

Dear Friends of Kevin Guest House,



It's a celebration!

Kevin Guest House is turning 46 years old this July and we can't wait to blow out the candles on our cake. We hope that you can join us for our Anniversary Celebration!



This year is particularly special as we will be **sharing the completed Russell J. Salvatore Hospitality House on the Kevin Guest House Campus with the public.** For 46 years Kevin Guest House has relied on the generosity of Western New Yorkers to provide a comfortable and supportive home away from home for patients and families traveling to Buffalo for medical care. Today, thanks to friends like you, we are thrilled to double the number of guests we can host, offer handicap accessibility, and keep larger families together with private suites with en suite bathrooms.

While we recommend a lodging donation of \$25 per person, per night, most of our guests are unable to afford this modest donation. However, because of the generosity of friends like you, no guest is ever turned away because they're not able to afford their stay. Funds raised through the Anniversary Celebration help to provide this generous level of hospitality, and it would be an honor to count you among our most charitable sponsors.

I hope that you will join in this year's celebration by becoming a sponsor of our 46th Anniversary Celebration.

It would be an honor to count you among our supporters as we toast the founding Garvey Family and our dedicated volunteers. We will be celebrating with over 250 healthcare partners, volunteers, donors and other friends in our beautiful Healing Garden on Wednesday, July 26 from 5:00–8:00 p.m. **Won't you consider joining us as a sponsor today?**

Your sponsorship provides you with recognition among some of Western New York's leading healthcare professionals and philanthropic supporters while helping guests like Morgan. Details about the various opportunities are enclosed, and I would be happy to create a special celebration package that meets your particular interests.

Thank you for your consideration of Kevin Guest House as you consider your 2018 charitable giving opportunities. If you wish to come for a tour of the campus or have any questions about the enclosed materials please feel free to contact me at 716-882-1818 or at kheidinger@kevinguesthouse.org.

Kind Regards,

Kate Heidinger, CFRE
Campaign & Development Officer





Thursday, July 26, 2018
5:00-8:00pm
Kevin Guest House Campus

SPONSORSHIP OPPORTUNITIES

Anniversary Sponsor - \$2,500

- 20 tickets to the event with reserved seating
- Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)
- Logo recognition on all event e-mail communication
- ½ page program ad in print and electronic program book
- Logo recognition at event, in Heartline newsletter, and (2) two social media posts
- Logo recognition on event webpage with company profile & hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event
- Name acknowledgement during event presentation
- Logo on the Celebration invitations*

Celebration Sponsor - \$1,000

- 10 tickets to the event with reserved seating
- Logo recognition at event, in *Heartline* newsletter, and (1) social media post
- Logo recognition on event webpage with company hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Name acknowledgement during event presentation
- Name listed on the Celebration invitations*

Garden Sponsor - \$500

- 6 tickets to the event
- Name recognition at event, newsletter, (1) social media post and event webpage
- Logo recognition in print and electronic program book
- On-site event sampling or promotional opportunities

Patron Sponsor - \$300

- 4 tickets to the event
- Name recognition in print and electronic program book
- Name recognition at event, (1) social media and event webpage.

**Company name listing on invitations or other event-related printed materials requires a commitment by May 4, 2018.*

Kevin Guest House Anniversary Celebration Response 2018 CORPORATE PARTNERSHIP

Kevin Guest House is America's first healthcare hospitality house, providing a comfortable and supportive home away from home for patients and families traveling to Buffalo area medical centers for care. Funds raised from the Anniversary Celebration help to ensure no guest is ever turned away because they're unable to afford the modest lodging donation.

COMPANY INFORMATION

Company Name: _____
Donation Contact: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Email: _____

EVENT CONTACT INFORMATION

In the event that you're giving the day of event benefits to someone different than the contact for the partnership donation.

Event Contact: _____
Email: _____
Cell Phone: _____

KGH USE ONLY

Contract Date: _____ Payment Date: _____
Vendor Type: _____

PARTNERSHIP LEVELS / SPACE REQUIREMENTS & PRICING

Sponsorship Level Support: Artwork or product for electronic program ad or promotional items displayed at event must be received by three weeks prior to the event to be included.

___ Anniversary Sponsor - \$2,500

___ Garden Sponsor - \$500

___ Celebration Sponsor - \$1,000

___ Patron Sponsor - \$300

Please include Guest Name(s): (or email information to Kate at kheidinger@kevinguesthouse.org)

Underwriting and In-Kind Support: ___ please contact me about these unique opportunities!

___ General Donation of \$ _____ to help with underwriting the event costs.

___ An in-kind donation of the following items valued at \$ _____.

Items or Product Description:

PAYMENT

All pledges must be received by July 21st and payments received by event day. Send check, money order or credit card to Kevin Guest House to the address below with Anniversary in the memo field.

Payment Type: ___ Visa ___ MC ___ AMEX ___ DISCOVER

CC#: _____ Expiration Date: _____ Amount Charged: \$ _____

Name on Card: _____ Signature: _____

Return completed form to:

Kevin Guest House: 782 Ellicott Street, Buffalo, NY 14203 | p: 716-882-1818 | f: (716) 882-1291 | www.kevinguesthouse.org
More information: Kate Heidinger | e: kheidinger@kevinguesthouse.org