

Our 22nd Year!



MONDAY, JULY 9, 2018
GLEN OAK GOLF COURSE
East Amherst, NY
www.glenoak.com

SCHEDULE OF EVENTS

18 Hole Tournament

- 10:30 AM 18-Hole Registration & Lunch
- 12:00 PM Shotgun Start/4-man Scramble
- 5:30 PM Cocktails & Silent Auction
- 6:30 PM Dinner, Live Auction & Awards



Kevyn Adams, VP
Director of Academy of Hockey
HarborCenter
2005-06 Stanley Cup Winner

Join host
Kevyn Adams
along with local
sports & media
celebrities
to benefit
Kevin

Tournament details online at www.kevinguesthouse.org

SIGN ME UP TO SUPPORT KEVIN GUEST HOUSE!

NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL _____

PLAYERS IN FOURSOME(S)

1. _____

2. _____

3. _____

4. _____

CHECKS PAYABLE TO **KEVIN GUEST HOUSE** .782 Ellicott St., Buffalo 14203

AMOUNT ENCLOSED \$ _____

CREDIT CARDS ACCEPTED: MASTERCARD / VISA / DISCOVER

CARD # _____ EXP. DATE _____

SIGNATURE _____

PLEASE REPLY BY June 22, 2018

Questions? Pam Chrzanowski . 716-882-1818
pam@kevinguesthouse.org

18 HOLE SPONSORSHIP LEVELS

- Tournament Sponsor – (One available) - \$5,000**
Includes two (2) foursomes with a celebrity golfer for 18 holes, one foursome in our 9 & Wine AM tournament, corporate logo on participant gift, full-page (4.75" x 7.5") in event program, logo recognition on course signage & a custom framed celebrity keepsake
- Eagle Sponsor - \$3,500**
Two (2) foursomes with a celebrity golfer for 9 holes, 2 additional dinner guests, logo recognition on course signage, full-page (4.75" x 7.5") in event program, custom framed celebrity keepsake
- Birdie Sponsor (Cart & Range)- \$2,500**
One (1) foursome with a celebrity golfer for 9 holes, Full page (4.75" x 7.5") in event program, logo recognition on carts and/or range
- Par Sponsor (Lunch, Dinner or Beverage) – \$2,000**
One (1) foursome, recognition in event program, 1 tee sign, 1/2 page (4.75" x 3.75") in event program, logo recognition on a flag at one hole
- Celebrity Sponsor - \$1,500**
One (1) foursome with a celebrity golfer for 9 holes, 1 tee sign, 1/2 page (4.75" x 3.75") in event program, logo recognition at event
- Green Sponsor - \$1,000**
One (1) foursome, 1 tee sign, meet & greet table at bag drop for company give away, 1/4 page (3.5" x 2") in event program, logo recognition at event
- Celebrity Tee Sponsor - \$500**
Includes one tee sign and a custom framed, autographed celebrity print.
- Tee Sponsor - \$150**
One tee sign
- Foursome - \$750** **Dinner Only \$50 (Steak & Chicken)**
- Sorry I cannot attend, but I would like to make a donation**



MONDAY, JULY 9, 2018
GLEN OAK GOLF COURSE
EAST AMHERST, NY

SPONSORSHIP OPPORTUNITIES & BENEFITS

18-HOLE AFTERNOON TOURNAMENT - Shotgun start at Noon

Tournament Sponsor – \$5,000

- Two (2) foursomes at the 18 hole tournament, each with a celebrity golfer for 18 holes
- One (1) foursome at Nine & Wine tournament, beginning at 9:00am
- 4 additional dinner invitations
- Corporate logo on golf participant gift
- Logo recognition on tournament carts
- Custom made framed celebrity memorabilia keepsake
- Logo recognition on all event promotional, electronic & media materials
- Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)
- Company profile in (1) one *Heartline* newsletter
- Full page program ad (inside cover) in electronic program book (4.75" x 7.5")
- Logo recognition at event, in *Heartline* newsletter, and (4) social media posts
- Logo recognition on event webpage with company profile & hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event both morning & afternoon tournaments
- Name acknowledgement during event presentation
- Logo recognition as House supporter at Kevin Guest House for (12) month period
- Nine & Wine Patron Sign

Eagle Sponsor - \$3,500

- Two (2) foursomes at the 18-hole tournament, each with a celebrity participant for 9 holes
- 2 additional dinner invitations
- Corporate logo on a participant gift
- Custom made framed celebrity memorabilia keepsake
- Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)
- Logo recognition on all event e-mail communication
- Full page program ad in electronic program book (4.75" x 7.5")
- Logo recognition at event, in *Heartline* newsletter, and (2) two social media posts
- Logo recognition on event webpage with company profile & hyperlink
- On-site event sampling or promotional opportunities
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event
- Name acknowledgement during event presentation

Birdie Sponsor - \$2,500

Cart Sponsor and Driving Range Sponsor

- One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes
- Logo recognition on all carts at event and recognition on signage at driving range
- Logo recognition on Kevin Guest House homepage for 12 months (company hyperlink)
- Logo recognition on all event e-mail communication
- Logo recognition at event, in *Heartline* newsletter, and (2) two social media posts
- Full page program ad in electronic program book (4.75" x 7.5")
- Logo recognition on event webpage with company profile & hyperlink
- Sponsorship recognition at event check-in signage
- Company provided banner or signage displayed at event
- Name acknowledgement during event presentation

18-HOLE AFTERNOON TOURNAMENT - page 2



Par Sponsor - \$2,000

Lunch, Dinner or Beverage Sponsor (one of each available)

- One (1) foursome for the 18-hole tournament
- Logo recognition on a flag at one hole
- ½ page program ad in electronic program book (4.75" x 3.75")
- Signage with logo recognition at lunch, dinner or on beverage cart
- Logo recognition at event, in Heartline newsletter, and (2) social media posts
- Logo recognition on event webpage with company profile & hyperlink
- Sponsorship recognition on event check-in signage
- Name acknowledgement during event presentation

Celebrity Sponsor - \$1,500

- One (1) Foursome at the 18-hole tournament with a celebrity golfer for 9 holes
- One tee/green sign
- ½ page program ad in electronic program book (4.75" x 3.75")
- Logo recognition at event, in Heartline newsletter, and (2) social media posts
- Logo recognition on event webpage with company profile & hyperlink
- Sponsorship recognition on event check-in signage
- Name acknowledgement during event presentation

Green Sponsor - \$1,000

- One (1) Foursome
- One tee/green sign
- Meet & greet with table at bag drop with opportunity for company give away
- ¼ page program ad in electronic program book (3.5" x 2")
- Logo recognition at event, in Heartline newsletter, and (1) social media posts
- Logo recognition on event webpage with company hyperlink
- Sponsorship recognition on event check-in signage
- Name acknowledgement during event presentation

18-Hole Golf Foursome - \$750

Celebrity Tee Sponsor - \$500

- Custom made framed celebrity memorabilia keepsake
- One tee/green sign
- Name recognition in electronic program book

Tee Sponsor - \$150

- One tee/green sign
- Name recognition in electronic program book

Tour Cards - \$30 per golfer or \$100 per foursome – save \$20!

- Course Beverages
- 1 of each – Mulligan, String, Red Tee
- Longest Drive & Closest to the Pin contests
- All Hole-in-One Contests