



Friday, April 21, 2023 at 6 PM at 500 Pearl
Sponsorship Opportunities & Benefits (starting at \$500)
Presenting & customized packages available

Hybrid Packages (take-out option): All packages can be converted to help you celebrate the evening of the event privately off-site!

Platinum Sponsor: \$5,000

- Ten (10) Tickets to the event with logo recognition on reserved table sign
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink & company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities
- Logo recognition on departure thank you cards (placed in guests' vehicles)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles)
- Logo recognition at valet stand

Valet Parking Sponsor: \$3,500 *SOLD OUT*

- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition on departure thank you cards (placed in guests' vehicles)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles)
- Logo recognition at valet stand
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

(Additional opportunities on next page)

Gold Sponsor: \$3,000

- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Bronze Sponsor: \$1,000

- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in printed program book (2.375" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- One (1) social media post
- Logo recognition on signage at event
- Name recognition in event video display
- On-site event sampling or promotional opportunities

Program Book Ad *Printed & electronic*

- Full page (5" wide x 8" high) **\$250**
- Half page (4.75" wide x 3.875" high) **\$150**
- Quarter page (2.375" wide x 3.875" high) **\$100**



Silver Sponsor: \$2,000

- Six (6) Tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in printed & electronic program book (4.75" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- Two (2) social media posts
- Logo recognition on signage at event
- Name recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

Heart Sponsor: \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in printed & electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at event
- On-site event sampling or promotional opportunities

In-person ticket: \$200

- One (1) ticket to the event



Take home dinner for two (2): \$200

- Dinner for two (2) with curbside pickup from event
- Salad, entrees, dessert & (1) bottle of wine

Enhanced dinner for two (2): \$300

- Dinner for two (2) delivered to a single address
- Appetizers, salad, entrees, dessert & (1) bottle of wine



Sponsor a Guest Meal: \$150

- One (1) enhanced dinner provided to a KGH guest
- Name recognition with hyperlink on event webpage
- Name in printed & electronic program book
- Name recognition on signage at event



Event sponsor materials deadline is March 23, 2023

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Events & Marketing Associate | rnason@kevinguesthouse.org | 716.882.1818

Kevin Guest House has been providing a home away from home for patients traveling to Buffalo for critical medical care for 50 years, since 1972.



30th Annual

Affaire of the heart

Benefiting Kevin Guest House

Friday, April 21, 2023 500 Pearl

www.kevinguesthouse.org/events/aoH

Sponsorship Levels

___ Platinum Sponsor - \$5,000

Includes 10 tickets to the event, recognition as House Supporter on main house welcome board at KGH for 12 months, logo on reserved table sign, logo with hyperlink on KGH corporate & event webpage, logo on event promotional, media, and email communications, 3 social media posts, full page ad in program book with premium placement, logo recognition on valet departure thank you cards & more.

___ Valet Parking Sponsor - \$3,500 (SOLD OUT)

Includes 8 tickets, logo with hyperlink on KGH corporate & event webpage, logo recognition on valet departure thank you cards, opportunity to have one piece of company marketing collateral, logo recognition at valet stand, logo on event promotional, media, and email communications, two social media posts, full page program ad in program book & more.

___ Gold Sponsor - \$3,000

Includes 8 tickets, logo with hyperlink on KGH corporate & event webpage, logo on reserved table sign, two social media posts, full page program ad in program book & more.

___ Silver Sponsor - \$2,000

Includes 6 tickets, logo with hyperlink on event webpage, name recognition with hyperlink in email communication, two social media posts, half page program ad in program book & more.

___ Bronze Sponsor - \$1,000

Includes 4 tickets, logo with hyperlink on event webpage, name recognition with hyperlink in email communication, one social media post, quarter page program ad in program book & more.

___ Heart Sponsor - \$500

Includes 2 tickets, name with hyperlink on event webpage, name recognition in email communication, one social media post, logo in program book & more.

___ Sponsor a Guest - \$150

Provide 1 enhanced dinner to a current KGH guest, name recognition with hyperlink on event webpage, name in program book, name recognition on signage at event.

Ticket/Meal Options

___ Individual Tickets - \$200

___ Take Home Dinner for 2 - \$200

___ Enhanced Take Home Dinner for 2 - \$300

Additional Items

___ Grand Raffle Tickets (Set of 3) - \$50

___ Grand Raffle Ticket (Set of 1) - \$25 each

___ Basket Raffle Tickets (Set of 3) - \$50

___ Basket Raffle Ticket (set of 1) - \$20 each

___ Mystery Heart (Set of 1) - \$20

___ Wine Wall Ticket (Set of 1) - \$20

___ Full Page Program Ad (5" x 8") - \$250

___ Half Page Program Ad (4.75" x 3.875") - \$150

___ Quarter Page Program Ad (2.375" x 3.875") - \$100

Yes, I'd like to support your event!

Name _____

Company _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Invoice & Payment Details

___ **Check** (payable to Kevin Guest House)

___ **Please Invoice Me**

___ **Credit Card**

CC# _____

Name on Card _____

Expiration Date _____

CVV Code _____

Signature _____

Amount Charged: \$ _____

Return completed form by March 23, 2023 to:

Rebecca Nason | RNason@kevinguesthouse.org