MONDAY, JULY 11, 2022

Lockport Country Club

SIGN ME UP TO SUPPORT KEVIN GUEST HOUSE!

_____
NAME

_____
COMPANY

_____
ADDRESS

_____
CITY,STATE,ZIP

_____
PHONE

_____
EMAIL

PLAYERS IN FOURSOME(S)

1._____ _____

2._____ _____

3. _____ _____

4. _____ _____

CHECKS PAYABLE TO **KEVIN GUEST HOUSE (782 Ellicott St., Buffalo 14203)**

AMOUNT ENCLOSED $_____

CREDIT CARDS ACCEPTED: MASTERCARD / VISA / DISCOVER / AMEX

CARD #_____**EXP. DATE**_____

SIGNATURE_____

PLEASE REPLY BY JUNE 20, 2022

Questions? Contact:

Rebecca Nason
716-882-1818
rnason@kevinguesthouse.org

18 HOLE SPONSORSHIP

See Sponsorship Details for complete list of benefits

____Tournament Sponsor – (One available) - $5,000

____Eagle Sponsor - $3,500

One (1) foursome at the 18-hole tournament, with a celebrity participant for 18 holes, One (1) foursome at Nine & Wine tournament, Custom made framed celebrity memorabilia keepsake, Logo recognition event website, Logo recognition on all event e-mail communication, Full page program ad in electronic program book (5" wide x 8" high, due 6/28/2022), two (2) social media posts and more!

____Birdie Sponsor (Cart & Range) - $2,500

One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes, Logo recognition on all carts at event and recognition on signage at driving range, Logo recognition on event website, Logo recognition on all event e-mail communication, Full page program ad in electronic program book (5" wide x 8" high, due 6/28/2022), two (2) social media posts and more!

____Par Sponsor (Lunch or Beverage) – $2,000

One (1) foursome at the 18-hole tournament, Logo recognition on event website, Half (½) page program ad in electronic program book (5" w x 3.875" h due 6/28/2022), Signage with logo recognition at lunch or on beverage cart, two (2) social media posts and more!

____Celebrity Sponsor - $1,500

One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes, One (1) tee sign, Half (½) page program ad in electronic program book (5" wide x 3.875" high, due 6/28/2022, two (2) social media posts and more!

____Green Sponsor - $1,000

One (1) Foursome at the 18-hole tournament, One tee/green sign, Meet & greet table at bag drop with opportunity for company give away, Quarter (¼) page program ad in electronic program book (2.375" wide x 3.875" high, due 6/28/2022), one (1) social media post and more!

____Celebrity Tee Sponsor - $500

Includes one tee sign and a custom framed, autographed celebrity print. Logo in electronic program book and name recognition in event communication.

____Tee Sponsor - $150

One tee sign, name recognition with hyperlink on event webpage

____Foursome - $750

____Tour Cards ($30 per golfer/$100 per foursome - save $20)

Course beverages, one of each - mulligan, string, red tee. Longest drive, closest to pin, hole in one, queen of hearts contest.

____Sorry I cannot attend, but I would like to make a donation

Tournament details online at kevinguesthouse.com/golf

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Lockport Country Club

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PLAYERS IN FOURSOME(S)

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CHECKS PAYABLE TO **KEVIN GUEST HOUSE** **(782 Ellicott St., Buffalo 14203)**

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CARD #_____**EXP. DATE**_____

SIGNATURE_____

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716-882-1818
rnason@kevinguesthouse.org

NINE & WINE SPONSORSHIP

____Bordeaux Sponsor - $2,500

Two (2) foursomes at the Nine & Wine morning tournament, Logo recognition on a flag at one hole, on commemorative gift, on tournament carts, and on all event email communication. Logo on Kevin Guest House corporate webpage for 12 months, on event signage & in *Heartline* newsletter. Full page program ad in electronic program book (5" wide x 8" high, due 6/28/2022), two (2) social media posts, Company provided banner or signage displayed at event, Social media marketing of sponsor-supplied video promoting your support of KGH

____Cabernet Sponsor - $1,500

One (1) foursome at the Nine & Wine morning tournament, Logo recognition on tournament cart and putting green signage, on Nine & Wine Patron sign. Half (½) page program ad in electronic program book (5" wide x 3.875" high, due 6/28/2022), Logo recognition on event signage, in *Heartline* newsletter and on event webpage, Company highlight on two (2) social media posts, Social media marketing of sponsor-supplied video promoting your support of KGH

____ Riesling Sponsor - $1,000

One (1) Foursome at the Nine & Wine morning tournament, Meet & greet table at bag drop with opportunity for company give away, Logo on Nine & Wine Patron sign, Quarter (¼) page program ad in electronic program book (2.375" wide x 3.875" high, due 6/28/2022), Name recognition on event signage, in *Heartline* newsletter, and on event webpage with company hyperlink, Company highlight on one (1) social media post, Social media marketing of sponsor-supplied video promoting your support of KGH

____ Wine Station Sponsor- $500

Logo recognition on signage at wine tasting tables, name recognition with hyperlink on event webpage, name recognition in electronic program book

____ Nine & Wine Patron Sign - $100

Logo recognition on one (1) sign at event, Name recognition in electronic program book

____ Nine & Wine Golf Foursome - $400

____ Tour Cards ($30/ golfer or $100 / foursome - save $20)

Course beverages, one of each: mulligan, string, red tee, longest drive, closest to pin, hole in one, and queen of hearts contests.

____Sorry I cannot attend, but I would like to make a donation

Tournament details online at kevinguesthouse.org/golf

Kevin Guest House
Celebrity Golf Classic

Monday, July 11, 2022
Lockport Town & Country Club
Sponsorship Opportunities & Benefits

○ Tournament Sponsor - $5,000

- Two (2) foursomes at the Golf Classic tournament, each with a celebrity golfer for 18 holes
- One (1) foursome at Nine & Wine tournament
- Four (4) additional dinner invitations
- Corporate logo on golf participant gift
- Logo recognition on tournament carts
- One (1) Golf Classic tee sign
- One (1) Nine & Wine Patron sign
- Custom made framed celebrity memorabilia keepsake
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

More options below!

○ Eagle Sponsor - $3,500

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for eighteen (18) holes
- One (1) foursome at Nine & Wine tournament
- Two (2) additional dinner invitations
- Logo recognition on tournament carts
- One (1) Golf Classic tee sign
- Custom made framed celebrity memorabilia keepsake
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition on all event promotional & media materials
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Birdie Sponsor - $2,500 *Cart & Driving Range Sponsor*

- One (1) foursome at the Golf Classic tournament, with a celebrity golfer for nine (9) holes
- Logo recognition on tournament carts
- Logo on signage at driving range
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Par Sponsor - $2,000 *Lunch, Dinner or Beverage Sponsor*

- One (1) foursome at the Golf Classic tournament
- Logo recognition on flag at one hole
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)
- Name acknowledgement during event presentation

○ Celebrity Sponsor - $1,500

- One (1) foursome at the Golf Classic tournament with Celebrity Golfer for nine (9) holes
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)
- Name acknowledgement during event presentation

○ Green Sponsor - $1,000

- One (1) foursome at the Golf Classic tournament
- One (1) Golf Classic tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875")
- Name recognition in event email communication
- One (1) social media post
- Name recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display (Green Group)
- Name acknowledgement during event presentation

Celebrity Tee Sponsor - $500

- Custom made framed celebrity memorabilia keepsake
- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- Name listing on signage at event (Celebrity Tee Group)
- Opportunity to include sponsor-supplied promotional materials in event bags

Tee Sign Sponsor - $150

- One (1) Golf Classic Tee Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event (Tee Sign Group)

Golf Classic 18-Hole foursome - $750

Tour Cards - $30 golfer / $100 foursome – save $20!

- Course beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to Pin contest
- Hole in One contest
- Queen of Hearts contest

Event Sponsor Materials Deadline is June 28, 2022
(Sponsorship commitment after date cannot guarantee promotion on printed materials)
Contact: Rebecca Nason | Marketing & Event Associate | rnason@kevinguesthouse.org |716-882-1818

Monday, July 11, 2022
Lockport Town & Country Club
Sponsorship Opportunities & Benefits

○ Bordeaux - $2,500

- Two (2) foursomes at the Nine & Wine morning tournament
- Four (4) additional lunch invitations
- Corporate logo on golf participant gift
- Logo recognition on tournament carts
- Logo recognition on flag at one hole
- One (1) Nine & Wine Patron tee sign
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Recognition on mobile ticketing & bidding platform
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5” wide x 8” high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on event signage
- Sponsor-provided signage or banner displayed
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ Cabernet Sponsor - $1,500

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- Logo recognition on putting green signage
- One (1) Nine & Wine patron tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (5"w x 3.875"h)
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo recognition in event video display (Par Group)

Riesling Sponsor - $1,000

- One (1) foursome at the Nine & Wine morning tournament
- Logo recognition on tournament carts
- One (1) Nine & Wine patron tee sign
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (2.375"w x 3.875"w)
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on event signage
- Opportunity to include sponsor-supplied promotional materials in event bags
- On-site event sampling or promotional opportunity – bag drop or on course
- Name recognition in event video display (Riesling Group)
- Name acknowledgement during event presentation

Wine Station Sponsor - $500

- Logo recognition on signage at wine tasting tables
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book
- Name listing on signage at event

Nine & Wine Patron sign - $100

- One (1) Nine & Wine Sign
- Name recognition with hyperlink on event webpage
- Name recognition in electronic program book

Nine & Wine foursome - $400

Tour Cards - $20 golfer / $60 foursome – save $20!

- Course beverages
- Putting Contest
- One (1) of each – Mulligan, String
- Longest Drive & Closest to Pin contest
- Hole in one contest

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