



## 2022 Class

Celebrating Up-and-Coming Leaders in Philanthropy

Kevin Guest House is dedicated to expanding its philanthropic mission to the next generation of Buffalo's most dedicated young professionals. Please consider nominating an individual who is invested in growing as a leader in their professional landscape, as well as their philanthropic work.

Kevin Guest House is America's first healthcare hospitality house, welcoming patients and families traveling to any Buffalo area hospital for medical care. Through Giving Hearts, we hope to empower you through professional growth and community service.

### You have been nominated to become a Giving Heart because:

- You stand out in your profession as a leader.
- You are giving of your time, talents and treasure to those in need.
- You want to improve your community.
- You support causes bigger than yourself.

### Kevin Guest House can provide you with:

- Introductions to other influential community members, helping to broaden your network.
- An opportunity to meet other professionals who believe in helping others.
- The ability to volunteer in a hands-on way, directly enhancing the lives of our guests.
- Training to become a stronger professional and a confident volunteer fundraiser.



## Giving Hearts Member First Year

### By joining the Giving Hearts program you will:

- Commit to raising \$1,000\* to support guests staying at Kevin Guest House.
- Be paired on one of two teams, working together to reach your goals and cheer each other on.
- Commit to attending seven (7) events during the year including:
  - o Attend a KGH small group orientation and tour of Kevin Guest House (Feb./Mar.)
  - o Attend\* a kick-off Happy Hour with fellow Giving Hearts members & leadership (Mar.)
  - o Network with KGH Board of Directors at two board meetings (April/Aug.)
  - o Attend\* presentation and discussion from one of our Healthcare Partners (May)
  - o Work with a small group of Giving Hearts to prepare dinner for KGH Guests, or work on a project on the campus (June & Sept.)
  - o Help build the KGH network by inviting a friend to our free Anniversary Celebration (July)
  - o Celebrate your achievements by attending the Giving Heart Ambassador's signature event, Bites & Brews (Oct.)
  - o Toast your success with fellow GH members at Holiday Happy Hour (Nov.)
- Build your network through networking events, and professional development sessions.
- Nominate a fellow Giving Heart to mentor after you successfully reach your goals.
- Join your fellow Giving Hearts members if chose for other get-togethers, such as networking happy hours, professional development sessions, KGH events or volunteer group projects.

*\*May be in-person or virtual*

*\*\$500 unrestricted fundraising; \$500 through KGH event sponsorship, pre-event ticket sales; flower sales*

## Become a Giving Hearts Ambassador Second Year and Beyond

### By committing to be a Giving Hearts Ambassador you will:

- Use your first year experience as a Giving Heart to mentor and support new Giving Hearts class members and continue supporting the Kevin Guest House mission.
- Commit to raise \$1,000 to support guests staying at KGH.
- Attend six (6) events during the year:
  - o A Giving Hearts Orientation and tour of KGH (Feb)
  - o A kick-off Happy Hour to get to know your mentees & leadership team (Mar.)
  - o Network with KGH Board of Directors at two board meetings (April/Aug.)
  - o Attend\* presentation and discussion from one of our Healthcare Partners (May)
  - o Work with a small group of Giving Hearts to prepare dinner for KGH Guests, or work on a project on the campus (June & Sept.)
  - o Help build the KGH network by inviting a friend to our free Anniversary Celebration (July)
  - o Celebrate your achievements by attending the Giving Heart Ambassador's signature event, Bites & Brews (Oct.)
  - o Toast your success with fellow GH members at Holiday Happy Hour (Nov.)

*The remaining events for Giving Hearts first-year members are optional for you to attend.*

Celebrating Up-and-Coming Leaders in Philanthropy  
**Change the world with a Giving Heart**  
**CLASS OF 2022**



Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Nominated by: \_\_\_\_\_

Company Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Supervisor Name: \_\_\_\_\_

\_\_ Yes, please send my employer a letter acknowledging my participation as a Giving Heart!

**What other organizations is the nominee involved with? Please include any leadership roles achieved, currently held, recent promotions, or awards given.**

\_\_\_\_\_ I am committing to raising \$1,000\* before December 31, 2022 in the following way(s):

**Online Fundraising:**

- Pledge-based Fundraising Page for a walk or other challenge
- Facebook Fundraiser (Birthday, Giving Tuesday, Kevin's Birthday)

**Host an Event:**

*Garden at KGH available for use!*

- Happy hour for friends or colleagues
- Host a beer or wine tasting party
- Host a fitness or craft class, etc.
- Host another event \_\_\_\_\_
- Football squares or sports bracket

**Office Involvement:**

- A bake sale, or other food sale at work such as an ice cream party
- Request a corporate gift
- Raffle off a prize such as a gift basket, event tickets or an extra day off
- Sell spring or winter flowers to my colleagues, family and friends
- My company offers a matching gift

**Personal Gift:**

- I'll make a gift online
- I'll send in a check

**Customer or Client Involvement:**

- Pin-ups to sell at registers, counters, or other point-of-sale
- Send a letter to my clients or vendors asking for their help with a donation or sponsorship
- Offer the opportunity to round up a purchase to the nearest dollar, or drop in their spare change

**I have some other ideas...**

\_\_\_\_\_

*\*\$500 of the total \$1,000 can be raised through sponsorship and pre-event ticket sales of KGH Affaire of the Heart, Golf and Supper in the Street events, and community flower sales.*

\_\_\_\_\_ I will make every reasonable effort to attend the seven required events during the year.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date





Beer or Wine Tasting Have a party in the backyard while tasting the latest brewery or winery. Grab a few growlers or bottles, snacks, and enjoy the company of friends!

Get Sporty: Host a softball, volleyball, cornhole tournament, etc. Or get in the game with sports squares or brackets.

Lemonade Stand Teach your kiddos about giving back by hosting a lemonade stand. Sell cups of the good stuff for 50 cents and don't forget to say it's for a good cause!

Cans for Kevin Ask your friends and neighbors to collect their cans for you to return – especially after a big game or holiday!

Supper on My Street: Inspired by KGH's dinner program and one of our signature fundraisers, host a dinner party. In lieu of dining out, ask friends to donate the cost of the meal or "tip the server"

### **A Personal Gift**

Consider making a tax deductible personal gift to Kevin Guest House, by cash, check, credit card or online.