



# Corporate Partnerships

## *Customize a package for your interests!*

*Event impression values range from \$10,000 to \$200,000 based on levels outlined below*



### Affaire of the Heart

Our signature cocktail party with hors d'oeuvres, dinner, dessert, live music, auction, basket raffle, wine wall and mystery hearts.

**When: April 21, 2023**

Where: 500 Pearl



### 51st Anniversary Celebration

Annual open house honoring the legacy of the Garvey family who opened our doors in 1972. Heart awardees presentation, refreshments & live music.

**When: July 26, 2023**

Where: Kevin Guest House



### Celebrity Golf Classic

A frequent sell-out features an 18-hole afternoon tournament with local sports & media celebrities. Lunch, post-golf appetizers & online auction.

**When: August 7, 2023**

Where: Lockport Town & Country Club



### Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner table in Buffalo on Ellicott Street!

**When: September 30, 2023**

Where: Kevin Guest House



### Nine & Wine

Grab your friends and join us for this fun 9-hole morning tournament followed by lunch, wine tasting and basket raffle with a fabulous view.

**When: August 7, 2023**

Where: Lockport Town & Country Club



### Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members.

**When: Fall 2023**

*Support families in need while achieving company goals.*



## Many Ways to Make a Difference

*Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!*

### House Sponsorship

Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at \$500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Customized packages available.

### Adopt-A-Day

Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

### Create Your Own Community Event

Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

### Team Kevin

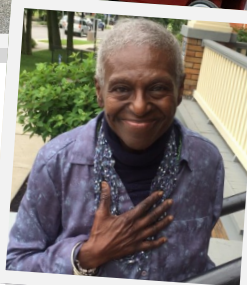
Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

### Host a Flower Sale at Your Location

Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

### Volunteer as a Group

Prepare a dinner for our guests at the house or get your hands dirty on a house project.





# 2023 Corporate Partnership

## Commitment Form

Sponsor Name \_\_\_\_\_

### Affaire of the Heart

April 21, 2023

- |  |               |
|--|---------------|
| <input type="radio"/> Presenting Sponsor             | One available |
| <input type="radio"/> Platinum Sponsor               | \$5,000       |
| <input type="radio"/> Valet Parking Sponsor, limit 1 | \$3,500       |
| <input type="radio"/> Gold Sponsor                   | \$3,000       |
| <input type="radio"/> Silver Sponsor                 | \$2,000       |
| <input type="radio"/> Bronze Sponsor                 | \$1,000       |
| <input type="radio"/> Heart Sponsor                  | \$500         |
| <input type="radio"/> Full Page Program Ad           | \$250         |
| <input type="radio"/> Half Page Program Ad           | \$150         |
| <input type="radio"/> Quarter Page Program Ad        | \$100         |

### Celebrity Golf Classic and Nine & Wine

August 7, 2023

#### 18-Hole Celebrity Golf Classic Tournament

- |   |               |
|---|---------------|
| <input type="radio"/> Tournament Sponsor                          | One available |
| <input type="radio"/> Eagle Sponsor                               | \$3,500       |
| <input type="radio"/> Birdie Sponsor                              | \$2,500       |
| <input type="radio"/> Celebrity Sponsor                           | \$1,500       |
| <input type="radio"/> Green Sponsor                               | \$1,000       |
| <input type="radio"/> Foursome                                    | \$800         |
| <input type="radio"/> Celebrity Tee Sponsor                       | \$500         |
| <input type="radio"/> Tee Sponsor                                 | \$150         |
| <input type="radio"/> Tour Cards ____x \$30 or ____\$100/foursome |               |

#### Nine & Wine Scramble

- |  |               |
|--|---------------|
| <input type="radio"/> Bordeaux Sponsor                           | One available |
| <input type="radio"/> Cabernet Sponsor                           | \$1,500       |
| <input type="radio"/> Riesling Sponsor                           | \$1,000       |
| <input type="radio"/> Wine Station Sponsor                       | \$500         |
| <input type="radio"/> Foursome                                   | \$500         |
| <input type="radio"/> Nine & Wine Patron Sign                    | \$100         |
| <input type="radio"/> Tour Cards ____x \$20 or ____\$60/foursome |               |

### Kevin Guest House Anniversary Celebration

July 26, 2023

- |   |         |
|---|---------|
| <input type="radio"/> Anniversary Sponsor | \$2,500 |
| <input type="radio"/> Garden Sponsor      | \$1,000 |
| <input type="radio"/> Heart Sponsor       | \$500   |
| <input type="radio"/> Celebration Sponsor | \$300   |

### Supper in the Street

September 30, 2023

- |   |               |
|---|---------------|
| <input type="radio"/> Presenting Sponsor        | One available |
| <input type="radio"/> Platinum Sponsor, limit 4 | \$5,000       |
| <input type="radio"/> Gold Sponsor, limit 4     | \$2,500       |
| <input type="radio"/> Silver Sponsor            | \$1,500       |
| <input type="radio"/> Table for 8               | \$1,000       |
| <input type="radio"/> Heart Sponsor             | \$500         |
| <input type="radio"/> Sponsor a KGH Guest Meal  | \$150         |

### House Partnerships (begins on date of commitment)

- |   |
|---|
| <input type="radio"/> \$5,000 Level (12 Months) |
| <input type="radio"/> \$2,500 Level (12 Months) |
| <input type="radio"/> \$1,000 Level (6 Months)  |
| <input type="radio"/> \$500 Level (6 Months)    |

Contact us for a custom underwriting package!

### Giving Hearts Program / Bites & Brews event

- |   |         |
|---|---------|
| <input type="radio"/> Gold Sponsor        | \$2,500 |
| <input type="radio"/> Silver Sponsor      | \$1,000 |
| <input type="radio"/> Bronze Sponsor      | \$500   |
| <input type="radio"/> Celebration Sponsor | \$300   |

Young Professionals Program includes Bites & Brews Fall 2023 event

### Our Company is Interested in Helping

☐ We are interested in volunteering:

☐ We are interested in making an in-kind gift:

☐ We are interested a company fundraiser:

## Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

**Payment Type:** \_\_\_\_ Credit Card \_\_\_\_ Check \_\_\_\_ Please invoice **Amount:** \$ \_\_\_\_\_

CC#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Return completed form to:**

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | LWeaver@kevinguesthouse.org

**KevinGuestHouse.org**



**Friday, April 21, 2023 at 6 PM at 500 Pearl**

**Sponsorship Opportunities & Benefits (starting at \$500)**

*Presenting & customized packages available*

**Hybrid Packages (take-out option): All packages can be converted to help you celebrate the evening of the event privately off-site!**

## **Platinum Sponsor: \$5,000**

- Ten (10) Tickets to the event with logo recognition on reserved table sign
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink & company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities
- Logo recognition on departure thank you cards (placed in guests' vehicles)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles)
- Logo recognition at valet stand

## **Valet Parking Sponsor: \$3,500 \*One available\***

- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition on departure thank you cards (placed in guests' vehicles)
- Opportunity to have one piece of company marketing collateral (placed in guests' vehicles)
- Logo recognition at valet stand
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

*(Additional opportunities on next page)*



## Gold Sponsor: \$3,000

- Eight (8) tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in printed & electronic program book (5" wide x 8" high)
- Logo recognition with hyperlink in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on signage at event
- Sponsor-provided signage or banner displayed at event
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

## Bronze Sponsor: \$1,000

- Four (4) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in printed program book (2.375" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- One (1) social media post
- Logo recognition on signage at event
- Name recognition in event video display
- On-site event sampling or promotional opportunities

## Program Book Ad *Printed & electronic*

- Full page (5" wide x 8" high) **\$250**
- Half page (4.75" wide x 3.875" high) **\$150**
- Quarter page (2.375" wide x 3.875" high) **\$100**



## Silver Sponsor: \$2,000

- Six (6) Tickets to the event with logo recognition on reserved table sign
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in printed & electronic program book (4.75" wide x 3.875" high)
- Name recognition with hyperlink in event email communication
- Two (2) social media posts
- Logo recognition on signage at event
- Name recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

## Heart Sponsor: \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in printed & electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at event
- On-site event sampling or promotional opportunities

## In-person ticket: \$200

- One (1) ticket to the event



## Take home dinner for two (2): \$200

- Dinner for two (2) with curbside pickup from event
- Salad, entrees, dessert & (1) bottle of wine

## Enhanced dinner for two (2): \$300

- Dinner for two (2) delivered to a single address
- Appetizers, salad, entrees, dessert & (1) bottle of wine



## Sponsor a Guest Meal: \$150

- One (1) enhanced dinner provided to a KGH guest
- Name recognition with hyperlink on event webpage
- Name in printed & electronic program book
- Name recognition on signage at event



**Event sponsor materials deadline is March 23, 2023**

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Events & Marketing Associate | [rnason@kevinguesthouse.org](mailto:rnason@kevinguesthouse.org) | 716.882.1818

*Kevin Guest House has been providing a home away from home for patients traveling to Buffalo for critical medical care for 50 years, since 1972.*



**Monday, August 7, 2023**  
**at Lockport Town & Country Club**  
**Sponsorship Opportunities & Benefits (starting at \$150)**

## **Tournament Sponsor - \$5,000**

**\*one available\***

- Two (2) foursomes at the Golf Classic tournament, each with a celebrity golfer for (18) holes
- One (1) foursome at Nine & Wine tournament
- Four (4) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Nine & Wine Patron sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

**(Additional opportunities on next page)**

## Eagle Sponsor - \$3,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for eighteen (18) holes
- One (1) foursome at Nine & Wine tournament
- Two (2) additional invitations for Happy Hour & Heavy Hors D'oeuvres
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- One (1) Custom made framed celebrity memorabilia keepsake
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

## Birdie Sponsor - \$2,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for nine (9) holes
- Logo recognition on flag at one hole
- Logo recognition on tournament carts
- Logo on putting green signage
- Logo recognition on tables for lunch and happy hour and beverage cart
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

**(Additional opportunities on next page)**

## Celebrity Sponsor - \$1,500

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

## Green Sponsor - \$1,000

- One (1) foursome at the Golf Classic tournament
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display
- Name acknowledgement during event presentation

## Celebrity Golf Classic 18-Hole foursome - \$800

## Tee Sign Sponsor - \$150

- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

## Celebrity Tee Sponsor - \$500

- One (1) Custom made framed celebrity memorabilia keepsake
- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- Name listing on signage at event
- Opportunity to include sponsor-supplied promotional materials in event bags

## Tour Cards - \$30 golfer/\$100 foursome (save \$20!)

- Course beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to Pin contest
- Hole in One contest
- Queen of Hearts contest

**Event Sponsor Materials Deadline is July 28, 2023**

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Marketing & Event Associate | [rnason@kevinguesthouse.org](mailto:rnason@kevinguesthouse.org) | 716-882-1818



**Monday, August 7, 2023**  
**at Lockport Town & Country Club**  
**Sponsorship Opportunities & Benefits (starting at \$100)**

○ **Bordeaux - \$2,500**

- Two (2) foursomes at the Nine & Wine morning tournament
- Four (4) additional lunch invitations
- Corporate logo on golf participant gift (earlier deadline for commitment by May 15, 2023)
- Logo recognition on tournament carts
- Logo recognition on flag at one hole
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Cabernet Sponsor - \$1,500**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- Logo recognition on putting green signage
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

**(Additional opportunities on next page)**



## ○ **Riesling Sponsor - \$1,000**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- One (1) Nine & Wine tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

## ○ **Wine Station Sponsor - \$500**

- Logo recognition on signage at wine tasting table
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

## ○ **Nine & Wine Sign - \$100**

- One (1) Nine & Wine tee sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

## ○ **Nine & Wine foursome - \$500**

## ○ **Tour Cards - \$20 golfer / \$60 foursome – save \$20!**

- Course beverages
- Putting Contest
- One (1) of each – Mulligan, String
- Longest Drive & Closest to Pin contest
- Hole in one contest

**Event Sponsor Materials Deadline is July 28, 2023**

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Marketing & Event Associate | [rnason@kevinguesthouse.org](mailto:rnason@kevinguesthouse.org) | 716-882-1818



## CELEBRATING 51 YEARS OF KEVIN GUEST HOUSE!

Wednesday, July 26, 2023

Ellicott Street, Buffalo NY

### Sponsorship Opportunities & Benefits

#### ○ Anniversary Sponsor - \$2,500

- Twenty (20) tickets with reserved seating or bistros for presentation
- Special recognition item at table for guests of sponsor
- Private Tour opportunity (mutually agreed upon date or day of party)
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for 12 months
- Logo recognition with hyperlink on event webpage
- Logo recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" w x 8" h)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

#### ○ Garden Sponsor - \$1,000

- Ten (10) tickets with reserved seating or bistros for presentation
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

#### ○ Heart Sponsor - \$500

- Six (6) tickets
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunity

#### ○ Celebration Sponsor - \$300

- Four (4) tickets
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- One (1) social media post
- Name recognition on event signage

*\*Company name listing on invitations or other event-related printed materials requires a commitment by June 1, 2023.*



**Saturday, September 30, 2023 (Ellicott Street, Buffalo, NY)**  
**Sponsorship Opportunities & Benefits (starting at \$500)**  
*Presenting & customized packages available – contact us at 716-882-1818*

**Supper on My Street – Hybrid Packages (take-out option)**  
*All packages can be converted to a Supper from My Street package that will be organized for you to host party at home.*

## **Platinum Sponsor - \$5,000 ONLY FOUR (4) AVAILABLE**

- Ten (10) tickets to the event, including exclusive seating for Happy Hour, signature seating and dedicated table service
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation

## **Gold Sponsor - \$2,500 ONLY FOUR (4) AVAILABLE**

- Ten (10) tickets to the event
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation

## Silver Sponsor - \$1,500

- Eight (8) tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH (< one minute and thirty seconds)
- Logo recognition on event signage
- Name recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunities
- Logo recognition in event video display
- Name acknowledgement during event presentation

## Table for 8 - \$1,000

- Eight (8) tickets to the event
- Name/logo in electronic program book
- Name/logo recognition on reserved table sign

## Heart Sponsor - \$500

- Two (2) tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo recognition in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunities

## Supper on My Street for two (2)- \$150

- Dinner for two (2) with curbside pickup from event
- Meal includes main course, sides, dessert, 1 bottle of wine
- Meals available for contactless pick up at KGH

## Sponsor a Guest Meal - \$150

- One (1) VIP Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage at event

## VIP Supper on My Street for two (2)- \$250

- Dinner for two (2) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert, 1 bottle of wine

## Individual Ticket - \$150

- One (1) ticket to the event

## Supper on My Street for eight (8)- \$600

- Dinner for eight (8) with curbside pickup from event
- Meal includes main course, sides, dessert, 4 bottles of wine

## VIP Supper on My Street for eight (8) - \$1,000

- Dinner for eight (8) delivered to a single address
- Meal includes two appetizers to share, main course, sides, dessert, 4 bottles of wine

**Event Sponsor Materials Deadline is September 8, 2023**

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Event & Marketing Associate | [RNason@kevinguesthouse.org](mailto:RNason@kevinguesthouse.org) | 716-882-1818

# 2023 Giving Hearts Program & Event Sponsorship Opportunities & Benefits



## ○ Gold Sponsor - \$2,500

- Twenty (20) tickets to Giving Hearts Bites & Brews event
- Logo with hyperlink & company profile on KGH corporate webpage for twelve (12) months
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Logo on mobile ticketing & bidding platform
- Logo on full page "Thank You Giving Hearts" Buffalo Spree magazine ad, Dec 2023
- Recognition on all program promotional, media & orientation materials
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Full page ad in Giving Hearts Bites & Brews electronic program book (5" wide x 8" high)
- Logo in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage
- Sponsor-provided signage or banner displayed at signature event (available for all Giving Hearts member events if provided)
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo in event video display
- Name acknowledgement during event presentation



## ○ Silver Sponsor - \$1,500

- Fourteen (14) tickets to Giving Hearts Bites & Brews event
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Half page ad in Giving Hearts Bites & Brews electronic program book (5"w x 3.875"h)
- Name recognition in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage
- Logo on reserved table sign
- On-site event sampling or promotional opportunity
- Logo in event video display (Silver Group)
- Name acknowledgment during event presentation

## ○ Heart Sponsor - \$500

- Six (6) tickets to Giving Hearts Bites & Brews event
- Name with hyperlink on Giving Hearts program & event webpage
- Name recognition in Heartline newsletter as program sponsor
- Logo in Giving Hearts Bites & Brews electronic program book
- Name in program & event email communication
- One (1) social media post
- Logo on event signage
- On-site event sampling or promotional opportunity

## ○ Bronze Sponsor - \$1,000

- Ten (10) tickets to Giving Hearts Bites & Brews event
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Quarter page ad in Giving Hearts Bites & Brews electronic program book (2.375" x 3.875"w)
- Name in event email communication
- One (1) social media post
- Logo on event signage
- On-site event sampling or promotional opportunity
- Name in event video display (Bronze Group)
- Name acknowledgment during event presentation

## ○ Celebration Sponsor - \$300

- Four (4) tickets to Giving Hearts Bites & Brews event
- Name with hyperlink on Giving Hearts program & event webpage
- Name in electronic program book
- One (1) social media post
- Name on event signage

*The Giving Hearts program encourages young professionals to network & fundraise together for a common cause. Their signature event Bites & Brews is held in the fall, yet the program is open to a series of events throughout the year hosted by the members that your support recognition will be encouraged*

**Contact: Lynsey Weaver**

[lweaver@kevinguesthouse.org](mailto:lweaver@kevinguesthouse.org) | 716.882-1818





## 2023 House Sponsorship

### Corporate Partnership Opportunities & Benefits

*Benefits begin on date of commitment*

#### Custom Underwriting Opportunities:

*Major equipment or services, furniture, renovations. Contact us for details.*

#### ○ **\$5,000 Level – 12 Months**

- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Two (2) tickets to each: Affaire of the Heart, Anniversary Celebration, Supper in the Street, and Happy Hour at the Celebrity Golf Tournament
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for twelve (12) months
- Recognition on mobile ticketing & bidding platform
- Logo recognition on corporate presentation materials
- Logo recognition or corporate “thank you” promotion
- Spotlight and logo recognition in Heartline newsletter
- Logo recognition in all event electronic program books
- Public relation promotion including recognition on social media, press release and blog post
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor- supplied note of encouragement for guests displayed in house

#### ○ **\$2,500 Level – 12 Months**

- Invitation to donor recognition events
- Two (2) tickets to Affaire of the Heart and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for twelve (12) months
- Logo recognition on corporate presentation materials
- Logo recognition or corporate “thank you” promotion
- Logo recognition in Heartline newsletter
- Public relation promotion including recognition on social media
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Sponsor- supplied note of encouragement for guests displayed in house

#### ○ **\$1,000 Level – 6 Months**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Logo recognition with hyperlink on “Staying with KGH” webpage for six (6) months
- Logo recognition in Heartline newsletter
- Social media post and social media marketing of sponsor-supplied video promoting your support of KGH

#### ○ **\$500 Level – 6 Months**

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Name recognition with hyperlink on “Staying with KGH” webpage for six (6) months
- Name recognition in Heartline newsletter
- Social media post