



Benefitting Kevin Guest House

Saturday, July 15th

**POLO FIELDS AT KNOX FARM STATE PARK
EAST AURORA, NEW YORK**

About Kevin Guest House

Kevin Guest House is *America's first independent healthcare hospitality house*. For 50 years, we've provided a comfortable and supportive home away from home for patients and families traveling to receive state of the art healthcare in Buffalo.

Founded in 1972 by Cyril & Claudia Garvey of Sharon, PA in honor of their son Kevin who sadly lost his battle with leukemia, KGH is the inspiration for the first Ronald McDonald House in Philadelphia, PA and more than 600 similar houses across the country and worldwide.



More than 60,000 guests have stayed at KGH since its inception, mostly originating from WNY and the Southern Tier, but also including guests from 49 states, Canada, and 11 other countries. Patients and their families are welcome regardless of age, medical condition, or healthcare provider.



Event Information

One of the best ways to spend a fine summer afternoon is by enjoying a tailgate picnic while taking in the world's most thrilling sport. Whether your style is grand – fine linens, crystal goblets & polished silver, or more on the rustic side, create a personalized tailgate for you and your guests to enjoy! Guest judges will be selecting the best spread to be presented with a special award.

VIP Tailgating

\$100

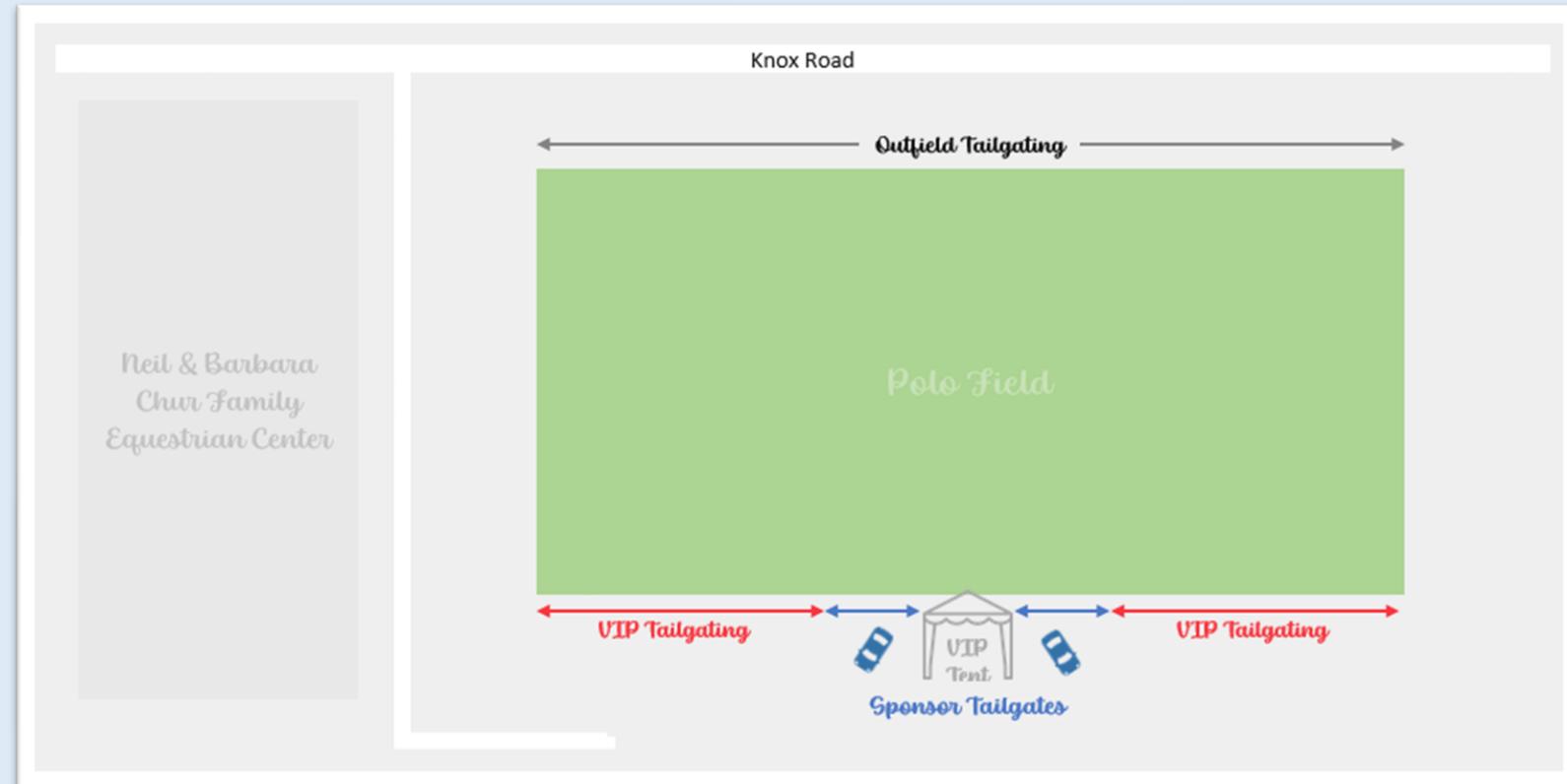
Pack a picnic & watch the action from your reserved tailgate spot alongside the south side of the playing field. Enjoy access to VIP Tent hospitality.

Upgrade to a VIP Picnic Package for an additional \$50 and let us do the work!

Outfield Tailgating

\$50

Take in the game from a reserved spot alongside the north side of the playing field.



Team Sponsor

\$2,500

Watch your company beat out the competition as a Team Sponsor in custom branded jerseys and have the chance to participate in the award ceremony, presenting your winning team with the trophy.

Only (2) two sponsorship available - to underwrite the cost of polo team experience for all attendees & special recognitions.

- ♥ Reserved Parking Spot amongst Sponsors on VIP (south/woods) side of field for one car load of attendees. Picnic Basket Included. Closest to tailgate VIP party tent.
- ♥ Logo with hyperlink on Polo for Kevin & Giving Heart program webpage(s).
- ♥ Logo on mobile ticketing & bidding platform for Polo for Kevin
- ♥ Recognition on all program promotional, media & orientation materials
- ♥ Name in event email communication
- ♥ Two (2) social media post with other sponsors and/or social media marketing of sponsor-supplied video
- ♥ Logo on event signage
- ♥ On-site event sampling or promotional opportunity
- ♥ Name acknowledgment during event presentation
- ♥ Name acknowledgement throughout the event and during awards ceremony.
- ♥ Branded signage at the event, with reserved VIP tailgate spots on either side of hospitality tent.

In addition to Polo for Kevin event, you will be recognized as a partner of the Giving Hearts young professional program to include:

- ♥ Two (2) tickets to all (4) Giving Hearts Happy Hour events in June, August, October & November 2023 events.
- ♥ Full page ad in Giving Hearts electronic program book (5" wide x 8" high due 10/20/23) for final happy hour event in November.
- ♥ Logo in Giving Hearts all Happy Hour event screen display (Polo for Kevin Group)
- ♥ Sponsor-provided signage or banner displayed at signature event (available for all Giving Hearts member events if provided)
- ♥ Logo in Heartline newsletter as program sponsor
- ♥ Logo with hyperlink & company profile on KGH corporate webpage for twelve (12) months
- ♥ Logo on full page "Thank You Giving Hearts" Buffalo Spree magazine ad, Dec 2023
- ♥ Recognition during all Giving Hearts internal trainings, seminars & networking events
- ♥ Invitation to Kevin Guest House Anniversary Celebration on July 26, 2023.

Halftime Sponsor

\$1,500

Get out on the field between chukkers and sponsor the time-honored tradition of the halftime divot stomp, with ice cream and champagne served for all VIP spectators.

Only (1) one sponsorship available - to underwrite the cost of divot stomp halftime experience & special recognition.

- ♥ Reserved Parking Spot amongst Sponsors on VIP (south/woods) side of field for one car load of attendees. Picnic Basket Included.
- ♥ Logo with hyperlink on Polo for Kevin & Giving Heart program webpage(s).
- ♥ Name in event email communication
- ♥ Two (2) social media post with other sponsors and/or social media marketing of sponsor-supplied video
- ♥ Logo on event signage
- ♥ On-site event sampling or promotional opportunity
- ♥ Name acknowledgment during event presentation

In addition to Polo for Kevin event, you will be recognized as a partner of the Giving Hearts young professional program to include:

- ♥ Two (2) tickets to Giving Hearts Final Happy Hour event on 11.9.2023
- ♥ Half page ad in Giving Hearts Happy Hour electronic program book (4.75"w x 3.75"h due 10/20/23) for final event in November
- ♥ Logo in Giving Hearts Final Happy Hour event screen display on 11.9.23 (Polo for Kevin Group)
- ♥ Logo in Heartline newsletter as program sponsor
- ♥ Recognition during all Giving Hearts internal trainings, seminars & networking events
- ♥ Invitation to Kevin Guest House Anniversary Celebration on July 26, 2023.

MVPPP Sponsor

\$1,000

Recognizes excellence!

Only 3 sponsorships available - choose from Most Valuable Player, Most Valuable Pony & Picnic Tailgate Competition. (first come first serve basis). These sponsorships underwrite the cost of players & picnic provided to attendees.

- ♥ Reserved Parking Spot amongst Sponsors on VIP (south/woods) side of field closest to the middle of the field for one car load of attendees. Picnic Basket Included.
- ♥ Logo with hyperlink on Polo for Kevin & Giving Heart program webpage(s).
- ♥ Name in event email communication
- ♥ One (1) social media post with other sponsors
- ♥ Logo on event signage
- ♥ On-site event sampling or promotional opportunity
- ♥ Name acknowledgment during event presentation

In addition to Polo for Kevin event, you will be recognized as a partner of the Giving Hearts young professional program to include:

- ♥ Two (2) tickets to Giving Hearts Final Happy Hour event on 11.9.2023
- ♥ Quarter page ad in Giving Hearts electronic program book (3.5" x 2" due 10/21/23) for final happy hour in November.
- ♥ Logo in Giving Hearts Final Happy Hour event screen display on 11.9.23 (Polo for Kevin Group)
- ♥ Invitation to Kevin Guest House Anniversary Celebration on July 26, 2023.

Heart Sponsor

\$500

Show your love and support for Kevin Guest House!

- ♥ Reserved Parking Spot amongst Sponsors on VIP (south/woods) side of field for one car load of attendees.
- ♥ Tee sign displayed at VIP tailgate tent area
- ♥ Name with hyperlink on Polo for Kevin event webpage for KGH.
- ♥ Name in event email communication
- ♥ One (1) social media post with other sponsors
- ♥ Logo on event signage
- ♥ On-site event sampling or promotional opportunity

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- ♥ Two (2) tickets to Giving Hearts Final Happy Hour event on 11.9.2023
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