



MONDAY, JULY 11, 2022

Lockport Town & Country Club

SIGN ME UP TO SUPPORT KEVIN GUEST HOUSE!

NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL _____

PLAYERS IN FOURSOME(S)

1. _____
2. _____
3. _____
4. _____

CHECKS PAYABLE TO **KEVIN GUEST HOUSE** (782 Ellicott St., Buffalo 14203)

AMOUNT ENCLOSED \$ _____

CREDIT CARDS ACCEPTED: MASTERCARD / VISA / DISCOVER / AMEX

CARD # _____ EXP. DATE _____

SIGNATURE _____

PLEASE REPLY BY JUNE 20, 2022

Questions? Contact:

Rebecca Nason
716-882-1818
mason@kevinguesthouse.org

18 HOLE SPONSORSHIP

See Sponsorship Details for complete list of benefits

___ **Tournament Sponsor – (One available) - \$5,000**

___ **Eagle Sponsor - \$3,500**

One (1) foursome at the 18-hole tournament, with a celebrity participant for 18 holes, One (1) foursome at Nine & Wine tournament, Custom made framed celebrity memorabilia keepsake, Logo recognition event website, Logo recognition on all event e-mail communication, Full page program ad in electronic program book (5" wide x 8" high, due 6/28/2022), two (2) social media posts and more!

___ **Birdie Sponsor (Cart & Range)- \$2,500**

One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes, Logo recognition on all carts at event and recognition on signage at driving range, Logo recognition on event website, Logo recognition on all event e-mail communication, Full page program ad in electronic program book (5" wide x 8" high, due 6/28/2022), two (2) social media posts and more!

___ **Par Sponsor (Lunch or Beverage) – \$2,000**

One (1) foursome at the 18-hole tournament, Logo recognition on event website, Half (½) page program ad in electronic program book (5" w x 3.875" h due 6/28/2022), Signage with logo recognition at lunch or on beverage cart, two (2) social media posts and more!

___ **Celebrity Sponsor - \$1,500**

One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes, One (1) tee sign, Half (½) page program ad in electronic program book (5" wide x 3.875" high, due 6/28/2022, two (2) social media posts and more!

___ **Green Sponsor - \$1,000**

One (1) Foursome at the 18-hole tournament, One tee/green sign, Meet & greet table at bag drop with opportunity for company give away, Quarter (¼) page program ad in electronic program book (2.375" wide x 3.875" high, due 6/28/2022), one (1) social media post and more!

___ **Celebrity Tee Sponsor - \$500**

Includes one tee sign and a custom framed, autographed celebrity print. Logo in electronic program book and name recognition in event communication.

___ **Tee Sponsor - \$150**

One tee sign, name recognition with hyperlink on event webpage

___ **Foursome - \$750**

___ **Tour Cards (\$30 per golfer/\$100 per foursome - save \$20)**

Course beverages, one of each - mulligan, string, red tee. Longest drive, closest to pin, hole in one, queen of hearts contest.

___ **Sorry I cannot attend, but I would like to make a donation**



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Lockport Country Club

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AMOUNT ENCLOSED \$ _____

CREDIT CARDS ACCEPTED: MASTERCARD / VISA / DISCOVER / AMEX

CARD # _____ EXP. DATE _____

SIGNATURE _____

PLEASE REPLY BY JUNE 20, 2022

Questions? Contact:

Rebecca Nason
716-882-1818
mason@kevinguesthouse.org

NINE & WINE SPONSORSHIP

___ Bordeaux Sponsor - \$2,500

Two (2) foursomes at the Nine & Wine morning tournament, Logo recognition on a flag at one hole, on commemorative gift, on tournament carts, and on all event email communication. Logo on Kevin Guest House corporate webpage for 12 months, on event signage & in *Heartline* newsletter. Full page program ad in electronic program book (5" wide x 8" high, due 6/28/2022), two (2) social media posts, Company provided banner or signage displayed at event, Social media marketing of sponsor-supplied video promoting your support of KGH

___ Cabernet Sponsor - \$1,500

One (1) foursome at the Nine & Wine morning tournament, Logo recognition on tournament cart and putting green signage, on Nine & Wine Patron sign. Half (1/2) page program ad in electronic program book (5" wide x 3.875" high, due 6/28/2022), Logo recognition on event signage, in *Heartline* newsletter and on event webpage, Company highlight on two (2) social media posts, Social media marketing of sponsor-supplied video promoting your support of KGH

___ Riesling Sponsor - \$1,000

One (1) Foursome at the Nine & Wine morning tournament, Meet & greet table at bag drop with opportunity for company give away, Logo on Nine & Wine Patron sign, Quarter (1/4) page program ad in electronic program book (2.375" wide x 3.875" high, due 6/28/2022), Name recognition on event signage, in *Heartline* newsletter, and on event webpage with company hyperlink, Company highlight on one (1) social media post, Social media marketing of sponsor-supplied video promoting your support of KGH

___ Wine Station Sponsor- \$500

Logo recognition on signage at wine tasting tables, name recognition with hyperlink on event webpage, name recognition in electronic program book

___ Nine & Wine Patron Sign - \$100

Logo recognition on one (1) sign at event, Name recognition in electronic program book

___ Nine & Wine Golf Foursome - \$400

___ Tour Cards (\$20/ golfer or \$100 / foursome - save \$60)

Course beverages, putting contest, one of each: mulligan, string, red tee, longest drive, closest to pin, hole in one and queen of hearts contests.

___ Sorry I cannot attend, but I would like to make a donation

Tournament details online at kevinguesthouse.org/golf



Monday, July 11, 2022
Lockport Town & Country Club
Sponsorship Opportunities & Benefits

○ **Tournament Sponsor - \$5,000**

- Two (2) foursomes at the Golf Classic tournament, each with a celebrity golfer for 18 holes
- One (1) foursome at Nine & Wine tournament
- Four (4) additional dinner invitations
- Corporate logo on golf participant gift
- Logo recognition on tournament carts
- One (1) Golf Classic tee sign
- One (1) Nine & Wine Patron sign
- Custom made framed celebrity memorabilia keepsake
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

More options below!

○ Eagle Sponsor - \$3,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for eighteen (18) holes
- One (1) foursome at Nine & Wine tournament
- Two (2) additional dinner invitations
- Logo recognition on tournament carts
- One (1) Golf Classic tee sign
- Custom made framed celebrity memorabilia keepsake
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Birdie Sponsor - \$2,500 *Cart & Driving Range Sponsor*

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for nine (9) holes
- Logo recognition on tournament carts
- Logo on signage at driving range
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Par Sponsor - \$2,000** *Lunch, Dinner or Beverage Sponsor*

- One (1) foursome at the Golf Classic tournament
- Logo recognition on flag at one hole
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)
- Name acknowledgement during event presentation

○ **Celebrity Sponsor - \$1,500**

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)
- Name acknowledgement during event presentation

○ **Green Sponsor - \$1,000**

- One (1) foursome at the Golf Classic tournament
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875")
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display (Green Group)
- Name acknowledgement during event presentation

○ **Celebrity Tee Sponsor - \$500**

- Custom made framed celebrity memorabilia keepsake
- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- Name listing on signage at event (Celebrity Tee Group)
- Opportunity to include sponsor-supplied promotional materials in event bags

○ **Tee Sign Sponsor - \$150**

- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event (Tee Sign Group)

○ **Golf Classic 18-Hole foursome - \$750**

○ **Tour Cards - \$30 golfer / \$100 foursome – save \$20!**

- Course beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to Pin contest
- Hole in One contest
- Queen of Hearts contest

Event Sponsor Materials Deadline is June 20, 2022

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Marketing & Event Associate | rnason@kevinguesthouse.org | 716-882-1818



Monday, July 11, 2022
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Sponsorship Opportunities & Benefits

○ **Bordeaux - \$2,500**

- Two (2) foursomes at the Nine & Wine morning tournament
- Four (4) additional lunch invitations
- Corporate logo on golf participant gift
- Logo recognition on tournament carts
- Logo recognition on flag at one hole
- One (1) Nine & Wine Patron tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Cabernet Sponsor - \$1,500**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- Logo recognition on putting green signage
- One (1) Nine & Wine patron tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)

○ **Riesling Sponsor - \$1,000**

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- One (1) Nine & Wine patron tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display (Riesling Group)
- Name acknowledgement during event presentation

○ **Wine Station Sponsor - \$500**

- Logo recognition on signage at wine tasting tables
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

○ **Nine & Wine Patron sign - \$100**

- One (1) Nine & Wine Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

○ **Nine & Wine foursome - \$400**

○ **Tour Cards - \$20 golfer / \$60 foursome – save \$20!**

- Course beverages
- Putting Contest
- One (1) of each – Mulligan, String
- Longest Drive & Closest to Pin contest
- Hole in one contest

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