



Platinum Sponsors



Kaleida Health



M&T Bank

Friday, November 2, 2018

# The Buffalo Club

388 Delaware Avenue, Buffalo New York 14202

Purchase tickets online at [www.KeinGuestHouse.org](http://www.KeinGuestHouse.org)

*Yes, I would like to support your event!*

*Sponsorship Levels*

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

CHECKS: KEVIN GUEST HOUSE, 782 Ellicott St., Buffalo 14203

AMOUNT ENCLOSED \$ \_\_\_\_\_

CREDIT CARDS ACCEPTED: MASTERCARD / VISA / DISCOVER / AMEX

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Sorry I cannot attend, but I would like to Pay it Forward for a family in medical crisis with a donation of \$ \_\_\_\_\_

Contact Pam Chrzanowski at 716-882-1818 or [pam@kevinguesthouse.org](mailto:pam@kevinguesthouse.org) for more information

### Presenting Sponsor - \$10,000

Includes 20 VIP admissions with premier reserved bistros, logo recognition on invitation\*, logo on homepage for 12 months & on all event promotional materials & invitation\*, full-page ad (5" x 8") in event program (inside cover), front page company profile in newsletter, company provided banner/signage displayed at event, name acknowledgement during event presentation and more.

### Platinum Sponsor - \$5,000

Includes 10 VIP admissions with premier reserved bistros, logo recognition on invitation\*, hyperlink, company profile in one Heartline newsletter, full-page ad (5" x 8") in program book, logo recognition at event, in Heartline newsletter, and 4 social media posts and more!

### Gold Sponsor - \$2,500

Includes 8 VIP admissions to event, name recognition on invitation\*, logo on Kevin Guest House homepage for 12 months (company hyperlink), logo recognition on all event e-mail communication, full-page ad (5" x 8") in electronic program book and more!

### Silver Sponsor - \$1,500

Includes 6 VIP admissions, name recognition on invitation\*, 1/2 page program ad, electronic program, logo recognition at event, in Heartline newsletter, and 2 social media posts, logo on event webpage with company profile/hyperlink & more.

### Bronze Sponsor - \$1,000

Includes 4 admissions, 1/4 page ad (2.375 x 3.875") in electronic program, logo recognition at event, in Heartline newsletter, and 1 social media post, logo on event webpage with company hyperlink and more.

### Inspirational Story Sponsor - \$500

Includes 2 admissions to event, logo recognition in electronic program book, name recognition at event, newsletter, 1 social media post and event webpage.

Individual Tickets - \$100    \$200 VIP Ticket

Raffle Tickets \$25 each or 3 for \$50

#### Program Ads:

full page \$250 (b/w 5"x8")

half page \$150 (b/w 5"x 3.875")

quarter page \$100 (b/w 2.375" x 3.87")





FRIDAY, NOVEMBER 2, 2018  
BUFFALO CLUB

### SPONSORSHIP OPPORTUNITIES & BENEFITS

#### **Presenting Sponsor - \$10,000**

- Twenty (20) VIP admissions to event with premier reserved bistro tables
- Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)
- Logo recognition as presenting sponsor on all event promotional, electronic & media materials along with premier recognition on invitations.
- Front cover company profile in (1) one Heartline newsletter and feature in annual report
- Full page program ad in electronic program book (inside cover)
- Logo recognition at event, in Heartline newsletter, and eight (8) social media posts
- Logo recognition on event webpage with company profile & hyperlink
- On-site event sampling or promotional opportunities
- Recognition as presenting sponsor on all signage at event check-in
- Company provided banner or signage displayed at event
- Name acknowledgement during event presentation
- Logo recognition as House supporter at Kevin Guest House for twelve (12) month period

#### **Platinum Sponsor - \$5,000**

- Ten (10) VIP admissions to the event with premier reserved bistro tables
- Logo recognition on invitation\*
- Logo recognition on all event promotional, electronic & media materials
- Logo recognition on Kevin Guest House homepage for 12 months with hyperlink
- Company profile in (1) one Heartline newsletter
- Full page program ad in electronic program book
- Logo recognition at event, in Heartline newsletter, and (4) social media posts
- Logo recognition on event webpage with company profile & hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event
- Name acknowledgement during event presentation
- Logo recognition as House supporter at Kevin Guest House for twelve (12) month period



### **Gold Sponsor - \$2,500**

- Eight (8) VIP admissions to event
- Name recognition on invitation\*
- Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)
- Logo recognition on all event e-mail communication
- Full page program ad in electronic program book
- Logo recognition at event, in Heartline newsletter, and (2) two social media posts
- Logo recognition on event webpage with company profile & hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event
- Name acknowledgment during event presentation

### **Silver Sponsor - \$1,500**

- Six (6) VIP admissions to event
- Name recognition on invitation\*
- ½ page program ad in electronic program book
- Logo recognition at event, in Heartline newsletter, and (2) social media posts
- Logo recognition on event webpage with company profile & hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Name acknowledgement during event presentation

### **Bronze Sponsor - \$1,000**

- Four (4) admissions to event
- ¼ page program ad in electronic program book
- Logo recognition at event, in Heartline newsletter, and (1) social media post
- Logo recognition on event webpage with company hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Name acknowledgement during event presentation

### **Inspirational Story Sponsor - \$500**

- Two (2) admissions to event
- Logo recognition in electronic program book
- Name recognition at event, newsletter, (1) social media post and event webpage

### **Individual Tickets - \$100**

**VIP Tickets - \$125** (begins at 6pm)

### **Event Program Ads:**

- **Full Page Ad \$250** (4.5" x 7.5")
- **Half Page Ad \$150** (4.5" x 3.75")
- **Qtr Page Ad \$100** (3.5" x 2.0")

**Event Sponsor Materials Deadline is October 12, 2018**

(Sponsorship commitment after date cannot guarantee event day promotion on printed materials)

**Sponsorship information & media materials, please contact**

**Pam Chrzanowski, Development Director [pam@kevinguesthouse.org](mailto:pam@kevinguesthouse.org) or call 716.882.1818**