

# 2023 Giving Hearts Program & Event Sponsorship Opportunities & Benefits



## ○ Gold Sponsor - \$2,500

- Twenty (20) tickets to Giving Hearts Happy Hour Series
- (choose to designate up to (20) tickets split amongst the (4) events)
- Logo with hyperlink & company profile on KGH corporate webpage for twelve (12) months
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Logo on mobile ticketing & bidding platform
- Logo on full page "Thank You Giving Hearts" Buffalo Spree magazine ad, Dec 2023
- Recognition on all program promotional, media & orientation materials
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Full page ad in Giving Hearts Final event electronic program book (5" wide x 8" high)
- Logo in program & events email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage, video display & reserved table sign
- Sponsor-provided signage or banner displayed at signature event
- On-site event sampling or promotional opportunity
- (available for all Giving Hearts member events if provided)
- Name acknowledgment during event presentations

June | August | October | November

## ○ Silver Sponsor - \$1,500

- Fourteen (14) tickets to Giving Hearts Happy Hour Series (choose to designate up to (14) tickets split amongst the (4) events.
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Half page ad in Giving Hearts Final event electronic program book (5"w x 3.875"h)
- Name recognition in program/event(s) email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage & reserved table sign
- On-site event sampling or promotional opportunity at each
- Logo in event video display (Silver Group)
- Name acknowledgment during event presentations

## ○ Heart Sponsor - \$500

- Six (6) tickets to Giving Hearts Happy Hour Series (choose to designate up to (6) tickets split amongst the (4) events.
- Name with hyperlink on Giving Hearts program & event webpage
- Name recognition in Heartline newsletter as program sponsor
- Logo in Giving Hearts electronic program book for final event
- Name in program & event email communication
- One (1) social media post with sponsor group
- Logo on event signage at each event
- On-site event sampling or promotional opportunity at each

## ○ Bronze Sponsor - \$1,000

- Ten (10) tickets to Giving Hearts Happy Hour Series (choose to designate up to (10) tickets split amongst the (4) events.
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Quarter page ad in Giving Hearts Final event electronic program book (2.375" x 3.875"w)
- Name in event(s) email communication
- One (1) social media post per sponsor group
- Logo on event signage at each happy hour
- On-site event sampling/promotional opportunity at each
- Name in event video display (Bronze Group)
- Name acknowledgment during event presentations

## ○ Celebration Sponsor - \$300

- Four (4) tickets to Giving Hearts Happy Hour Series (choose (1) ticket at each of the (4) series OR designate up to (4) tickets split amongst the (4) events.
- Name with hyperlink on Giving Hearts program & event webpage
- Name in electronic program book for final event
- One (1) social media post with sponsor group
- Name on event signage at each event

*The Giving Hearts program encourages young professionals to network & fundraise together for a common cause. Their signature happy hour series event includes four events in June, August, October & November. The program members host additional fundraisers through the full year that your support recognition will be encouraged.*

Contact: Lynsey Weaver

[lweaver@kevinguesthouse.org](mailto:lweaver@kevinguesthouse.org) | 716.882-1818