



# Friday, March 8, 2019

## The Admiral Room at The Marin

### 2019 CORPORATE PARTNERSHIP

Kevin Guest House was founded in 1972 by Mr. and Mrs. Cyril Garvey as America's first Healthcare Hospitality House. Our mission is to offer a comfortable and supportive home away of home for patients and families traveling for medical care. Bites & Brews, a rebranded event with local beer, wine, food tasting, and live music hosts 350 guests to support our efforts.

#### COMPANY INFORMATION

Company Name: \_\_\_\_\_  
 Donation Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

#### EVENT CONTACT INFORMATION

*In the event that you're giving the day of event benefits to someone different than the contact for the partnership donation.*

Event Contact: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_

#### OFFICIAL KGH STAFF ONLY

Contract Date: \_\_\_\_\_ Payment Date: \_\_\_\_\_  
 Vendor Type: \_\_\_\_\_

#### PARTNERSHIP LEVELS / SPACE REQUIREMENTS & PRICING

**Sponsorship Level Support:** *Artwork for promotional items must be received by three weeks prior to the event to be included.*

\_\_\_\_\_ Presenting Sponsor - \$4000  
 \_\_\_\_\_ Platinum Sponsor - \$2500  
 \_\_\_\_\_ Gold Sponsor - \$1500

\_\_\_\_\_ Silver Sponsor - \$1,000  
 \_\_\_\_\_ Bronze Sponsor - \$500  
 \_\_\_\_\_ Heart Sponsor - \$300

**Additional Individual Tickets:** \$40 pre-sale/\$45 at door  
 \_\_\_\_\_ # of individual tickets at \$40 each = Total: \$\_\_\_\_\_

**Please include Guest Name(s):** (or email information to us)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

#### Event Sales Opportunity:

**Raffle Tickets:** \$10 for (1) arm's length; \$20 for (3)

\_\_\_\_\_ # of raffle tickets = Total: \$\_\_\_\_\_

#### Underwriting and In-Kind Support:

\_\_\_\_\_ please contact me about these unique opportunities!

\_\_\_\_\_ General Donation of \$ \_\_\_\_\_ to help with underwriting the event costs.

\_\_\_\_\_ An in-kind donation of the following items valued at \$ \_\_\_\_\_.

Items or Product Description: \_\_\_\_\_

#### EXHIBITOR TYPE & POLICIES

\_\_\_\_\_ **Beverage/Food Sampling Vendor:** Offering samples free of charge to guests (attendance approximately 350). Two tables and chairs provided. Limited access to power source available. Must provide own linens, serving utensils, plates/napkins/utensils. May bring banner to display and promotional material. Will be included in KGH publicity for the event, including on social media.

Exhibitors must be set up no later than 6pm on the day of the event. Exhibitors may begin to break down their space no earlier than 9:30 pm.

#### Special Requests:

Pricing at the discretion of event organizers.

\_\_\_\_\_ Electricity (limited wattage)

\_\_\_\_\_ Other Request:  
 \_\_\_\_\_

Notification of change in exhibitor space or special requirements must be given two weeks before the event. The event will try to accommodate last minute requests but cannot guarantee.

#### PAYMENT

All applications must be received by March 2<sup>nd</sup>. Send payment to Kevin Guest House to the address below with Bites & Brews in the memo field.

**Payment Type:** \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISCOVER \_\_\_\_\_ Check \_\_\_\_\_ Please invoice

CC#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Amount Charged: \$\_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | f: (716) 882-1291 | [www.kevinguesthouse.org](http://www.kevinguesthouse.org)

More information: Pamela Chrzanowski | email: [pam@kevinguesthouse.org](mailto:pam@kevinguesthouse.org)

Amy Moritz | email: [amoritz@kevinguesthouse.org](mailto:amoritz@kevinguesthouse.org)



**FRIDAY, MARCH 8, 2019**  
**6:00 - 10:00 PM**  
**THE ADMIRAL ROOM AT THE MARIN**  
**237 MAIN STREET, BUFFALO**

### SPONSORSHIP OPPORTUNITIES & BENEFITS

#### **Presenting Sponsor - \$4000**

- **30 tickets to the event with reserved seating**
- Logo recognition on all event promotional, electronic & media materials
- **Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)**
- Company profile in (1) one *Heartline* newsletter
- Full page program ad (inside cover) in electronic program book
- Logo recognition at event in *Heartline* newsletter and on event webpage with company hyperlink
- Company highlight on (3) social media posts
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event
- Name acknowledgement during event presentation
- Logo recognition as House supporter at Kevin Guest House for (12) month period

#### **Platinum Sponsor- \$2500**

- **20 tickets to the event with reserved seating**
- Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)
- Logo recognition on all event e-mail communication
- Full page program ad in electronic program book
- Logo recognition at event in *Heartline* newsletter and on event webpage with company hyperlink
- Company highlight on (2) social media posts
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event
- Name acknowledgement during event presentation

#### **God Sponsor - \$1500**

- **14 tickets to the event**
- ½ page program ad in electronic program book
- Logo recognition at event in *Heartline* newsletter and on event webpage with company hyperlink
- Company highlight on (2) social media posts
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Name acknowledgement during event presentation

#### **Silver Sponsor - \$1000**

- **10 tickets to the event**
- ¼ page program ad in electronic program book
- Logo recognition at event in *Heartline* newsletter and on event webpage with company hyperlink
- Company highlight on (1) social media post
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Name acknowledgement during event presentation

#### **Bronze Sponsor - \$500**

- **6 tickets to the event**
- Logo recognition in electronic program book
- Name recognition at event, newsletter, (1) social media post and event webpage
- On-site event sampling or promotional opportunities

#### **Heart Sponsor - \$300**

- **4 tickets to the event**
- Name recognition in electronic program book
- Name recognition at event, (1) social media and event webpage.