



Friday, May 20, 2022

The Buffalo Club

Sponsorship Opportunities & Benefits

Presenting & customized packages available – contact us at 716-882-1818

Affaire of the Heart – Hybrid Packages (Take-out Option)

All packages can be converted to an Affaire of the Heart package that will be organized for you to host party at home.

○ Platinum Sponsor - \$5,000

- Ten (10) VIP Tickets to the event
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink & company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at event/pickup
- Sponsor-provided signage or banner displayed at event/pickup
- Logo recognition on guest event bag & menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

○ Gold Sponsor - \$2,500

- Eight (8) VIP tickets to the event
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at event/pickup
- Sponsor-provided signage or banner displayed at event/pickup
- Logo recognition on guest event bag & menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

(More levels on next page)

○ Silver Sponsor - \$1,500

- Six (6) VIP Tickets to the event
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75" x 3.875")
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on signage at event/pickup
- Name recognition on menu cards
- Logo recognition in event video display (Silver Group Page)
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

○ Bronze Sponsor - \$1,000

- Four (4) general tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375" x 3.875")
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on signage at event/pickup
- Name recognition in event video display (Bronze Group Page)
- On-site event sampling or promotional opportunities

○ Heart Sponsor - \$500

- Two (2) general tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at event/pickup
- On-site event sampling or promotional opportunities

○ Sponsor a Guest - \$150

- Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage

○ Individual Tickets - \$125

○ VIP Tickets - \$200 (begins at 6pm)

○ Program Books Ads

- Full page (5"x8") - \$250
- Half page (5"x3.875") - \$150
- Quarter page (2.375"x3.875") - \$100

Event Sponsor Materials Deadline is April 29, 2022

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Events & Marketing Associate | rnason@kevinguesthouse.org | 716.882.1818

Kevin Guest House has been providing a home away from home for patients traveling to Buffalo for critical medical care since 1972.



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www.kevinguesthouse.org/events/aoH

Sponsorship Levels

___ Platinum Sponsor - \$5,000

Includes 10 VIP tickets to the event. Recognition as House Supporter on main house welcome board at KGH for 12 months. Logo with hyperlink on KGH homepage & event webpage. Logo on event promotional, media, and email communications. Three social media posts, full page program ad in electronic program book and more.

___ Gold Sponsor - \$2,500

Includes 8 VIP tickets. Logo with hyperlink on KGH homepage & event webpage. Logo on event promotional, media, and email communications. Two social media posts, full page program ad in electronic program book and more.

___ Silver Sponsor - \$1,500

Includes 6 VIP tickets. Logo with hyperlink on event webpage. Name recognition in email communication. Two social media posts, half page program ad in electronic program book and more.

___ Bronze Sponsor - \$1,000

Includes 4 general tickets. Logo with hyperlink on event webpage. Name recognition in email communication. One social media post, quarter page program ad in electronic program book and more.

___ Heart Sponsor - \$500

Includes 2 general tickets. Name with hyperlink on event webpage. Name recognition in email communication. One social media post, logo in electronic program book and more.

___ Sponsor a Guest - \$150

Provide dinner to a KGH guest, name recognition with hyperlink, name in program book, name recognition on signage.

Program Ads

___ Full Page Ad (5" x 8") - \$250

___ Half Page Ad (5" x 3.875") - \$150

___ Quarter Page Ad (2.375" x 3.875") - \$100

___ Individual Tickets - \$125

___ VIP Tickets - \$200

Additional Items

___ Raffle Tickets (Set of 3) - \$50

___ Raffle Tickets (set of 1) - \$25 each

___ Mystery Heart Ticket (Set of 1) - \$20

___ Wine Wall Ticket (Set of 1) - \$20

Yes, I'd like to support your event!

Name

Company

Address

City, State, Zip

Email

Phone

Invoice & Payment Details

___ **Check** (payable to Kevin Guest House)

___ **Please Invoice Me**

___ **Credit Card** MC | VISA | DISCOVER | AMEX

CC# _____

Name on Card _____

Expiration Date _____ CSV Code _____

Amount Charged: \$ _____

Return completed form by April 29, 2022 to:

Rebecca Nason | rnason@kevinguesthouse.org