



Monday, August 7, 2023
at Lockport Town & Country Club
Sponsorship Opportunities & Benefits (starting at \$150)

Tournament Sponsor - \$5,000

one available

- Two (2) foursomes at the Golf Classic tournament, each with a celebrity golfer for (18) holes
- One (1) foursome at Nine & Wine tournament
- Four (4) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Nine & Wine Patron sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

Eagle Sponsor - \$3,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for eighteen (18) holes
- One (1) foursome at Nine & Wine tournament
- Two (2) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

Birdie Sponsor - \$2,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for nine (9) holes
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

Celebrity Sponsor - \$1,500

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

Green Sponsor - \$1,000

- One (1) foursome at the Golf Classic tournament
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display
- Name acknowledgement during event presentation

Celebrity Golf Classic 18-Hole foursome - \$800

Tee Sign Sponsor - \$150

- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

Celebrity Tee Sponsor - \$500

- One (1) Custom made framed celebrity memorabilia keepsake
- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- Name listing on signage at event
- Opportunity to include sponsor-supplied promotional materials in event bags

Tour Cards - \$30 golfer/\$100 foursome (save \$20!)

- Course beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to Pin contest
- Hole in One contest
- Queen of Hearts contest

Event Sponsor Materials Deadline is July 28, 2023

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Marketing & Event Associate | rnason@kevinguesthouse.org | 716-882-1818



Monday, August 7, 2023
at Lockport Town & Country Club
Sponsorship Opportunities & Benefits (starting at \$100)

○ **Bordeaux - \$2,500**

- Two (2) foursomes at the Nine & Wine morning tournament
- Four (4) additional lunch invitations
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on tournament carts
- Logo recognition on flag at one hole
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Cabernet Sponsor - \$1,500**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- Logo recognition on putting green signage
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

(Additional opportunities on next page)

○ **Riesling Sponsor - \$1,000**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

○ **Wine Station Sponsor - \$500**

- Logo recognition on signage at wine tasting table
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

○ **Nine & Wine Sign - \$100**

- One (1) Nine & Wine tee sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

○ **Nine & Wine foursome - \$500**

○ **Tour Cards - \$20 golfer / \$60 foursome – save \$20!**

- Course beverages
- Putting Contest
- One (1) of each – Mulligan, String
- Longest Drive & Closest to Pin contest
- Hole in one contest

Event Sponsor Materials Deadline is July 28, 2023

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