



Saturday, September 17, 2022 (Ellicott Street, Buffalo NY)

Sponsorship Opportunities & Benefits

Presenting & customized packages available – contact us at 716-882-1818

Supper on My Street – Hybrid Packages (Take-out Option)

All packages can be converted to a Supper from My Street package that will be organized for you to host party at home.

○ **Platinum Sponsor - \$5,000 ONLY FOUR (4) AVAILABLE**

- Ten VIP (10) tickets – including pre-party, signature seating and dedicated table service
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Gold Sponsor - \$2,500 ONLY FOUR (4) AVAILABLE**

- Ten VIP (10) tickets
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Silver Sponsor - \$1,500

- Eight VIP (8) tickets
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Name recognition on menu cards
- Company name hung on chairs
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Silver Group)
- Name acknowledgement during event presentation

○ Bronze Sponsor - \$1,000

- Eight General Admission (8) tickets
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- On-site event sampling or promotional opportunity
- Name recognition in event video display (Bronze Group)
- Name acknowledgement during event presentation

○ Heart Sponsor - \$500

- Two General Admission (2) tickets
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo recognition in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunity

○ Sponsor a Guest - \$150

- Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage

Event Sponsor Materials Deadline is August 22nd, 2022

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Rebecca Nason | Marketing & Event Coordinator | RNason@kevinguesthouse.org | 716.882-1818