

2023 Spare for Guest Care Bowling Event

A third party event benefiting Kevin Guest House

Sponsorship Opportunities & Benefits



○ Platinum Sponsor - \$1,000 (ONLY 1 available)

- Exclusive Presenting sponsorship with premium promotion on all public relation items.
- Two (2) games for eight (8) bowlers during both sessions (10am-12pm & 12-2pm)
- Shoe rental | 8 T-Shirts | Pizza and pitchers of pop
- Logo in Heartline newsletter as program sponsor
- Logo recognition on event signage & raffle area signage.
- Logo recognition at two reserved lanes in middle
- Logo recognition with hyperlink in event email communication
- Logo recognition with hyperlink on mobile ticketing Givesmart webpage
- Logo recognition with hyperlink on KGH Spare for Guest Care webpage
- Premium logo recognition on event t-shirts
- Two (2) social media post & opportunity for video promotion supplied by sponsor.
- Company provided banner displayed at event.
- Name acknowledgment during presentation.
- On-site event sampling or promotional opportunity
- Invitation to Kevin Guest House Anniversary Celebration on July 26, 2023.

○ Gold Sponsor - \$500 (2 available)

- Two(2) games for eight (8) bowlers during both sessions (10am-12pm & 12-2pm)
- Shoe rental | 8 T-Shirts
- Pizza and pitchers of pop
- Logo recognition on event signage
- Logo recognition at two reserved lanes
- Logo recognition with hyperlink in event email communication
- Logo recognition with hyperlink on mobile ticketing Givesmart webpage
- Logo recognition with hyperlink on KGH Spare for Guest Care webpage
- Premium logo recognition on event t-shirts
- One (1) social media post with other sponsors
- On-site event sampling or promotional opportunity
- Invitation to Kevin Guest House Anniversary Celebration on July 26, 2023.

○ Bronze Sponsor - \$200 (8 each session)

- Two (2) games for four (4) bowlers during one (1) session (12-2pm) includes shoe rental & 2 T-Shirts
- Pizza and pitcher of pop
- Name recognition on event signage
- Logo recognition at one reserved lanes
- Name recognition in event email communication
- Name recognition with hyperlink on KGH Spare for Guest Care webpage
- Name recognition on event t-shirts
- One (1) social media post with other sponsors
- On-site event sampling or promotional opportunity

○ Silver Sponsor - \$300 (3 each session)

- Two (2) games for eight (8) bowlers during one (1) session (12-2pm)
- Shoe rental | 4 T-Shirts
- Pizza and pitchers of pop
- Logo recognition on event signage
- Logo recognition at one reserved lanes
- Name recognition with hyperlink in event email communication
- Logo recognition with hyperlink on KGH Spare for Guest Care webpage
- Logo recognition on event t-shirts
- One (1) social media post with other sponsors
- On-site event sampling or promotional opportunity

○ Team of 4 Bowlers - \$100 (10 each session)

- Two (2) games for four (4) bowlers during one (1) session (12-2pm)
- Team Name recognition at one reserved lanes
- Shoe rental
- Pizza and pitcher of pop
- Team Name on event signage

○ Single Bowler - \$25 (24 each session)

This third party bowling event will raise critical fund for patients and their caregivers traveling for life saving medical care in WNY. As America's first healthcare hospitality house, Kevin Guest House provides a comfortable and supportive home away from home for families traveling for medical care. This event will help to adopt one room on the KGH campus for a year and alleviate the burdens for families with financial hardships and unable to make a modest lodging donation.

More Info: <https://kevinguesthouse.com/bowling/>

Contact: Justin MacFarland | Event Founder

Justin.MacFarland@tbs.toshiba.com | 716-623-8180

A Third Party Event to Benefit Kevin Guest House
Spare for Guest Care Bowling Event
Sign-Up Form

<https://kevinguesthouse.com/bowling/>



Purchaser Name: _____

Company (if applicable): _____

Address: _____

City, State Zip: _____

Phone: _____ Email: _____

Bowling Session #1 (10am to Noon): _____ Bowling Session #2(Noon to 2pm): _____

Bowling Team Name: _____

Bowlers: _____ Team Leader if different above: _____

Bowler Name(s): _____

Bowler Name(s): _____

Bowler Name(s): _____

_____ I am committing to the items in the following way(s):

Sponsorship:

- Platinum: \$1,000 (1 available)
- Gold: \$500 (2 available includes both sessions.)
- Silver: \$300 (3 available) per session 10am to Noon
- Silver: \$300 (3 available) per session Noon to 2pm
- Bronze: \$200 (8 available) per session 10am to Noon
- Bronze \$200 (8 available) per session Noon to 2pm

Other Items for Sale

- T-Shirts (Youth to Adult Sizes): \$25 each
Size: _____
- Basket Raffle Tickets
 - 1 sheet: \$20: # _____
 - 3 sheets: \$50 # _____
- Split Club Tickets
 - 1 chance for \$10: # _____
 - 3 chances for \$20: # _____

Personal Gift:

- I'll make a pay it forward unrestricted donation to help Kevin Guest House
\$ _____

Invoice & Payment Details:

- Check (payable to Kevin Guest House)
- Please invoice me (due prior to event)
- Credit Card
CC#: _____
Name on Card: _____
Expiration Date: _____
CVV Code: _____
Amount Charged: \$ _____

**Contact: Justin MacFarland |
Event Founder
Justin.MacFarland@tbs.toshiba.com|
716-623-8180**

Teams & Single Bowlers:

- Team of :4 Bowlers: \$100 (10 per sessions.)
- Single Bowler: # _____

The net proceeds of this third party event benefit Kevin Guest House

*America's First Healthcare Hospitality House
info@kevinguesthouse.org | www.Kevinguesthouse.org
782 Ellicott Street | Buffalo NY 14203 | 716-882-1818*

Signature

Date