

2021 Giving Hearts Program & Event Sponsorship Opportunities & Benefits



○ Gold Sponsor - \$2,500

- Twenty (20) tickets to Giving Hearts Bites & Brews event (October)
- Logo with hyperlink & company profile on KGH corporate webpage for twelve (12) months
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Logo on mobile ticketing & bidding platform
- Logo on full page "Thank You Giving Hearts" Buffalo Spree magazine ad, Dec 2021
- Recognition on all program promotional, media & orientation materials
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Full page ad in Giving Hearts Bites & Brews electronic program book (5" wide x 8" high)
- Logo in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage
- Sponsor-provided signage or banner displayed at signature event (available for all Giving Hearts member events if provided)
- Logo recognition on reserved table sign
- On-site event sampling or promotional opportunity
- Logo in event video display
- Name acknowledgement during event presentation



○ Silver Sponsor - \$1,500

- Fourteen (14) tickets to Giving Hearts Bites & Brews event (October)
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Half page ad in Giving Hearts Bites & Brews electronic program book (4.75" x 3.75")
- Name recognition in program & event email communication
- Two (2) social media posts and social media marketing of sponsor-supplied video
- Logo on event signage
- Logo on reserved table sign
- On-site event sampling or promotional opportunity
- Logo in event video display (Silver Group)
- Name acknowledgement during event presentation

○ Heart Sponsor - \$500

- Six (6) tickets to Giving Hearts Bites & Brews event (October)
- Name with hyperlink on Giving Hearts program & event webpage
- Name recognition in Heartline newsletter as program sponsor
- Logo in Giving Hearts Bites & Brews electronic program book
- Name in program & event email communication
- One (1) social media post
- Logo on event signage
- On-site event sampling or promotional opportunity

○ Bronze Sponsor - \$1,000

- Ten (10) tickets to Giving Hearts Bites & Brews event (October)
- Logo with hyperlink on Giving Hearts program & event webpage
- Logo in Heartline newsletter as program sponsor
- Recognition during all Giving Hearts internal trainings, seminars & networking events
- Quarter page ad in Giving Hearts Bites & Brews electronic program book (3.5" x 2")
- Name in program & event email communication
- One (1) social media post
- Logo on event signage
- On-site event sampling or promotional opportunity
- Name in event video display (Bronze Group)
- Name acknowledgement during event presentation

○ Celebration Sponsor - \$300

- Four (4) tickets to Giving Hearts Bites & Brews event (October)
- Name with hyperlink on Giving Hearts program & event webpage
- Name in electronic program book
- One (1) social media post
- Name on event signage

The Giving Hearts program encourages young professionals to network & fundraise together for a common cause. Their signature event Bites & Brews is held in the fall, yet the program is open to a series of events throughout the year hosted by the members that your support recognition will be encouraged

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