Corporate Partnerships

Customize a package for your interests!

Event impression values range from 10,000 to 200,000 based on levels outlined below

Affaire of the Heart

Our signature cocktail party goes hybrid, returning to the Buffalo Club with live music, auction and take home option.
When: May 20, 2022
Where: The Buffalo Club

Celebrity Golf Classic

A frequent sell-out features an18-hole tournament with local sports & media celebrities. Lunch & dinner included with silent online auctions.
When: July 11, 2022
Where: Lockport Town & Country Club

Nine & Wine

Grab your friends and join us for this fun 9-hole tournament followed by lunch, wine tasting, & basket raffle with a fabulous view.
When: July 11, 2022
Where: Lockport Town & Country Club

50th Anniversary Celebration

Annual open house honoring the legacy of the Garvey family who opened our doors in 1972.
When: July 26, 2022
Where: Kevin Guest House

Supper in the Street

Grab your friends for this unique event and enjoy a meal under the longest dinner tent in Buffalo – YES, right in the middle of Ellicott Street!
When: September 17, 2022
Where: Kevin Guest House

Giving Hearts Program & Bites & Brews event

Support our young professionals program throughout the year, including the fall Bites & Brews event and other fundraisers hosted by the members.
When: Fall, 2022

Support families in need while achieving company goals.

Many Ways to Make a Difference

Rally your employees around a common cause, support Kevin Guest House, encourage creativity and build invaluable bonds!

House Sponsorship
Be a champion for our guests by providing 6-12 months of support for house operations. House sponsorships start at $500, and include a variety of promotional benefits. Your company is also promoted to our guests during their stay. Contact us at 716-882-1818 or mpotratz@kevinguesthouse.org to customize a package.

Adopt-A-Day
Select a specific day to "Adopt" the house with a monetary donation to support our guests. Also use this day to volunteer as a group, host a wish list or donation drive.

Create Your Own Community Event
Possibilities are only limited by your imagination! Host a bake sale, dress-down day, raffle, happy hour or other unique fundraiser while promoting our mission to employees.

Team Kevin
Fundraise within your circle to support our mission. Our staff will help you tap into our online fundraising platform to make it easy!

Host a Flower Sale at your Location
Participate in our spring flower and holiday poinsettia sales by hosting a sale on site or placing a corporate order.

Volunteer as a Group
Prepare a dinner for our guests at the house or get your hands dirty on a house project.

KEVIN GUEST HOUSE

2022 Corporate Partnership

Commitment Form

Sponsor Name_____

Affaire of the Heart

May 20, 2022____

○ *Presenting Sponsor*	*One available*
○ *Platinum Sponsor*	*$5,000*
○ *Gold Sponsor*	*$2,500*
○ *Silver Sponsor*	*$1,500*
○ *Bronze Sponsor*	*$1,000*
○ *Heart Sponsor*	*$500*
○ *Full Page Program Ad*	*$250*
○ *Half Page Program Ad*	*$150*
○ *Quarter Page Program Ad*	*$100*

Celebrity Golf Classic and Nine & Wine

July 11, 2022

18-Hole Golf Classic Tournament

○ *Tournament Sponsor*	*One available*
○ *Eagle Sponsor*	*$3,500*
○ *Birdie Sponsor*	*$2,500*
○ *Par Sponsor*	*$2,000*
○ *Celebrity Sponsor*	*$1,500*
○ *Green Sponsor*	*$1,000*
○ *Foursome*	*$750*
○ *Celebrity Tee Sponsor*	*$500*
○ *Tee Sponsor*	*$150*

○ *Tour Cards ____x $30 or ___$100/foursome*

Nine & Wine Scramble

○ *Bordeaux Sponsor*	*One available*
○ *Cabernet Sponsor*	*$1,500*
○ *Riesling Sponsor*	*$1,000*
○ *Wine Station Sponsor*	*$500*
○ *Foursome*	*$450*
○ *Nine & Wine Patron Sign*	*$100*

○ *Tour Cards ____x $20 or ___$60/foursome*

Kevin Guest House Anniversary Celebration

July 26, 2022

○ *Anniversary Sponsor*	*$2,500*
○ *Garden Sponsor*	*$1,000*
○ *Heart Sponsor*	*$500*
○ *Celebration Sponsor*	*$300*

Supper in the Street

September 17, 2022

○ *Presenting Sponsor*	*One available*
○ *Platinum Sponsor, limit 4*	*$5,000*
○ *Gold Sponsor, limit 4*	*$2,500*
○ *Silver Sponsor*	*$1,500*
○ *Bronze Sponsor*	*$1,000*
○ *Heart Sponsor*	*$500*
○ *Sponsor a KGH Guest to attend*	*$150*

House Partnerships *(begins on date of commitment)*

○ *$5,000 Level (12 Months)*
○ *$2,500 Level (12 Months)*
○ *$1,000 Level (6 Months)*
○ *$500 Level (6 Months)*

Contact us for a custom underwriting package!

Giving Hearts Program / Bites & Brews event

○ *Gold Sponsor*	*$2,500*
○ *Silver Sponsor*	*$1,000*
○ *Bronze Sponsor*	*$500*
○ *Celebration Sponsor*	*$300*

Young Professionals Program includes Bites & Brews Fall 2022 event

Our Company is Interested in Helping

○ *We are interested in volunteering:*
_____

○ *We are interested in making an in-kind gift:*
_____

○ *We are interested a company fundraiser:*
_____

Invoice & Payment Details

Payments must be received by event day. Send check, money order or credit card to Kevin Guest House to the address below.

Payment Type: ____ Visa ____ MC ____ AMEX ____ DISCOVER ____ Check ____ Please invoice

CC#: _____ Expiration Date: _____ Amount Charged: $_____

Name on Card: _____ Signature: _____

Telephone _____ Email _____

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | f: (716) 882-1291 | info@kevinguesthouse.org
More information: mpotratz@kevinguesthouse.org | e: mpotratz@kevinguesthouse.org
KevinGuestHouse.org

Affaire of the heart
Benefiting Kevin Guest House

May 20, 2022
The Buffalo Club
Sponsorship Opportunities & Benefits
Presenting & customized packages available – contact us at 716-882-1818

Affaire of the Heart – Hybrid Packages (Take-out Option)
All packages can be converted to an Affaire of the Heart package that will be organized for you to host party at home.

○ Platinum Sponsor - $5,000

- Ten (10) VIP Tickets to the event
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink & company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at event/pickup
- Sponsor-provided signage or banner displayed at event/pickup
- Logo recognition on guest event bag & menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

○ Gold Sponsor - $2,500

- Eight (8) VIP tickets to the event
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at event/pickup
- Sponsor-provided signage or banner displayed at event/pickup
- Logo recognition on guest event bag & menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

(More levels on next page)

○ Silver Sponsor - $1,500

- Six (6) VIP Tickets to the event
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75" x 3.875")
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on signage at event/pickup
- Name recognition on menu cards
- Logo recognition in event video display (Silver Group Page)
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

○ Bronze Sponsor - $1,000

- Four (4) general tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375" x 3.875")
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on signage at event/pickup
- Name recognition in event video display (Bronze Group Page)
- On-site event sampling or promotional opportunities

○ Heart Sponsor - $500

- Two (2) general tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at event/pickup
- On-site event sampling or promotional opportunities

○ Sponsor a Guest - $150

- Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage

○ Individual Tickets - $125

○ VIP Tickets - $200 (begins at 6pm)

○ Program Books Ads

- Full page (5”x8”) - $250
- Half page (5”x3.875”) - $150
- Quarter page (2.375”x3.875”) - $100

Event Sponsor Materials Deadline is April 29, 2022
(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: Rebecca Nason | Events & Marketing Associate | RNason@kevinguesthouse.org |716.882.1818

Kevin Guest House has been providing a home away from home for patients traveling to Buffalo for critical medical care since 1972.

Kevin Guest House
Celebrity Golf Classic

Monday, July 11, 2022
Lockport Town & Country Club
Sponsorship Opportunities & Benefits

○ Tournament Sponsor - $5,000

- Two (2) foursomes at the Golf Classic tournament, each with a celebrity golfer for 18 holes
- One (1) foursome at Nine & Wine tournament
- Four (4) additional dinner invitations
- Corporate logo on golf participant gift
- Logo recognition on tournament carts
- One (1) Golf Classic tee sign
- One (1) Nine & Wine Patron sign
- Custom made framed celebrity memorabilia keepsake
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

More options below!

○ Eagle Sponsor - $3,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for eighteen (18) holes
- One (1) foursome at Nine & Wine tournament
- Two (2) additional dinner invitations
- Logo recognition on tournament carts
- One (1) Golf Classic tee sign
- Custom made framed celebrity memorabilia keepsake
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Birdie Sponsor - $2,500 *Cart & Driving Range Sponsor*

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for nine (9) holes
- Logo recognition on tournament carts
- Logo on signage at driving range
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Par Sponsor - $2,000 *Lunch, Dinner or Beverage Sponsor*

- One (1) foursome at the Golf Classic tournament
- Logo recognition on flag at one hole
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)
- Name acknowledgement during event presentation

○ Celebrity Sponsor - $1,500

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)
- Name acknowledgement during event presentation

○ Green Sponsor - $1,000

- One (1) foursome at the Golf Classic tournament
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875")
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display (Green Group)
- Name acknowledgement during event presentation

Celebrity Tee Sponsor - $500

- Custom made framed celebrity memorabilia keepsake
- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- Name listing on signage at event (Celebrity Tee Group)
- Opportunity to include sponsor-supplied promotional materials in event bags

Tee Sign Sponsor - $150

- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event (Tee Sign Group)

Golf Classic 18-Hole foursome - $750

Tour Cards - $30 golfer / $100 foursome – save $20!

- Course beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to Pin contest
- Hole in One contest
- Queen of Hearts contest

Event Sponsor Materials Deadline is June 28, 2022
(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: Rebecca Nason | Marketing & Event Associate | rnason@kevinguesthouse.org |716-882-1818

Monday, July 11, 2022
Lockport Town & Country Club
Sponsorship Opportunities & Benefits

○ Bordeaux - $2,500

- Two (2) foursomes at the Nine & Wine morning tournament
- Four (4) additional lunch invitations
- Corporate logo on golf participant gift
- Logo recognition on tournament carts
- Logo recognition on flag at one hole
- One (1) Nine & Wine Patron tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Cabernet Sponsor - $1,500

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- Logo recognition on putting green signage
- One (1) Nine & Wine patron tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)

Riesling Sponsor - $1,000

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- One (1) Nine & Wine patron tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display (Riesling Group)
- Name acknowledgement during event presentation

Wine Station Sponsor - $500

- Logo recognition on signage at wine tasting tables
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

Nine & Wine Patron sign - $100

- One (1) Nine & Wine Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

Nine & Wine foursome - $400

Tour Cards - $20 golfer / $60 foursome – save $20!

- Course beverages
- Putting Contest
- One (1) of each – Mulligan, String
- Longest Drive & Closest to Pin contest
- Hole in one contest

Event Sponsor Materials Deadline is June 28, 2022
(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: Rebecca Nason | Marketing & Event Associate | rnason@kevinguesthouse.org |716-882-1818

Kevin Guest House
ANNIVERSARY
CELEBRATION

Tuesday, July 26, 2022
Ellicott Street, Buffalo NY
Sponsorship Opportunities & Benefits

○ Anniversary Sponsor - $2,500

- Twenty (20) tickets with reserved seating or bistros for presentation
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for 12 months
- Logo recognition with hyperlink on event webpage
- Logo recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Garden Sponsor - $1,000

- Ten (10) tickets with reserved seating or bistros for presentation
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (5"w x 3.875”h)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

○ Heart Sponsor - $500

- Six (6) tickets
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunity

○ Celebration Sponsor - $300

- Four (4) tickets
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- One (1) social media post
- Name recognition on event signage

**Company name listing on invitations or other event-related printed materials requires a commitment by June 1, 2022.*

Saturday, September 17, 2022 (Ellicott Street, Buffalo NY)
Sponsorship Opportunities & Benefits
Presenting & customized packages available – contact us at 716-882-1818

Supper on My Street – Hybrid Packages (Take-out Option)
All packages can be converted to a Supper from My Street package that will be organized for you to host party at home.

○ Platinum Sponsor - $5,000 ONLY FOUR (4) AVAILABLE

- Ten VIP (10) tickets – including pre-party, signature seating and dedicated table service
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Gold Sponsor - $2,500 ONLY FOUR (4) AVAILABLE

- Ten VIP (10) tickets
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Silver Sponsor - $1,500

- Eight VIP (8) tickets
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Name recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Silver Group)
- Name acknowledgement during event presentation

○ Bronze Sponsor - $1,000

- Eight General Admission (8) tickets
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- On-site event sampling or promotional opportunity
- Name recognition in event video display (Bronze Group)
- Name acknowledgement during event presentation

○ Heart Sponsor - $500

- Two General Admission (2) tickets
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo recognition in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunity

○ Sponsor a Guest - $150

- Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage

Event Sponsor Materials Deadline is August 22nd, 2022
(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: Rebecca Nason | Marketing & Event Coordinator | RNason@kevinguesthouse.org |716-882-1818

2022 Giving Hearts Program & Event
Sponsorship Opportunities & Benefits

○ Gold Sponsor - $2,500

- Twenty (20) tickets to Giving Hearts Bites & Brews event (October)
- Logo with hyperlink & company profile on KGH corporate webpage for twelve (12) months
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Logo on mobile ticketing & bidding platform
- Logo on full page "Thank You Giving Hearts" Buffalo Spree magazine ad, Dec 2022
- Recognition on all program promotional, media & orientation materials
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Full page ad in Giving Hearts Bites & Brews electronic program book (5" wide x 8" high)
- Logo in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage
- Sponsor-provided signage or banner displayed at signature event (available for all Giving Hearts member events if provided)
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo in event video display
- Name acknowledgement during event presentation

○ Silver Sponsor - $1,500

- Fourteen (14) tickets to Giving Hearts Bites & Brews event (October)
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Half page ad in Giving Hearts Bites & Brews electronic program book (5"w x 3.875"h)
- Name recognition in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage
- Logo on reserved table sign
- On-site event sampling or promotional opportunity
- Logo in event video display (Silver Group)
- Name acknowledgment during event presentation

○ Heart Sponsor - $500

- Six (6) tickets to Giving Hearts Bites & Brews event (October)
- Name with hyperlink on Giving Hearts program & event webpage
- Name recognition in Heartline newsletter as program sponsor
- Logo in Giving Hearts Bites & Brews electronic program book
- Name in program & event email communication
- One (1) social media post
- Logo on event signage
- On-site event sampling or promotional opportunity

○ Bronze Sponsor - $1,000

- Ten (10) tickets to Giving Hearts Bites & Brews event (October)
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Quarter page ad in Giving Hearts Bites & Brews electronic program book (2.375" x 3.875"w)
- Name in event email communication
- One (1) social media post
- Logo on event signage
- On-site event sampling or promotional opportunity
- Name in event video display (Bronze Group)
- Name acknowledgment during event presentation

○ Celebration Sponsor - $300

- Four (4) tickets to Giving Hearts Bites & Brews event (October)
- Name with hyperlink on Giving Hearts program & event webpage
- Name in electronic program book
- One (1) social media post
- Name on event signage

The Giving Hearts program encourages young professionals to network & fundraise together for a common cause. Their signature event Bites & Brews is held in the fall, yet the program is open to a series of events throughout the year hosted by the members that your support recognition will be encouraged

Contact: Marianne Potratz | Development Manager
mpotratz@kevinguesthouse.org |716-882-1818

2022 House Sponsorship
Corporate Partnership Opportunities & Benefits

Benefits begin on date of commitment

Custom Underwriting Opportunities:
Major equipment or services, furniture, renovations. Contact us for details.

○ $5,000 Level – 12 Months

- Private tour & luncheon at Kevin Guest House
- Invitation to donor recognition events with check presentation
- Two (2) tickets to Affaire of the Heart, annual Anniversary Celebration, Supper in the Street, and dinner for two at the Celebrity Golf Tournament
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on "Staying with KGH" webpage for twelve (12) months
- Recognition on mobile ticketing & bidding platform
- Logo recognition on corporate presentation materials
- Logo recognition or corporate "thank you" promotion
- Feature article and logo recognition in Heartline newsletter
- Logo recognition in all event electronic program books
- Public relation promotion including recognition on social media, press release and blog post
- Social media marketing of sponsor-supplied video promoting your support of KGH

○ $2,500 Level – 12 Months

- Invitation to donor recognition events
- Two (2) tickets to Affaire of the Heart and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on "Staying with KGH" webpage for twelve (12) months
- Logo recognition on corporate presentation materials
- Logo recognition or corporate "thank you" promotion
- Logo recognition in Heartline newsletter
- Public relation promotion including recognition on social media, press release and blog post
- Social media marketing of sponsor-supplied video promoting your support of KGH

○ $1,000 Level – 6 Months

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Logo recognition with hyperlink on "Staying with KGH" webpage for six (6) months
- Logo recognition in Heartline newsletter
- Social media post and social media marketing of sponsor-supplied video promoting your support of KGH

○ $500 Level – 6 Months

- Invitation to donor recognition events and annual Anniversary Celebration
- Recognition on main house welcome board at Kevin Guest House for and interior digital board for six (6) months
- Name recognition with hyperlink on "Staying with KGH" webpage for six (6) months
- Name recognition in Heartline newsletter
- Social media post