



Re-imagined for 2021!
Friday, February 26, 2021
Sponsorship Opportunities & Benefits

○ **Platinum Sponsor - \$5,000**

- Sixteen VIP (16) Meals – including exclusive meal upgrades and delivery to one location
- Recognition as House Supporter on main house welcome board at Kevin Guest House for twelve (12) months
- Logo recognition with hyperlink on Kevin Guest House homepage for twelve (12) months
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Logo recognition on all event promotional & media materials
- Logo recognition on printed invitations
- Company profile and logo recognition in Heartline newsletter
- Full page/Premium placement ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Three (3) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at pickup
- Sponsor-provided signage or banner displayed at pickup
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Gold Sponsor - \$2,500**

- Ten VIP (10) Meals – including exclusive meal upgrades and delivery to one location
- Logo recognition with hyperlink and company profile on Kevin Guest House corporate webpage for twelve (12) months
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Full page ad in electronic program book (5" wide x 8" high)
- Logo recognition in event email communication
- Two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH
- Logo recognition on signage at pickup
- Sponsor-provided signage or banner displayed at pickup
- Logo recognition on reusable event bags
- Opportunity to include sponsor-supplied promotional materials in event bags
- Logo recognition on menu cards
- Logo recognition in event video display
- Name acknowledgement during event presentation

○ **Silver Sponsor - \$1,500**

- Eight VIP (8) Meals – including exclusive meal upgrades and delivery to one location
- Logo recognition with hyperlink on event webpage
- Name recognition on printed invitations
- Logo recognition in Heartline newsletter
- Half page ad in electronic program book (4.75" x 3.75")
- Name recognition in event email communication
- Two (2) social media posts
- Logo recognition on signage at pickup
- Opportunity to include sponsor-supplied promotional materials in event bags
- Name recognition on menu cards
- Logo recognition in event video display (Silver Group)
- Name acknowledgement during event presentation

○ **Bronze Sponsor - \$1,000**

- Eight (8) Meals delivered to one location
- Logo recognition with hyperlink on event webpage
- Logo recognition in Heartline newsletter
- Quarter page ad in electronic program book (3.5" x 2")
- Name recognition in event email communication
- One (1) social media post
- Logo recognition on signage at pickup
- Opportunity to include sponsor-supplied promotional materials in event bags
- Name recognition in event video display (Bronze Group)

○ **Heart Sponsor - \$500**

- Two (2) Meals delivered to one location
- Name recognition with hyperlink on event webpage
- Name recognition in Heartline newsletter
- Logo in electronic program book
- Name recognition in event email communication
- One (1) social media post
- Name recognition on signage at pickup
- Opportunity to include sponsor-supplied promotional materials in event bags

○ **Sponsor a Guest - \$150**

- Dinner provided to a KGH Guest
- Name recognition with hyperlink on event webpage
- Name in electronic program book
- Name recognition on signage

○ **Program Books Ads**

- Full page (5"x8") - \$250
- Half page (5"x3.875") - \$150
- Quarter page (2.375"x3.87") - \$100

Event Sponsor Materials Deadline is February 5th, 2021

(Sponsorship commitment after date cannot guarantee promotion on printed materials)

Contact: Tori Menneto | Marketing & Event Coordinator | tmenneto@kevinguesthouse.org | 716.882-1818



**Friday, February 26, 2021
Dinner & Virtual Program**

Tickets available online at www.AOH2021.givesmart.com

Sponsorship Levels

___ Platinum Sponsor - \$5,000

Includes 16 VIP meals with delivery to one location. Recognition as House Supporter on main house welcome board at KGH for 12 months. Logo with hyperlink on KGH homepage & event webpage. Logo on event promotional, media, and email communications. Three social media posts, full page program ad in electronic program book and more.

___ Gold Sponsor - \$2,500

Includes 10 VIP meals with delivery to one location. Logo with hyperlink on KGH homepage & event webpage. Logo on event promotional, media, and email communications. Two social media posts, full page program ad in electronic program book and more.

___ Silver Sponsor - \$1,500

Includes 8 VIP meals with delivery to one location. Logo with hyperlink on event webpage. Name recognition in email communication. Two social media posts, half page program ad in electronic program book and more.

___ Bronze Sponsor - \$1,000

Includes 8 meals with delivery to one location. Logo with hyperlink on event webpage. Name recognition in email communication. One social media post, quarter page program ad in electronic program book and more.

___ Heart Sponsor - \$500

Includes 2 meals with delivery. Name with hyperlink on event webpage. Name recognition in email communication. One social media post, logo in electronic program book and more.

___ Sponsor a Guest - \$150

Provide dinner to a KGH guest, name recognition with hyperlink, name in program book, name recognition on signage.

Program Ads

- ___ Full Page Ad (5" x 8") - \$250
- ___ Half Page Ad (5" x 3.875") - \$150
- ___ Quarter Page Ad (2.375" x 3.87") - \$100

Yes, I'd like to support your event!

Name

Company

Address

City, State, Zip

Email

Phone

Invoice & Payment Details

___ **Check** (payable to Kevin Guest House)

___ **Please Invoice Me**

___ **Credit Card** MC | VISA | DISCOVER | AMEX

CC# _____

Name on Card _____

Expiration Date _____ CSV Code _____

Amount Charged: \$ _____

Return completed form to:

Tori Menneto | tmenneto@kevinguesthouse.org or

Kevin Guest House | 782 Ellicott Street, Buffalo NY 14203

Questions? Contact: Tori at tmenneto@kevinguesthouse.org or 716-882-1818