



Friday, May TBD, 2022

The Buffalo Club

**Sponsorship Opportunities & Benefits**

*Presenting & customized packages available – contact us at 716-882-1818*

**Affaire of the Heart – Hybrid Packages (Take-out Option)**

***All packages can be converted to an Affaire of the Heart package that will be organized for you to host party at home.***

## ○ **Platinum Sponsor - \$5,000**

- Ten (10) VIP Tickets to the event
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink & company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at event/pickup
- Sponsor-provided signage or banner displayed at event/pickup
- Logo recognition on guest event bag & menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

## ○ **Gold Sponsor - \$2,500**

- Eight (8) VIP tickets to the event
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on mobile ticketing & bidding platform
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at event/pickup
- Sponsor-provided signage or banner displayed at event/pickup
- Logo recognition on guest event bag & menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

*(More levels on next page)*

## ○ **Silver Sponsor - \$1,500**

- Six (6) VIP Tickets to the event
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75" x 3.875")
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on signage at event/pickup
- Name recognition on menu cards
- Logo recognition in event video display (Silver Group Page)
- Name acknowledgement during event presentation
- On-site event sampling or promotional opportunities

## ○ **Bronze Sponsor - \$1,000**

- Four (4) general tickets to the event
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375" x 3.875")
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on signage at event/pickup
- Name recognition in event video display (Bronze Group Page)
- On-site event sampling or promotional opportunities

## ○ **Heart Sponsor - \$500**

- Two (2) general tickets to the event
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at event/pickup
- On-site event sampling or promotional opportunities

## ○ **Sponsor a Guest - \$150**

- Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage

## ○ **Individual Tickets - \$125**

## ○ **VIP Tickets - \$200** (begins at 6pm)

## ○ **Program Books Ads**

- Full page (5"x8") - \$250
- Half page (5"x3.875") - \$150
- Quarter page (2.375"x3.875") - \$100

**Event Sponsor Materials Deadline is April 29, 2022**

**(Sponsorship commitment after date cannot guarantee promotion on printed materials)**

**Contact: Rebecca Nason | Events & Marketing Associate | [rnason@kevinguesthouse.org](mailto:rnason@kevinguesthouse.org) | 716.882.1818**

***Kevin Guest House has been providing a home away from home for patients traveling to Buffalo for critical medical care since 1972.***



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### Sponsorship Levels

#### \_\_\_ Platinum Sponsor - \$5,000

Includes 10 VIP tickets to the event. Recognition as House Supporter on main house welcome board at KGH for 12 months. Logo with hyperlink on KGH homepage & event webpage. Logo on event promotional, media, and email communications. Three social media posts, full page program ad in electronic program book and more.

#### \_\_\_ Gold Sponsor - \$2,500

Includes 8 VIP tickets. Logo with hyperlink on KGH homepage & event webpage. Logo on event promotional, media, and email communications. Two social media posts, full page program ad in electronic program book and more.

#### \_\_\_ Silver Sponsor - \$1,500

Includes 6 VIP tickets. Logo with hyperlink on event webpage. Name recognition in email communication. Two social media posts, half page program ad in electronic program book and more.

#### \_\_\_ Bronze Sponsor - \$1,000

Includes 4 general tickets. Logo with hyperlink on event webpage. Name recognition in email communication. One social media post, quarter page program ad in electronic program book and more.

#### \_\_\_ Heart Sponsor - \$500

Includes 2 general tickets. Name with hyperlink on event webpage. Name recognition in email communication. One social media post, logo in electronic program book and more.

#### \_\_\_ Sponsor a Guest - \$150

Provide dinner to a KGH guest, name recognition with hyperlink, name in program book, name recognition on signage.

### Program Ads

- \_\_\_ Full Page Ad (5" x 8") - \$250
- \_\_\_ Half Page Ad (5" x 3.875") - \$150
- \_\_\_ Quarter Page Ad (2.375" x 3.875") - \$100

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\_\_\_ Individual Tickets - \$125

\_\_\_ VIP Tickets - \$200

### Additional Items

- \_\_\_ Raffle Tickets (Set of 3) - \$50
- \_\_\_ Raffle Tickets (set of 1) - \$25 each
- \_\_\_ Mystery Heart Ticket (Set of 1) - \$20
- \_\_\_ Wine Wall Ticket (Set of 1) - \$20

Yes, I'd like to support your event!

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

### Invoice & Payment Details

\_\_\_ Check (payable to Kevin Guest House)

\_\_\_ Please Invoice Me

\_\_\_ Credit Card MC | VISA | DISCOVER | AMEX

CC# \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CSV Code \_\_\_\_\_

Amount Charged: \$ \_\_\_\_\_

Return completed form to:

Rebecca Nason | [rnason@kevinguesthouse.org](mailto:rnason@kevinguesthouse.org)