



Tuesday, July 26, 2022

Ellicott Street, Buffalo NY

Sponsorship Opportunities & Benefits

○ **Anniversary Sponsor - \$2,500**

- Twenty (20) tickets with reserved seating or bistros for presentation
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for 12 months
- Logo recognition with hyperlink on event webpage
- Logo recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Garden Sponsor - \$1,000**

- Ten (10) tickets with reserved seating or bistros for presentation
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- On-site event sampling or promotional opportunity
- Name recognition in event video display
- Name acknowledgement during event presentation

○ **Heart Sponsor - \$500**

- Six (6) tickets
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- On-site event sampling or promotional opportunity

○ **Celebration Sponsor - \$300**

- Four (4) tickets
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- One (1) social media post
- Name recognition on event signage

**Company name listing on invitations or other event-related printed materials requires a commitment by June 1, 2021.*