



Friday, April 19, 2024 at 6 PM at 500 Pearl
Sponsorship Opportunities & Benefits (starting at \$500)
Presenting & customized packages available

Hybrid Packages (take-out option): All packages can be converted to help you celebrate the evening of the event privately off-site!

Platinum Sponsor: \$5,000

- Ten (10) Tickets to the event with logo recognition on reserved table sign
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink & company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities
- Logo recognition on departure thank you cards (placed in guests' vehicles)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles)
- Logo recognition at valet stand

Diamond Sponsor: \$3,500 *3 available* (Valet Parking, Presentation & Online Mobile Bidding

- **Each item customized to the specific package committed to for the above 3**
- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition on departure thank you cards (placed in guests' vehicles or sponsor provided banners on stage/ auction area at event)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles or seat during presentation)
- Logo recognition at valet stand, mobile site landing page or presentation podium
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform (primary for mobile bidding)
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

(Additional opportunities on next page)

Gold Sponsor: \$3,000

- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Bronze Sponsor: \$1,000

- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in printed program book (2.375" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- One (1) social media post
- Logo recognition on signage at event
- Name recognition in event video display
- On-site event sampling or promotional opportunities

Program Book Ad *Printed & electronic*

- Full page (5" wide x 8" high) **\$250**
- Half page (4.75" wide x 3.875" high) **\$150**
- Quarter page (2.375" wide x 3.875" high) **\$100**



Silver Sponsor: \$2,000

- Six (6) Tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in printed & electronic program book (4.75" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- Two (2) social media posts
- Logo recognition on signage at event
- Name recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Heart Sponsor: \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in printed & electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at event
- On-site event sampling or promotional opportunities

In-person ticket: \$200

- One (1) ticket to the event



Take home dinner for two (2): \$200

- Dinner for two (2) with curbside pickup from event
- Salad, entrees, dessert & (1) bottle of wine

Enhanced dinner for two (2): \$300

- Dinner for two (2) delivered to a single address
- Appetizers, salad, entrees, dessert & (1) bottle of wine



Sponsor a Guest Meal: \$150

- One (1) enhanced dinner provided to a KGH guest
- Name recognition with hyperlink on event webpage
- Name in printed & electronic program book
- Name recognition on signage at event



Event sponsor materials deadline is March 29, 2024

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: | Attn: Events & Marketing Associate | info@kevinguesthouse.org | 716.882.1818

Kevin Guest House has been providing a home away from home for patients traveling to Buffalo for critical medical care for 50 years, since 1972.



31st Annual

Affaire of the heart

Benefiting Kevin Guest House

Friday, April 19, 2024
500 Pearl

www.kevinguesthouse.org/events/aoH

Sponsorship Levels

___ Platinum Sponsor - \$5,000

Includes 10 tickets to the event, recognition as House Supporter on main house welcome board at KGH for 12 months, logo on reserved table sign, logo with hyperlink on KGH corporate & event webpage, logo on event promotional, media, and email communications, 3 social media posts, full page ad in program book with premium placement, logo recognition on valet departure thank you cards & more.

___ Diamond Sponsor - \$3,500 (3 available: Valet, Presentation & Mobile Bidding Sponsor)

Includes 8 tickets, logo with hyperlink on KGH corporate & event webpage, signature logo recognition on specific area chosen, opportunity to have one piece of company marketing collateral, logo recognition at specific area & additional sponsor provided pop-up banner display area available, logo on event promotional, media, and email communications, two social media posts, full page program ad in program book & more.

___ Gold Sponsor - \$3,000

Includes 8 tickets, logo with hyperlink on KGH corporate & event webpage, logo on reserved table sign, two social media posts, full page program ad in program book & more.

___ Silver Sponsor - \$2,000

Includes 6 tickets, logo with hyperlink on event webpage, name recognition with hyperlink in email communication, two social media posts, half page program ad in program book & more.

___ Bronze Sponsor - \$1,000

Includes 4 tickets, logo with hyperlink on event webpage, name recognition with hyperlink in email communication, one social media post, quarter page program ad in program book & more.

___ Heart Sponsor - \$500

Includes 2 tickets, name with hyperlink on event webpage, name recognition in email communication, one social media post, logo in program book & more.

___ Sponsor a Guest - \$150

Provide 1 enhanced dinner to a current KGH guest, name recognition with hyperlink on event webpage, name in program book, name recognition on signage at event.

Ticket/Meal Options

___ Individual Tickets - \$200

___ Take Home Dinner for 2 - \$200

___ Enhanced Take Home Dinner for 2 - \$300

Additional Items

___ Grand Raffle Tickets (Set of 3) - \$50

___ Grand Raffle Ticket (Set of 1) - \$25 each

___ Basket Raffle Tickets (Set of 3) - \$50

___ Basket Raffle Ticket (set of 1) - \$20 each

___ Mystery Heart (Set of 1)- \$20

___ Wine Wall Ticket (Set of 1) - \$20

___ Full Page Program Ad (5"x 8") - \$250

___ Half Page Program Ad (4.75" x 3.875") - \$150

___ Quarter Page Program Ad (2.375" x 3.875") - \$100

Yes, I'd like to support your event!

Name _____

Company _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Invoice & Payment Details

___ Check (payable to Kevin Guest House)

___ Please Invoice Me

___ Credit Card

CC# _____

Name on Card _____

Expiration Date _____

CVV Code _____

Signature _____

Amount Charged: \$ _____

Return completed form by March 29, 2024 to:

Events & Marketing Assoc. | Info@kevinguesthouse.org



Corporate Partnerships

Customize a package for your interests!

Event impression values range from \$10,000 to \$200,000 based on levels outlined below



Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts.

When: April 19, 2024
Where: 500 Pearl



52nd Anniversary Celebration

Annual open house honoring the legacy of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music.

When: July 25, 2024
Where: Kevin Guest House



Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction.

When: August 5, 2024
Where: Lockport Town & Country Club



Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street!

When: September 14, 2024
Where: Kevin Guest House



Nine & Wine

Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view.

When: August 5, 2024
Where: Lockport Town & Country Club



Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members.

When: Nov 2024

Support families in need while achieving company goals.

Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

House Sponsorship

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

Create Your Own Community Event

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

Team Kevin

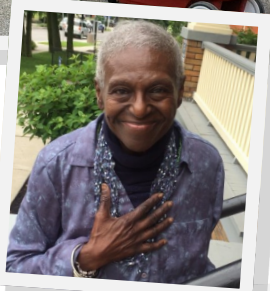
Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.





2024 Corporate Partnership Commitment

Sponsor Name _____

Affaire of the Heart

April 19, 2024

- Presenting Sponsor One available
- Platinum Sponsor \$5,000
- Diamond Sponsor, limit 3 \$3,500
- Gold Sponsor \$3,000
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Heart Sponsor \$500
- Full Page Program Ad \$250
- Half Page Program Ad \$150
- Quarter Page Program Ad \$100

Celebrity Golf Classic and Nine & Wine

August 5, 2024

18-Hole Celebrity Golf Classic Tournament

- Tournament Sponsor One available
- Eagle Sponsor \$3,500
- Birdie Sponsor \$2,500
- Celebrity Sponsor \$1,500
- Green Sponsor \$1,000
- Foursome \$800
- Celebrity Tee Sponsor \$500
- Tee Sponsor \$150
- Tour Cards ____x \$30 or ____\$100/foursome

Nine & Wine Scramble

- Bordeaux Sponsor One available
- Cabernet Sponsor \$1,500
- Riesling Sponsor \$1,000
- Wine Station Sponsor \$500
- Foursome \$500
- Nine & Wine Patron Sign \$100
- Tour Cards ____x \$20 or ____\$60/foursome

Our Company is Interested in Helping

- We are interested in volunteering:

- We are interested a company fundraiser:

Kevin Guest House Anniversary Celebration

July 25, 2024

- Anniversary Sponsor \$2,500
- Garden Sponsor \$1,000
- Heart Sponsor \$500
- Celebration Sponsor \$300

Supper in the Street

September 14, 2024

- Platinum Sponsor, limit 4 \$ 5,000
- Diamond Sponsor, limit 4 \$3,500
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Table for 8 \$1,000
- Heart Sponsor \$500
- Sponsor a KGH Guest Meal \$150

Giving Hearts Program / Bites & Brews event

- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Celebration Sponsor \$300

Young Professionals Program includes Bites & Brews Nov 24 event

House Partnerships (begins on date of commitment)

- Platinum \$5,000 Level (12 Months)
- Gold \$2,500 Level (12 Months)
- Bronze \$1,000 Level (6 Months)
- Heart \$500 Level (6 Months)

Custom Underwriting Sponsorships - indicate on line

- Guest Welcome Bag Sponsor: \$2,500 (guest only); \$5,000 (+events)

- Guest Meal Sponsor: \$2,500 annual monthly;
- Guest Meal Quarterly \$1,000 (4x or quarterly);
- Guest Meal One-Time \$300 (underwrite cost to order avg 25 guests)
- Giving Day Matching Gift Partner: \$1,000 (two days); \$500 (one day)

Contact us for custom underwriting packages

Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: ____ Credit Card ____ Check ____ Please invoice Amount: \$ _____

CC#: _____ Expiration Date: _____ CVV#: _____

Name on Card: _____ Signature: _____

Telephone: _____ Email: _____

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | LWeaver@kevinguesthouse.org

KevinGuestHouse.org