



Monday, August 24th, 2020
Lockport Country Club
Lockport, NY

Sponsorship Opportunities & Benefits

18-HOLE AFTERNOON TOURNAMENT -

___ Tournament Sponsor

**Customized sponsorship available – contact us at 716-882-1818*

___ Eagle Sponsor - \$3,500

- **One (1) foursome at the 18-hole tournament, with a celebrity participant for 18 holes**
- **One (1) foursome at Nine & Wine tournament, beginning at 8:30am**
- Custom made framed celebrity memorabilia keepsake
- Logo recognition on Kevin Guest House homepage for 12 months with company hyperlink
- Logo recognition on all event e-mail communication
- Full page program ad in electronic program book (5" wide x 8" high, due 8/10/20)
- Logo recognition at event including check-in signage, in *Heartline* newsletter, on event webpage with company hyperlink, and on corporate webpage with company profile
- Company highlight on two (2) social media posts
- On-site event sampling or promotional opportunities
- Company provided banner or signage displayed at event
- Social media marketing of sponsor-supplied video promoting your support of KGH

___ Birdie Sponsor - \$2,500

Cart Sponsor and Driving Range Sponsor

- **One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes**
- Logo recognition on all carts at event and recognition on signage at driving range
- Logo recognition on Kevin Guest House homepage for 12 months with company hyperlink
- Logo recognition on all event e-mail communication
- Full page program ad in electronic program book (5" wide x 8" high, due 8/10/20)
- Logo recognition at event including check-in signage, in *Heartline* newsletter, on event webpage with company hyperlink, and on corporate webpage with company profile
- Company highlight on two (2) social media posts
- Company provided banner or signage displayed at event
- Social media marketing of sponsor-supplied video promoting your support of KGH

___ Par Sponsor - \$2,000

Lunch, Dinner or Beverage Sponsor (one of each available)

- **One (1) foursome at the 18-hole tournament**
- Logo recognition on a flag at one hole
- Half (½) page program ad in electronic program book (5" wide x 3.875" high, due 8/10/20)
- Signage with logo recognition at lunch, dinner or on beverage cart
- Logo recognition at event including check-in signage, in *Heartline* newsletter and on event webpage with company hyperlink
- Company highlight on two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH



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Celebrity Sponsor - \$1,500

- **One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes**
- One (1) tee/green sign
- Half (½) page program ad in electronic program book (5" wide x 3.875" high, due 8/10/20)
- Logo recognition at event including check-in signage, in *Heartline* newsletter and on event webpage with company hyperlink
- Company highlight on two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH

Green Sponsor - \$1,000

- **One (1) Foursome at the 18-hole tournament**
- One tee/green sign
- Meet & greet table at bag drop with opportunity for company give away
- Quarter (¼) page program ad in electronic program book (2.375" wide x 3.875" high, due 8/10/20)
- Name recognition at event including check-in signage, in *Heartline* newsletter, and on event webpage with company hyperlink
- Company highlight on one (1) social media post
- Social media marketing of sponsor-supplied video promoting your support of KGH

18-Hole Golf Foursome - \$750

Celebrity Tee Sponsor - \$500

- Custom made framed celebrity memorabilia keepsake
- One (1) tee/green sign
- Name recognition in electronic program book

Tee Sponsor - \$150

- One (1) tee/green sign
- Name recognition in electronic program book

Tour Cards - \$30 per golfer or \$100 per foursome – save \$20!

- Course Beverages
- One (1) of each – Mulligan, String, Red Tee
- Longest Drive & Closest to the Pin contests
- All Hole-in-One Contests



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NINE & WINE MORNING TOURNAMENT -

Bordeaux Sponsor - \$2,500

- **Two (2) foursomes at the Nine & Wine morning tournament**
- Logo recognition on a flag at one hole
- Corporate logo on commemorative gift
- Logo recognition on tournament carts
- Logo recognition on all event email communication
- Logo recognition on Kevin Guest House homepage for 12 months with company hyperlink
- Full page program ad in electronic program book (5" wide x 8" high, due 8/10/20)
- Logo recognition at event including check-in signage, in *Heartline* newsletter, on event webpage with company hyperlink, and on corporate webpage with company profile
- Company highlight on two (2) social media posts
- Company provided banner or signage displayed at event
- Social media marketing of sponsor-supplied video promoting your support of KGH
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Cabernet Sponsor - \$1,500

- **One (1) foursome at the Nine & Wine morning tournament**
- Logo recognition on tournament cart and driving range signage
- Logo on Nine & Wine Patron sign
- Half (½) page program ad in electronic program book (5" wide x 3.875" high, due 8/10/20)
- Logo recognition at event including check-in signage, in *Heartline* newsletter and on event webpage with company hyperlink
- Company highlight on two (2) social media posts
- Social media marketing of sponsor-supplied video promoting your support of KGH

Riesling Sponsor - \$1,000

- **One (1) Foursome at the Nine & Wine morning tournament**
- Meet & greet table at bag drop with opportunity for company give away
- Logo on Nine & Wine Patron sign
- Quarter (¼) page program ad in electronic program book (2.375" wide x 3.875" high, due 8/10/20)
- Name recognition at event including check-in signage, in *Heartline* newsletter, and on event webpage with company hyperlink
- Company highlight on one (1) social media post
- Social media marketing of sponsor-supplied video promoting your support of KGH

Wine Station Sponsor - \$500

- Logo recognition on signage at one tasting table
- Logo on wine rating cards

Nine & Wine Patron Sign - \$100

- Logo recognition on one (1) sign at event
- Name recognition in electronic program book

Nine & Wine Golf Foursome - \$400

Sponsorship information & media materials, please contact
Marianne Potratz, Events & Marketing Manager, mpotratz@kevinguesthouse.org or call 716.882.1818