sponsor a KGH Guest Meal	\$150
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O Table of 8: \$1,200/ Individual Tickets \$150 each

#### Giving Hearts Program / Bites & Brews event

November 7, 2024

○ Gold Sponsor	\$3,000
O Silver Sponsor	\$2,000
O Bronze Sponsor	\$1,000
O Heart Sponsor	\$500
O Celebration Sponsor	\$300
O Patron Sponsor	\$150

Young Professionals Program includes Bites & Brews Nov 7, 2024 event

House Partnerships (begins on date of commitment)

OPlatinum \$5,000 Level (12 Months) OGold \$2,500 Level (12 Months) OHeart \$500 Level (6 Months)

#### Custom Underwriting Sponsorships - indicate on line

O Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)

 Mobile Bid Sponsor: \$1,000 (Bites or Supper Only); \$2,500 (Golf + Bites or Supper); \$5,000 (AOH + Golf + Supper or Golf)

- O Gold Guest Meal Sponsor: \$2,500 annual monthly;
- O Bronze Guest Meal Quarterly \$1,000 (4x or quarterly);
- O Heart Guest Meal One-Time \$500 (underwrite cost to order avg 25 guests)
- Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)
  Contact us for custom underwriting packages:

# Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: Credit Card	Check	Please invoice	Amount: \$			
CC#:		Expiration Date:	CVV#:			
Name on Card:		Signature:				
Telephone:		Email:				
Poturn completed form to:						

#### <u>Return completed form to:</u>

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | Info@kevinguesthouse.org KevinGuestHouse.org